

2020-2025 Global Children Picture Book Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/21E1AED2A0D4EN.html>

Date: July 2021

Pages: 96

Price: US\$ 3,360.00 (Single User License)

ID: 21E1AED2A0D4EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Children Picture Book industry, and breaks down according to the type, application, and consumption area of Children Picture Book. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Children Picture Book in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Children Picture Book market covered in Chapter 13:

HarperCollins Publishers

Usborne Publishing

THINKINGDOM MEDIA GROUP LTD.

Scholastic

Bertelsmann SE & Co. KGaA

Hakuyosha Publishing Co.,Ltd

Pearson Plc

Walker Books Ltd.

Macmillan Publishers Limited

Simon & Schuster Children's Publishing

Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd

In Chapter 6, on the basis of types, the Children Picture Book market from 2015 to 2025 is primarily split into:

Traditional Books
Stereo 3D Books

In Chapter 7, on the basis of applications, the Children Picture Book market from 2015 to 2025 covers:

Bookstore
Early Education Institution
Family

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 CHILDREN PICTURE BOOK MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 CHILDREN PICTURE BOOK MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 CHILDREN PICTURE BOOK MARKET FORCES

- 3.1 Global Children Picture Book Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 CHILDREN PICTURE BOOK MARKET - BY GEOGRAPHY

- 4.1 Global Children Picture Book Market Value and Market Share by Regions
 - 4.1.1 Global Children Picture Book Value (\$) by Region (2015-2020)

- 4.1.2 Global Children Picture Book Value Market Share by Regions (2015-2020)
- 4.2 Global Children Picture Book Market Production and Market Share by Major Countries
 - 4.2.1 Global Children Picture Book Production by Major Countries (2015-2020)
 - 4.2.2 Global Children Picture Book Production Market Share by Major Countries (2015-2020)
- 4.3 Global Children Picture Book Market Consumption and Market Share by Regions
 - 4.3.1 Global Children Picture Book Consumption by Regions (2015-2020)
 - 4.3.2 Global Children Picture Book Consumption Market Share by Regions (2015-2020)

5 CHILDREN PICTURE BOOK MARKET - BY TRADE STATISTICS

- 5.1 Global Children Picture Book Export and Import
- 5.2 United States Children Picture Book Export and Import (2015-2020)
- 5.3 Europe Children Picture Book Export and Import (2015-2020)
- 5.4 China Children Picture Book Export and Import (2015-2020)
- 5.5 Japan Children Picture Book Export and Import (2015-2020)
- 5.6 India Children Picture Book Export and Import (2015-2020)
- 5.7 ...

6 CHILDREN PICTURE BOOK MARKET - BY TYPE

- 6.1 Global Children Picture Book Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Children Picture Book Production by Types (2015-2020)
 - 6.1.2 Global Children Picture Book Production Market Share by Types (2015-2020)
- 6.2 Global Children Picture Book Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Children Picture Book Value by Types (2015-2020)
 - 6.2.2 Global Children Picture Book Value Market Share by Types (2015-2020)
- 6.3 Global Children Picture Book Production, Price and Growth Rate of Traditional Books (2015-2020)
- 6.4 Global Children Picture Book Production, Price and Growth Rate of Stereo 3D Books (2015-2020)

7 CHILDREN PICTURE BOOK MARKET - BY APPLICATION

- 7.1 Global Children Picture Book Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Children Picture Book Consumption by Applications (2015-2020)

7.1.2 Global Children Picture Book Consumption Market Share by Applications (2015-2020)

7.2 Global Children Picture Book Consumption and Growth Rate of Bookstore (2015-2020)

7.3 Global Children Picture Book Consumption and Growth Rate of Early Education Institution (2015-2020)

7.4 Global Children Picture Book Consumption and Growth Rate of Family (2015-2020)

8 NORTH AMERICA CHILDREN PICTURE BOOK MARKET

8.1 North America Children Picture Book Market Size

8.2 United States Children Picture Book Market Size

8.3 Canada Children Picture Book Market Size

8.4 Mexico Children Picture Book Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE CHILDREN PICTURE BOOK MARKET ANALYSIS

9.1 Europe Children Picture Book Market Size

9.2 Germany Children Picture Book Market Size

9.3 United Kingdom Children Picture Book Market Size

9.4 France Children Picture Book Market Size

9.5 Italy Children Picture Book Market Size

9.6 Spain Children Picture Book Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC CHILDREN PICTURE BOOK MARKET ANALYSIS

10.1 Asia-Pacific Children Picture Book Market Size

10.2 China Children Picture Book Market Size

10.3 Japan Children Picture Book Market Size

10.4 South Korea Children Picture Book Market Size

10.5 Southeast Asia Children Picture Book Market Size

10.6 India Children Picture Book Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA CHILDREN PICTURE BOOK MARKET ANALYSIS

11.1 Middle East and Africa Children Picture Book Market Size

- 11.2 Saudi Arabia Children Picture Book Market Size
- 11.3 UAE Children Picture Book Market Size
- 11.4 South Africa Children Picture Book Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA CHILDREN PICTURE BOOK MARKET ANALYSIS

- 12.1 South America Children Picture Book Market Size
- 12.2 Brazil Children Picture Book Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 HarperCollins Publishers
 - 13.1.1 HarperCollins Publishers Basic Information
 - 13.1.2 HarperCollins Publishers Product Profiles, Application and Specification
 - 13.1.3 HarperCollins Publishers Children Picture Book Market Performance (2015-2020)
- 13.2 Usborne Publishing
 - 13.2.1 Usborne Publishing Basic Information
 - 13.2.2 Usborne Publishing Product Profiles, Application and Specification
 - 13.2.3 Usborne Publishing Children Picture Book Market Performance (2015-2020)
- 13.3 THINKINGDOM MEDIA GROUP LTD.
 - 13.3.1 THINKINGDOM MEDIA GROUP LTD. Basic Information
 - 13.3.2 THINKINGDOM MEDIA GROUP LTD. Product Profiles, Application and Specification
 - 13.3.3 THINKINGDOM MEDIA GROUP LTD. Children Picture Book Market Performance (2015-2020)
- 13.4 Scholastic
 - 13.4.1 Scholastic Basic Information
 - 13.4.2 Scholastic Product Profiles, Application and Specification
 - 13.4.3 Scholastic Children Picture Book Market Performance (2015-2020)
- 13.5 Bertelsmann SE & Co. KGaA
 - 13.5.1 Bertelsmann SE & Co. KGaA Basic Information
 - 13.5.2 Bertelsmann SE & Co. KGaA Product Profiles, Application and Specification
 - 13.5.3 Bertelsmann SE & Co. KGaA Children Picture Book Market Performance (2015-2020)
- 13.6 Hakuyosha Publishing Co.,Ltd
 - 13.6.1 Hakuyosha Publishing Co.,Ltd Basic Information

- 13.6.2 Hakuyosha Publishing Co.,Ltd Product Profiles, Application and Specification
- 13.6.3 Hakuyosha Publishing Co.,Ltd Children Picture Book Market Performance (2015-2020)
- 13.7 Pearson Plc
 - 13.7.1 Pearson Plc Basic Information
 - 13.7.2 Pearson Plc Product Profiles, Application and Specification
 - 13.7.3 Pearson Plc Children Picture Book Market Performance (2015-2020)
- 13.8 Walker Books Ltd.
 - 13.8.1 Walker Books Ltd. Basic Information
 - 13.8.2 Walker Books Ltd. Product Profiles, Application and Specification
 - 13.8.3 Walker Books Ltd. Children Picture Book Market Performance (2015-2020)
- 13.9 Macmillan Publishers Limited
 - 13.9.1 Macmillan Publishers Limited Basic Information
 - 13.9.2 Macmillan Publishers Limited Product Profiles, Application and Specification
 - 13.9.3 Macmillan Publishers Limited Children Picture Book Market Performance (2015-2020)
- 13.10 Simon & Schuster Children's Publishing
 - 13.10.1 Simon & Schuster Children's Publishing Basic Information
 - 13.10.2 Simon & Schuster Children's Publishing Product Profiles, Application and Specification
 - 13.10.3 Simon & Schuster Children's Publishing Children Picture Book Market Performance (2015-2020)
- 13.11 Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd
 - 13.11.1 Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Basic Information
 - 13.11.2 Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Product Profiles, Application and Specification
 - 13.11.3 Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Children Picture Book Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Children Picture Book Market Forecast (2020-2025)
- 14.2 Europe Children Picture Book Market Forecast (2020-2025)
- 14.3 Asia-Pacific Children Picture Book Market Forecast (2020-2025)
- 14.4 Middle East and Africa Children Picture Book Market Forecast (2020-2025)
- 14.5 South America Children Picture Book Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Children Picture Book Market Forecast by Types (2020-2025)

15.1.1 Global Children Picture Book Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Children Picture Book Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Children Picture Book Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Children Picture Book Picture

Table Children Picture Book Key Market Segments

Figure Study and Forecasting Years

Figure Global Children Picture Book Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Children Picture Book Value (\$) and Growth Rate (2015-2020)

Table Global Children Picture Book Value (\$) by Countries (2015-2020)

Table Global Children Picture Book Value Market Share by Regions (2015-2020)

Figure Global Children Picture Book Value Market Share by Regions in 2019

Figure Global Children Picture Book Production and Growth Rate (2015-2020)

Table Global Children Picture Book Production by Major Countries (2015-2020)

Table Global Children Picture Book Production Market Share by Major Countries (2015-2020)

Figure Global Children Picture Book Production Market Share by Regions in 2019

Figure Global Children Picture Book Consumption and Growth Rate (2015-2020)

Table Global Children Picture Book Consumption by Regions (2015-2020)

Table Global Children Picture Book Consumption Market Share by Regions (2015-2020)

Figure Global Children Picture Book Consumption Market Share by Regions in 2019

Table Global Children Picture Book Export Top 3 Country 2019

Table Global Children Picture Book Import Top 3 Country 2019

Table United States Children Picture Book Export and Import (2015-2020)

Table Europe Children Picture Book Export and Import (2015-2020)

Table China Children Picture Book Export and Import (2015-2020)

Table Japan Children Picture Book Export and Import (2015-2020)

Table India Children Picture Book Export and Import (2015-2020)

Table Global Children Picture Book Production by Types (2015-2020)

Table Global Children Picture Book Production Market Share by Types (2015-2020)

Figure Global Children Picture Book Production Share by Type (2015-2020)

Table Global Children Picture Book Value by Types (2015-2020)

Table Global Children Picture Book Value Market Share by Types (2015-2020)

Figure Global Children Picture Book Value Share by Type (2015-2020)

Figure Global Traditional Books Production and Growth Rate (2015-2020)

Figure Global Traditional Books Price (2015-2020)

Figure Global Stereo 3D Books Production and Growth Rate (2015-2020)

Figure Global Stereo 3D Books Price (2015-2020)

Table Global Children Picture Book Consumption by Applications (2015-2020)

Table Global Children Picture Book Consumption Market Share by Applications (2015-2020)

Figure Global Children Picture Book Consumption Share by Application (2015-2020)

Figure Global Bookstore Consumption and Growth Rate (2015-2020)

Figure Global Early Education Institution Consumption and Growth Rate (2015-2020)

Figure Global Family Consumption and Growth Rate (2015-2020)

Figure North America Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table North America Children Picture Book Consumption by Countries (2015-2020)

Table North America Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure North America Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure United States Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Canada Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Mexico Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table Europe Children Picture Book Consumption by Countries (2015-2020)

Table Europe Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Europe Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Germany Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure France Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Italy Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Spain Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Children Picture Book Consumption by Countries (2015-2020)

Table Asia-Pacific Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure China Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Japan Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure South Korea Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure India Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Children Picture Book Consumption by Countries (2015-2020)

Table Middle East and Africa Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure UAE Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure South Africa Children Picture Book Market Consumption and Growth Rate (2015-2020)

Figure South America Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table South America Children Picture Book Consumption by Countries (2015-2020)

Table South America Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure South America Children Picture Book Consumption Market Share by Countries (2015-2020)

Figure Brazil Children Picture Book Market Consumption and Growth Rate (2015-2020)

Table HarperCollins Publishers Company Profile

Table HarperCollins Publishers Production, Value, Price, Gross Margin 2015-2020

Figure HarperCollins Publishers Production and Growth Rate
Figure HarperCollins Publishers Value (\$) Market Share 2015-2020
Table Usborne Publishing Company Profile
Table Usborne Publishing Production, Value, Price, Gross Margin 2015-2020
Figure Usborne Publishing Production and Growth Rate
Figure Usborne Publishing Value (\$) Market Share 2015-2020
Table THINKINGDOM MEDIA GROUP LTD. Company Profile
Table THINKINGDOM MEDIA GROUP LTD. Production, Value, Price, Gross Margin 2015-2020
Figure THINKINGDOM MEDIA GROUP LTD. Production and Growth Rate
Figure THINKINGDOM MEDIA GROUP LTD. Value (\$) Market Share 2015-2020
Table Scholastic Company Profile
Table Scholastic Production, Value, Price, Gross Margin 2015-2020
Figure Scholastic Production and Growth Rate
Figure Scholastic Value (\$) Market Share 2015-2020
Table Bertelsmann SE & Co. KGaA Company Profile
Table Bertelsmann SE & Co. KGaA Production, Value, Price, Gross Margin 2015-2020
Figure Bertelsmann SE & Co. KGaA Production and Growth Rate
Figure Bertelsmann SE & Co. KGaA Value (\$) Market Share 2015-2020
Table Hakuyosha Publishing Co.,Ltd Company Profile
Table Hakuyosha Publishing Co.,Ltd Production, Value, Price, Gross Margin 2015-2020
Figure Hakuyosha Publishing Co.,Ltd Production and Growth Rate
Figure Hakuyosha Publishing Co.,Ltd Value (\$) Market Share 2015-2020
Table Pearson Plc Company Profile
Table Pearson Plc Production, Value, Price, Gross Margin 2015-2020
Figure Pearson Plc Production and Growth Rate
Figure Pearson Plc Value (\$) Market Share 2015-2020
Table Walker Books Ltd. Company Profile
Table Walker Books Ltd. Production, Value, Price, Gross Margin 2015-2020
Figure Walker Books Ltd. Production and Growth Rate
Figure Walker Books Ltd. Value (\$) Market Share 2015-2020
Table Macmillan Publishers Limited Company Profile
Table Macmillan Publishers Limited Production, Value, Price, Gross Margin 2015-2020
Figure Macmillan Publishers Limited Production and Growth Rate
Figure Macmillan Publishers Limited Value (\$) Market Share 2015-2020
Table Simon & Schuster Children's Publishing Company Profile
Table Simon & Schuster Children's Publishing Production, Value, Price, Gross Margin 2015-2020
Figure Simon & Schuster Children's Publishing Production and Growth Rate

Figure Simon & Schuster Children's Publishing Value (\$) Market Share 2015-2020

Table Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Company Profile

Table Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Production, Value, Price, Gross Margin 2015-2020

Figure Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Production and Growth Rate

Figure Hubei Changjiang Publishing&Media Group(stock) Co.,Ltd Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Children Picture Book Market Forecast Production by Types (2020-2025)

Table Global Children Picture Book Market Forecast Production Share by Types (2020-2025)

Table Global Children Picture Book Market Forecast Value (\$) by Types (2020-2025)

Table Global Children Picture Book Market Forecast Value Share by Types (2020-2025)

Table Global Children Picture Book Market Forecast Consumption by Applications (2020-2025)

Table Global Children Picture Book Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Children Picture Book Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/21E1AED2A0D4EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/21E1AED2A0D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

