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2020-2025 Global Buyer Intent Data Tools Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Buyer intent data captures online research of actual buyer journeys and determines a purchase intent signal from the noise of normal activity. As a result, it creates the most accurate way to predict who's in market. Companies use intent data to improve the performance of account-based marketing, targeted advertising, demand generation programs, content marketing and more.
This report elaborates the market size, market characteristics, and market growth of the Buyer Intent Data Tools industry, and breaks down according to the type, application, and consumption area of Buyer Intent Data Tools. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Buyer Intent Data Tools in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Buyer Intent Data Tools market covered in Chapter 13:
Idio
IntentData
DiscoverOrg
Madison Logic
EverString
LeadSift
Demandbase

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Bombora
Lattice Engines
PureB2B
TechTarget
6Sense Insights
IT Central Station
G2 Crowd
Aberdeen

In Chapter 6, on the basis of types, the Buyer Intent Data Tools market from 2015 to 2025 is primarily split into:
On-premise
Cloud-based

In Chapter 7, on the basis of applications, the Buyer Intent Data Tools market from 2015 to 2025 covers:
Individual
Enterprise
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

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Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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