

2020-2025 Global Broadcasting - Digital TV Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Broadcasting - Digital TV industry, and breaks down according to the type, application, and consumption area of Broadcasting - Digital TV. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Broadcasting - Digital TV in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Broadcasting - Digital TV market covered in Chapter 13:

Gray Television Inc.

Channel Corp.

Cox Enterprises Inc.

Vivendi SA

Liberty Media Corp.

Lions Gate Entertainment Corp.

United Global Com Inc.

Discovery Communication Inc.

AMC Networks Inc.

British Sky Broadcasting Group

Coinstar Inc.

CNN

DISH Network Corp.
TNT
Emmis Communications Corp.
LiveU
Dejero
Cablevision Systems Corp.
DreamWorks Animation SKG
TVU Networks
Comcast Corp.
SBS Broadcasting SA
Netflix Inc.
Soliton Systems
Viacom Inc.
Time Warner Inc
The Walt Disney Co.
British Broadcasting Corp.
ESPN

In Chapter 6, on the basis of types, the Broadcasting - Digital TV market from 2015 to 2025 is primarily split into:

Terrestrial television
Cable TV
Satellite television

In Chapter 7, on the basis of applications, the Broadcasting - Digital TV market from 2015 to 2025 covers:

TV advertising
Subscriptions
Public funds

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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