

2020-2025 Global Business Tourism Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Business travel is a type of travel, but during business travel, individuals are still getting paid for work.

This report elaborates the market size, market characteristics, and market growth of the Business Tourism industry, and breaks down according to the type, application, and consumption area of Business Tourism. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Business Tourism in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Business Tourism market covered in Chapter 13:

The Priceline Group

Expedia Inc.

BCD Travel

Hogg Robinson Group

Wexas Travel

Airbnb Inc.

Carlson Wagonlit Travel

Fareportal, Inc.

American Express Travel

Flight Centre Travel Group

In Chapter 6, on the basis of types, the Business Tourism market from 2015 to 2025 is primarily split into:

Group Business Tourism
Personal Business Tourism

In Chapter 7, on the basis of applications, the Business Tourism market from 2015 to 2025 covers:

Government
Corporate

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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