

# 2020-2025 Global Broadcasting and Cable TV Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/22D7DF20178FEN.html>

Date: June 2021

Pages: 125

Price: US\$ 3,360.00 (Single User License)

ID: 22D7DF20178FEN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Broadcasting and Cable TV industry, and breaks down according to the type, application, and consumption area of Broadcasting and Cable TV. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Broadcasting and Cable TV in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Broadcasting and Cable TV market covered in Chapter 13:

ESPN

USA Network

NBCUniversal Media LLC

RTL Group

The Walt Disney Company

Nippon Hoso Kyokai

ITV

Fox Broadcasting Company

Univision

Mediaset

In Chapter 6, on the basis of types, the Broadcasting and Cable TV market from 2015 to

2025 is primarily split into:

- Internet
- TV
- Landline Phones
- Others

In Chapter 7, on the basis of applications, the Broadcasting and Cable TV market from 2015 to 2025 covers:

- TV advertising
- Subscriptions
- Public funds

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

- Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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