

2020-2025 Global Colour Cosmetic Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/2EC053C134F4EN.html

Date: July 2021

Pages: 112

Price: US\$ 3,360.00 (Single User License)

ID: 2EC053C134F4EN

Abstracts

Colour cosmetics is in the category of personal care products. These products enhance the appearance of the human body. Colour cosmetics is a cosmetic ingredient used in makeup, skin care, personal hygiene, hair care, perfume and oral care.

This report elaborates the market size, market characteristics, and market growth of the Colour Cosmetic industry, and breaks down according to the type, application, and consumption area of Colour Cosmetic. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Colour Cosmetic in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Colour Cosmetic market covered in Chapter 13:

Kose

Oriflame

Coty

Mary Kay

Unilever

MAC Cosmetics

Estee Lauder

Shiseido

Avon

Benefit Cosmetics



LVMH

Lancome

Dior

Chanel

Revlon Group

In Chapter 6, on the basis of types, the Colour Cosmetic market from 2015 to 2025 is primarily split into:

Facial Makeup

Eye Makeup

Lip Products

Others

In Chapter 7, on the basis of applications, the Colour Cosmetic market from 2015 to 2025 covers:

Supermarket

Convenience Store

Speciality Store

Online Sales/Ecommerce

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy



Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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