

# **2020-2025 Global Computer Mice Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

A computer mouse is a hand-held pointing device that detects two-dimensional motion relative to a surface. This motion is typically translated into the motion of a pointer on a display, which allows a smooth control of the graphical user interface. The first public demonstration of a mouse controlling a computer system was in 1968. Originally wired to a computer, many modern mice are cordless, relying on short-range radio communication with the connected system. Mice originally used a ball rolling on a surface to detect motion, but modern mice often have optical sensors that have no moving parts. In addition to moving a cursor, computer mice have one or more buttons to allow operations such as selection of a menu item on a display. Mice often also feature other elements, such as touch surfaces and 'wheels', which enable additional control and dimensional input.

This report elaborates the market size, market characteristics, and market growth of the Computer Mice industry, and breaks down according to the type, application, and consumption area of Computer Mice. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Computer Mice in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Computer Mice market covered in Chapter 13:

Fuhlen

Cherr

Bloody  
Reicat Tech  
SteelSeries  
Lenovo  
Logitech  
Lbots  
Rapoo  
Corsair  
Steelseries  
ASUS  
reachace  
Razer  
Microsoft  
Madcatz  
Aulacn  
Diatec  
HP

In Chapter 6, on the basis of types, the Computer Mice market from 2015 to 2025 is primarily split into:

Wired Mice  
Wireless Mice

In Chapter 7, on the basis of applications, the Computer Mice market from 2015 to 2025 covers:

Professional Usage  
Office Usage  
Personal Usage  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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