

# 2020-2025 Global Brand Licensing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/285A3F90BCF4EN.html>

Date: August 2021

Pages: 105

Price: US\$ 3,360.00 (Single User License)

ID: 285A3F90BCF4EN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Brand Licensing industry, and breaks down according to the type, application, and consumption area of Brand Licensing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Brand Licensing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Brand Licensing market covered in Chapter 13:

WWE

The Walt Disney Company

PVH Corp.

National Basketball Association

Sanrio

Ferrari

Meredith Corporation

Iconix Brand Group

Warner Bros. Consumer Products

IMG College (Collegiate Licensing Company)

Ford Motor Company

Major League Baseball

National Football League

Mattel

Stanley Black and Decker  
Authentic Brands Group  
Electrolux  
Procter and Gamble  
Sequential Brands Group  
BBC Worldwide  
PGA Tour  
The Pok?mon Company International  
Universal Brand Development  
National Hockey League  
Sunkist Growers  
General Motors  
Westinghouse  
Nickelodeon  
The Hershey Company  
Ralph Lauren

In Chapter 6, on the basis of types, the Brand Licensing market from 2015 to 2025 is primarily split into:

Apparels  
Toys  
Accessories  
Home Decoration  
Software or Video Games  
Food and Beverage  
Others

In Chapter 7, on the basis of applications, the Brand Licensing market from 2015 to 2025 covers:

Entertainment  
Corporate Trademarks or Brand  
Fashion  
Sports  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 BRAND LICENSING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 BRAND LICENSING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 BRAND LICENSING MARKET FORCES**

- 3.1 Global Brand Licensing Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 BRAND LICENSING MARKET - BY GEOGRAPHY**

- 4.1 Global Brand Licensing Market Value and Market Share by Regions
  - 4.1.1 Global Brand Licensing Value (\$) by Region (2015-2020)

- 4.1.2 Global Brand Licensing Value Market Share by Regions (2015-2020)
- 4.2 Global Brand Licensing Market Production and Market Share by Major Countries
  - 4.2.1 Global Brand Licensing Production by Major Countries (2015-2020)
  - 4.2.2 Global Brand Licensing Production Market Share by Major Countries (2015-2020)
- 4.3 Global Brand Licensing Market Consumption and Market Share by Regions
  - 4.3.1 Global Brand Licensing Consumption by Regions (2015-2020)
  - 4.3.2 Global Brand Licensing Consumption Market Share by Regions (2015-2020)

## **5 BRAND LICENSING MARKET - BY TRADE STATISTICS**

- 5.1 Global Brand Licensing Export and Import
- 5.2 United States Brand Licensing Export and Import (2015-2020)
- 5.3 Europe Brand Licensing Export and Import (2015-2020)
- 5.4 China Brand Licensing Export and Import (2015-2020)
- 5.5 Japan Brand Licensing Export and Import (2015-2020)
- 5.6 India Brand Licensing Export and Import (2015-2020)
- 5.7 ...

## **6 BRAND LICENSING MARKET - BY TYPE**

- 6.1 Global Brand Licensing Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Brand Licensing Production by Types (2015-2020)
  - 6.1.2 Global Brand Licensing Production Market Share by Types (2015-2020)
- 6.2 Global Brand Licensing Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Brand Licensing Value by Types (2015-2020)
  - 6.2.2 Global Brand Licensing Value Market Share by Types (2015-2020)
- 6.3 Global Brand Licensing Production, Price and Growth Rate of Apparels (2015-2020)
- 6.4 Global Brand Licensing Production, Price and Growth Rate of Toys (2015-2020)
- 6.5 Global Brand Licensing Production, Price and Growth Rate of Accessories (2015-2020)
- 6.6 Global Brand Licensing Production, Price and Growth Rate of Home Decoration (2015-2020)
- 6.7 Global Brand Licensing Production, Price and Growth Rate of Software or Video Games (2015-2020)
- 6.8 Global Brand Licensing Production, Price and Growth Rate of Food and Beverage (2015-2020)
- 6.9 Global Brand Licensing Production, Price and Growth Rate of Others (2015-2020)

## **7 BRAND LICENSING MARKET - BY APPLICATION**

7.1 Global Brand Licensing Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Brand Licensing Consumption by Applications (2015-2020)

7.1.2 Global Brand Licensing Consumption Market Share by Applications (2015-2020)

7.2 Global Brand Licensing Consumption and Growth Rate of Entertainment (2015-2020)

7.3 Global Brand Licensing Consumption and Growth Rate of Corporate Trademarks or Brand (2015-2020)

7.4 Global Brand Licensing Consumption and Growth Rate of Fashion (2015-2020)

7.5 Global Brand Licensing Consumption and Growth Rate of Sports (2015-2020)

7.6 Global Brand Licensing Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA BRAND LICENSING MARKET**

8.1 North America Brand Licensing Market Size

8.2 United States Brand Licensing Market Size

8.3 Canada Brand Licensing Market Size

8.4 Mexico Brand Licensing Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE BRAND LICENSING MARKET ANALYSIS**

9.1 Europe Brand Licensing Market Size

9.2 Germany Brand Licensing Market Size

9.3 United Kingdom Brand Licensing Market Size

9.4 France Brand Licensing Market Size

9.5 Italy Brand Licensing Market Size

9.6 Spain Brand Licensing Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC BRAND LICENSING MARKET ANALYSIS**

10.1 Asia-Pacific Brand Licensing Market Size

10.2 China Brand Licensing Market Size

10.3 Japan Brand Licensing Market Size

10.4 South Korea Brand Licensing Market Size

10.5 Southeast Asia Brand Licensing Market Size

10.6 India Brand Licensing Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA BRAND LICENSING MARKET ANALYSIS**

11.1 Middle East and Africa Brand Licensing Market Size

11.2 Saudi Arabia Brand Licensing Market Size

11.3 UAE Brand Licensing Market Size

11.4 South Africa Brand Licensing Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA BRAND LICENSING MARKET ANALYSIS**

12.1 South America Brand Licensing Market Size

12.2 Brazil Brand Licensing Market Size

12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

13.1 WWE

13.1.1 WWE Basic Information

13.1.2 WWE Product Profiles, Application and Specification

13.1.3 WWE Brand Licensing Market Performance (2015-2020)

13.2 The Walt Disney Company

13.2.1 The Walt Disney Company Basic Information

13.2.2 The Walt Disney Company Product Profiles, Application and Specification

13.2.3 The Walt Disney Company Brand Licensing Market Performance (2015-2020)

13.3 PVH Corp.

13.3.1 PVH Corp. Basic Information

13.3.2 PVH Corp. Product Profiles, Application and Specification

13.3.3 PVH Corp. Brand Licensing Market Performance (2015-2020)

13.4 National Basketball Association

13.4.1 National Basketball Association Basic Information

13.4.2 National Basketball Association Product Profiles, Application and Specification

13.4.3 National Basketball Association Brand Licensing Market Performance  
(2015-2020)

13.5 Sanrio

13.5.1 Sanrio Basic Information

13.5.2 Sanrio Product Profiles, Application and Specification

- 13.5.3 Sanrio Brand Licensing Market Performance (2015-2020)
- 13.6 Ferrari
  - 13.6.1 Ferrari Basic Information
  - 13.6.2 Ferrari Product Profiles, Application and Specification
  - 13.6.3 Ferrari Brand Licensing Market Performance (2015-2020)
- 13.7 Meredith Corporation
  - 13.7.1 Meredith Corporation Basic Information
  - 13.7.2 Meredith Corporation Product Profiles, Application and Specification
  - 13.7.3 Meredith Corporation Brand Licensing Market Performance (2015-2020)
- 13.8 Iconix Brand Group
  - 13.8.1 Iconix Brand Group Basic Information
  - 13.8.2 Iconix Brand Group Product Profiles, Application and Specification
  - 13.8.3 Iconix Brand Group Brand Licensing Market Performance (2015-2020)
- 13.9 Warner Bros. Consumer Products
  - 13.9.1 Warner Bros. Consumer Products Basic Information
  - 13.9.2 Warner Bros. Consumer Products Product Profiles, Application and Specification
  - 13.9.3 Warner Bros. Consumer Products Brand Licensing Market Performance (2015-2020)
- 13.10 IMG College (Collegiate Licensing Company)
  - 13.10.1 IMG College (Collegiate Licensing Company) Basic Information
  - 13.10.2 IMG College (Collegiate Licensing Company) Product Profiles, Application and Specification
  - 13.10.3 IMG College (Collegiate Licensing Company) Brand Licensing Market Performance (2015-2020)
- 13.11 Ford Motor Company
  - 13.11.1 Ford Motor Company Basic Information
  - 13.11.2 Ford Motor Company Product Profiles, Application and Specification
  - 13.11.3 Ford Motor Company Brand Licensing Market Performance (2015-2020)
- 13.12 Major League Baseball
  - 13.12.1 Major League Baseball Basic Information
  - 13.12.2 Major League Baseball Product Profiles, Application and Specification
  - 13.12.3 Major League Baseball Brand Licensing Market Performance (2015-2020)
- 13.13 National Football League
  - 13.13.1 National Football League Basic Information
  - 13.13.2 National Football League Product Profiles, Application and Specification
  - 13.13.3 National Football League Brand Licensing Market Performance (2015-2020)
- 13.14 Mattel
  - 13.14.1 Mattel Basic Information



- 13.14.2 Mattel Product Profiles, Application and Specification
- 13.14.3 Mattel Brand Licensing Market Performance (2015-2020)
- 13.15 Stanley Black and Decker
  - 13.15.1 Stanley Black and Decker Basic Information
  - 13.15.2 Stanley Black and Decker Product Profiles, Application and Specification
  - 13.15.3 Stanley Black and Decker Brand Licensing Market Performance (2015-2020)
- 13.16 Authentic Brands Group
  - 13.16.1 Authentic Brands Group Basic Information
  - 13.16.2 Authentic Brands Group Product Profiles, Application and Specification
  - 13.16.3 Authentic Brands Group Brand Licensing Market Performance (2015-2020)
- 13.17 Electrolux
  - 13.17.1 Electrolux Basic Information
  - 13.17.2 Electrolux Product Profiles, Application and Specification
  - 13.17.3 Electrolux Brand Licensing Market Performance (2015-2020)
- 13.18 Procter and Gamble
  - 13.18.1 Procter and Gamble Basic Information
  - 13.18.2 Procter and Gamble Product Profiles, Application and Specification
  - 13.18.3 Procter and Gamble Brand Licensing Market Performance (2015-2020)
- 13.19 Sequential Brands Group
  - 13.19.1 Sequential Brands Group Basic Information
  - 13.19.2 Sequential Brands Group Product Profiles, Application and Specification
  - 13.19.3 Sequential Brands Group Brand Licensing Market Performance (2015-2020)
- 13.20 BBC Worldwide
  - 13.20.1 BBC Worldwide Basic Information
  - 13.20.2 BBC Worldwide Product Profiles, Application and Specification
  - 13.20.3 BBC Worldwide Brand Licensing Market Performance (2015-2020)
- 13.21 PGA Tour
  - 13.21.1 PGA Tour Basic Information
  - 13.21.2 PGA Tour Product Profiles, Application and Specification
  - 13.21.3 PGA Tour Brand Licensing Market Performance (2015-2020)
- 13.22 The Pok?mon Company International
  - 13.22.1 The Pok?mon Company International Basic Information
  - 13.22.2 The Pok?mon Company International Product Profiles, Application and Specification
  - 13.22.3 The Pok?mon Company International Brand Licensing Market Performance (2015-2020)
- 13.23 Universal Brand Development
  - 13.23.1 Universal Brand Development Basic Information
  - 13.23.2 Universal Brand Development Product Profiles, Application and Specification

13.23.3 Universal Brand Development Brand Licensing Market Performance (2015-2020)

13.24 National Hockey League

13.24.1 National Hockey League Basic Information

13.24.2 National Hockey League Product Profiles, Application and Specification

13.24.3 National Hockey League Brand Licensing Market Performance (2015-2020)

13.25 Sunkist Growers

13.25.1 Sunkist Growers Basic Information

13.25.2 Sunkist Growers Product Profiles, Application and Specification

13.25.3 Sunkist Growers Brand Licensing Market Performance (2015-2020)

13.26 General Motors

13.26.1 General Motors Basic Information

13.26.2 General Motors Product Profiles, Application and Specification

13.26.3 General Motors Brand Licensing Market Performance (2015-2020)

13.27 Westinghouse

13.27.1 Westinghouse Basic Information

13.27.2 Westinghouse Product Profiles, Application and Specification

13.27.3 Westinghouse Brand Licensing Market Performance (2015-2020)

13.28 Nickelodeon

13.28.1 Nickelodeon Basic Information

13.28.2 Nickelodeon Product Profiles, Application and Specification

13.28.3 Nickelodeon Brand Licensing Market Performance (2015-2020)

13.29 The Hershey Company

13.29.1 The Hershey Company Basic Information

13.29.2 The Hershey Company Product Profiles, Application and Specification

13.29.3 The Hershey Company Brand Licensing Market Performance (2015-2020)

13.30 Ralph Lauren

13.30.1 Ralph Lauren Basic Information

13.30.2 Ralph Lauren Product Profiles, Application and Specification

13.30.3 Ralph Lauren Brand Licensing Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Brand Licensing Market Forecast (2020-2025)

14.2 Europe Brand Licensing Market Forecast (2020-2025)

14.3 Asia-Pacific Brand Licensing Market Forecast (2020-2025)

14.4 Middle East and Africa Brand Licensing Market Forecast (2020-2025)

14.5 South America Brand Licensing Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Brand Licensing Market Forecast by Types (2020-2025)

15.1.1 Global Brand Licensing Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Brand Licensing Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Brand Licensing Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Brand Licensing Picture  
Table Brand Licensing Key Market Segments  
Figure Study and Forecasting Years  
Figure Global Brand Licensing Market Size and Growth Rate 2015-2025  
Figure Industry PESTEL Analysis  
Figure Global COVID-19 Status  
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19  
Figure Global Brand Licensing Value (\$) and Growth Rate (2015-2020)  
Table Global Brand Licensing Value (\$) by Countries (2015-2020)  
Table Global Brand Licensing Value Market Share by Regions (2015-2020)  
Figure Global Brand Licensing Value Market Share by Regions in 2019  
Figure Global Brand Licensing Production and Growth Rate (2015-2020)  
Table Global Brand Licensing Production by Major Countries (2015-2020)  
Table Global Brand Licensing Production Market Share by Major Countries (2015-2020)  
Figure Global Brand Licensing Production Market Share by Regions in 2019  
Figure Global Brand Licensing Consumption and Growth Rate (2015-2020)  
Table Global Brand Licensing Consumption by Regions (2015-2020)  
Table Global Brand Licensing Consumption Market Share by Regions (2015-2020)  
Figure Global Brand Licensing Consumption Market Share by Regions in 2019  
Table Global Brand Licensing Export Top 3 Country 2019  
Table Global Brand Licensing Import Top 3 Country 2019  
Table United States Brand Licensing Export and Import (2015-2020)  
Table Europe Brand Licensing Export and Import (2015-2020)  
Table China Brand Licensing Export and Import (2015-2020)  
Table Japan Brand Licensing Export and Import (2015-2020)  
Table India Brand Licensing Export and Import (2015-2020)  
Table Global Brand Licensing Production by Types (2015-2020)  
Table Global Brand Licensing Production Market Share by Types (2015-2020)  
Figure Global Brand Licensing Production Share by Type (2015-2020)  
Table Global Brand Licensing Value by Types (2015-2020)  
Table Global Brand Licensing Value Market Share by Types (2015-2020)  
Figure Global Brand Licensing Value Share by Type (2015-2020)  
Figure Global Apparels Production and Growth Rate (2015-2020)  
Figure Global Apparels Price (2015-2020)  
Figure Global Toys Production and Growth Rate (2015-2020)

Figure Global Toys Price (2015-2020)  
Figure Global Accessories Production and Growth Rate (2015-2020)  
Figure Global Accessories Price (2015-2020)  
Figure Global Home Decoration Production and Growth Rate (2015-2020)  
Figure Global Home Decoration Price (2015-2020)  
Figure Global Software or Video Games Production and Growth Rate (2015-2020)  
Figure Global Software or Video Games Price (2015-2020)  
Figure Global Food and Beverage Production and Growth Rate (2015-2020)  
Figure Global Food and Beverage Price (2015-2020)  
Figure Global Others Production and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Table Global Brand Licensing Consumption by Applications (2015-2020)  
Table Global Brand Licensing Consumption Market Share by Applications (2015-2020)  
Figure Global Brand Licensing Consumption Share by Application (2015-2020)  
Figure Global Entertainment Consumption and Growth Rate (2015-2020)  
Figure Global Corporate Trademarks or Brand Consumption and Growth Rate (2015-2020)  
Figure Global Fashion Consumption and Growth Rate (2015-2020)  
Figure Global Sports Consumption and Growth Rate (2015-2020)  
Figure Global Others Consumption and Growth Rate (2015-2020)  
Figure North America Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table North America Brand Licensing Consumption by Countries (2015-2020)  
Table North America Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure North America Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure United States Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Canada Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table Europe Brand Licensing Consumption by Countries (2015-2020)  
Table Europe Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Europe Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Germany Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Brand Licensing Market Consumption and Growth Rate (2015-2020)

Figure France Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Italy Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Spain Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Europe COVID-19 Status  
Figure Asia-Pacific Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table Asia-Pacific Brand Licensing Consumption by Countries (2015-2020)  
Table Asia-Pacific Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Asia-Pacific Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure China Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Japan Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure South Korea Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Southeast Asia Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure India Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Middle East and Africa Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table Middle East and Africa Brand Licensing Consumption by Countries (2015-2020)  
Table Middle East and Africa Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Middle East and Africa Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Saudi Arabia Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure UAE Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure South Africa Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Figure South America Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table South America Brand Licensing Consumption by Countries (2015-2020)  
Table South America Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure South America Brand Licensing Consumption Market Share by Countries (2015-2020)  
Figure Brazil Brand Licensing Market Consumption and Growth Rate (2015-2020)  
Table WWE Company Profile

Table WWE Production, Value, Price, Gross Margin 2015-2020  
Figure WWE Production and Growth Rate  
Figure WWE Value (\$) Market Share 2015-2020  
Table The Walt Disney Company Company Profile  
Table The Walt Disney Company Production, Value, Price, Gross Margin 2015-2020  
Figure The Walt Disney Company Production and Growth Rate  
Figure The Walt Disney Company Value (\$) Market Share 2015-2020  
Table PVH Corp. Company Profile  
Table PVH Corp. Production, Value, Price, Gross Margin 2015-2020  
Figure PVH Corp. Production and Growth Rate  
Figure PVH Corp. Value (\$) Market Share 2015-2020  
Table National Basketball Association Company Profile  
Table National Basketball Association Production, Value, Price, Gross Margin 2015-2020  
Figure National Basketball Association Production and Growth Rate  
Figure National Basketball Association Value (\$) Market Share 2015-2020  
Table Sanrio Company Profile  
Table Sanrio Production, Value, Price, Gross Margin 2015-2020  
Figure Sanrio Production and Growth Rate  
Figure Sanrio Value (\$) Market Share 2015-2020  
Table Ferrari Company Profile  
Table Ferrari Production, Value, Price, Gross Margin 2015-2020  
Figure Ferrari Production and Growth Rate  
Figure Ferrari Value (\$) Market Share 2015-2020  
Table Meredith Corporation Company Profile  
Table Meredith Corporation Production, Value, Price, Gross Margin 2015-2020  
Figure Meredith Corporation Production and Growth Rate  
Figure Meredith Corporation Value (\$) Market Share 2015-2020  
Table Iconix Brand Group Company Profile  
Table Iconix Brand Group Production, Value, Price, Gross Margin 2015-2020  
Figure Iconix Brand Group Production and Growth Rate  
Figure Iconix Brand Group Value (\$) Market Share 2015-2020  
Table Warner Bros. Consumer Products Company Profile  
Table Warner Bros. Consumer Products Production, Value, Price, Gross Margin 2015-2020  
Figure Warner Bros. Consumer Products Production and Growth Rate  
Figure Warner Bros. Consumer Products Value (\$) Market Share 2015-2020  
Table IMG College (Collegiate Licensing Company) Company Profile  
Table IMG College (Collegiate Licensing Company) Production, Value, Price, Gross

Margin 2015-2020

Figure IMG College (Collegiate Licensing Company) Production and Growth Rate

Figure IMG College (Collegiate Licensing Company) Value (\$) Market Share 2015-2020

Table Ford Motor Company Company Profile

Table Ford Motor Company Production, Value, Price, Gross Margin 2015-2020

Figure Ford Motor Company Production and Growth Rate

Figure Ford Motor Company Value (\$) Market Share 2015-2020

Table Major League Baseball Company Profile

Table Major League Baseball Production, Value, Price, Gross Margin 2015-2020

Figure Major League Baseball Production and Growth Rate

Figure Major League Baseball Value (\$) Market Share 2015-2020

Table National Football League Company Profile

Table National Football League Production, Value, Price, Gross Margin 2015-2020

Figure National Football League Production and Growth Rate

Figure National Football League Value (\$) Market Share 2015-2020

Table Mattel Company Profile

Table Mattel Production, Value, Price, Gross Margin 2015-2020

Figure Mattel Production and Growth Rate

Figure Mattel Value (\$) Market Share 2015-2020

Table Stanley Black and Decker Company Profile

Table Stanley Black and Decker Production, Value, Price, Gross Margin 2015-2020

Figure Stanley Black and Decker Production and Growth Rate

Figure Stanley Black and Decker Value (\$) Market Share 2015-2020

Table Authentic Brands Group Company Profile

Table Authentic Brands Group Production, Value, Price, Gross Margin 2015-2020

Figure Authentic Brands Group Production and Growth Rate

Figure Authentic Brands Group Value (\$) Market Share 2015-2020

Table Electrolux Company Profile

Table Electrolux Production, Value, Price, Gross Margin 2015-2020

Figure Electrolux Production and Growth Rate

Figure Electrolux Value (\$) Market Share 2015-2020

Table Procter and Gamble Company Profile

Table Procter and Gamble Production, Value, Price, Gross Margin 2015-2020

Figure Procter and Gamble Production and Growth Rate

Figure Procter and Gamble Value (\$) Market Share 2015-2020

Table Sequential Brands Group Company Profile

Table Sequential Brands Group Production, Value, Price, Gross Margin 2015-2020

Figure Sequential Brands Group Production and Growth Rate

Figure Sequential Brands Group Value (\$) Market Share 2015-2020



Table BBC Worldwide Company Profile

Table BBC Worldwide Production, Value, Price, Gross Margin 2015-2020

Figure BBC Worldwide Production and Growth Rate

Figure BBC Worldwide Value (\$) Market Share 2015-2020

Table PGA Tour Company Profile

Table PGA Tour Production, Value, Price, Gross Margin 2015-2020

Figure PGA Tour Production and Growth Rate

Figure PGA Tour Value (\$) Market Share 2015-2020

Table The Pok?mon Company International Company Profile

Table The Pok?mon Company International Production, Value, Price, Gross Margin 2015-2020

Figure The Pok?mon Company International Production and Growth Rate

Figure The Pok?mon Company International Value (\$) Market Share 2015-2020

Table Universal Brand Development Company Profile

Table Universal Brand Development Production, Value, Price, Gross Margin 2015-2020

Figure Universal Brand Development Production and Growth Rate

Figure Universal Brand Development Value (\$) Market Share 2015-2020

Table National Hockey League Company Profile

Table National Hockey League Production, Value, Price, Gross Margin 2015-2020

Figure National Hockey League Production and Growth Rate

Figure National Hockey League Value (\$) Market Share 2015-2020

Table Sunkist Growers Company Profile

Table Sunkist Growers Production, Value, Price, Gross Margin 2015-2020

Figure Sunkist Growers Production and Growth Rate

Figure Sunkist Growers Value (\$) Market Share 2015-2020

Table General Motors Company Profile

Table General Motors Production, Value, Price, Gross Margin 2015-2020

Figure General Motors Production and Growth Rate

Figure General Motors Value (\$) Market Share 2015-2020

Table Westinghouse Company Profile

Table Westinghouse Production, Value, Price, Gross Margin 2015-2020

Figure Westinghouse Production and Growth Rate

Figure Westinghouse Value (\$) Market Share 2015-2020

Table Nickelodeon Company Profile

Table Nickelodeon Production, Value, Price, Gross Margin 2015-2020

Figure Nickelodeon Production and Growth Rate

Figure Nickelodeon Value (\$) Market Share 2015-2020

Table The Hershey Company Company Profile

Table The Hershey Company Production, Value, Price, Gross Margin 2015-2020

Figure The Hershey Company Production and Growth Rate

Figure The Hershey Company Value (\$) Market Share 2015-2020

Table Ralph Lauren Company Profile

Table Ralph Lauren Production, Value, Price, Gross Margin 2015-2020

Figure Ralph Lauren Production and Growth Rate

Figure Ralph Lauren Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Brand Licensing Market Forecast Production by Types (2020-2025)

Table Global Brand Licensing Market Forecast Production Share by Types (2020-2025)

Table Global Brand Licensing Market Forecast Value (\$) by Types (2020-2025)

Table Global Brand Licensing Market Forecast Value Share by Types (2020-2025)

Table Global Brand Licensing Market Forecast Consumption by Applications (2020-2025)

Table Global Brand Licensing Market Forecast Consumption Share by Applications (2020-2025)

## I would like to order

Product name: 2020-2025 Global Brand Licensing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/285A3F90BCF4EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/285A3F90BCF4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

