

# **2020-2025 Global Cellular M2M Value-added Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Cellular based Machine to Machine (M2M) Value Added Services (VAS) is defined as the cellular value added connectivity process among distinct sim-enabled machines, to provide connectivity over multiple wireless networks, such as GSM, GPRS, CDMA, 3G, LTE, or WiFi and WiMAX. The cellular M2M market includes tailor-made applications such as video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and point-of-sale systems (POS) to provide business efficiency to different enterprises. Cellular M2M Value Added Services is being incorporated in many enterprises to ensure operational efficiency and to minimize losses associated with operational breaches.

This report elaborates the market size, market characteristics, and market growth of the Cellular M2M Value-added Services industry, and breaks down according to the type, application, and consumption area of Cellular M2M Value-added Services. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cellular M2M Value-added Services in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cellular M2M Value-added Services market covered in Chapter 13:

Telit

China Telecom

## T-MOBILE USA

Sierra Wireless  
AT&T, Sprint  
Numerex  
Orange Business Services  
Tech Mahindra  
Telenor  
Digi International  
China Mobile  
Verizon  
Gemalto  
Rogers Communications  
KDDI  
Telefonica  
Vodafone  
Amdocs

In Chapter 6, on the basis of types, the Cellular M2M Value-added Services market from 2015 to 2025 is primarily split into:

Managed services  
Professional services

In Chapter 7, on the basis of applications, the Cellular M2M Value-added Services market from 2015 to 2025 covers:

Automotive  
Transportation and logistics  
Healthcare  
Energy and utilities  
Retail  
Consumer electronics

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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