

2020-2025 Global Business Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2EB3B7169388EN.html>

Date: May 2021

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 2EB3B7169388EN

Abstracts

The term Business Intelligence (BI) refers to technologies, applications and practices for the collection, integration, analysis, and presentation of business information. The purpose of Business Intelligence is to support better business decision making.

Business intelligence (BI) comprises the strategies and technologies used by enterprises for the data analysis of business information. BI technologies provide historical, current and predictive views of business operations.

This report elaborates the market size, market characteristics, and market growth of the Business Intelligence industry, and breaks down according to the type, application, and consumption area of Business Intelligence. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Business Intelligence in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Business Intelligence market covered in Chapter 13:

Domo

BOARD

Japan Oracle

SAP Japan

Panorama Software

Yellowfin Japan

JustSystems Corporation
WingArc1st Inc.
Suntory System Technology Ltd.
Qlik
Tableau Japan
Fujifilm Group

In Chapter 6, on the basis of types, the Business Intelligence market from 2015 to 2025 is primarily split into:

Operations Management
Network Management and Optimization
Predictive Asset Maintenance
Sales and Marketing Management
Fraud Detection and Security Management
Workforce Management
Supply Chain Optimization
Others

In Chapter 7, on the basis of applications, the Business Intelligence market from 2015 to 2025 covers:

Large Enterprises
Small and Medium Organizations

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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