

# 2020-2025 Global Cloud Advertising Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Cloud advertising are cloud-based services that support the selection, transaction and delivery of advertising and ad-related data in which content and price are determined at the time of end-user access, usually by an auction mechanism that matches bidders with advertising impressions as they become available.

This report elaborates the market size, market characteristics, and market growth of the Cloud Advertising industry, and breaks down according to the type, application, and consumption area of Cloud Advertising. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cloud Advertising in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cloud Advertising market covered in Chapter 13:

IBM Corporation

Adobe Corporation

Oracle Corporation

Microsoft Corporation

Salesforce.com

Hewlett-Packard Company

Cisco Systems Inc.

Dell Inc.

Google Inc.

## Amazon Web Services

In Chapter 6, on the basis of types, the Cloud Advertising market from 2015 to 2025 is primarily split into:

- Cross channel
- End-to-end
- Others

In Chapter 7, on the basis of applications, the Cloud Advertising market from 2015 to 2025 covers:

- Private
- Public
- Hybrid
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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