

2020-2025 Global Business Digital English Language Training Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Business Digital English language Training comprises digital content and products that facilitate the learning of languages through ICT tools. These include mobile apps, activities, e-Books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. These tools are interactive, allow real-time feedback, and enhance learning processes as they involve different formats.

This report elaborates the market size, market characteristics, and market growth of the Business Digital English Language Training industry, and breaks down according to the type, application, and consumption area of Business Digital English Language Training. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Business Digital English Language Training in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Business Digital English Language Training market covered in Chapter 13:

Pearson ELT

EF Education First

OKpanda

Sanako Corporation

LearnCube

Berlitz Languages

Berlitz Languages
McGraw-Hill Education
Inlingua
Onwards Learning
Houghton Mifflin Harcourt

In Chapter 6, on the basis of types, the Business Digital English Language Training market from 2015 to 2025 is primarily split into:

On-premise
Cloud based

In Chapter 7, on the basis of applications, the Business Digital English Language Training market from 2015 to 2025 covers:

Beginner
Intermediate
Advanced
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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