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2020-2025 Global BPO Business Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Business analytics outsourcing is the process of subcontracting the data and analytics functions of an organization to a BPO or third-party vendor that has expertise in the required domain. BPO business analytics services manage analytics related to business processes in organizations so that enterprises can focus on their core competencies and business processes.
This report elaborates the market size, market characteristics, and market growth of the BPO Business Analytics industry, and breaks down according to the type, application, and consumption area of BPO Business Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for BPO Business Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global BPO Business Analytics market covered in Chapter 13:
NTT DATA
IBM
TCS
Accenture
Tech Mahindra
Wipro
EXL

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Aegis
Capgemini
WNS Global
Mu Sigma
Cognizant
HP
Infosys
Genpact
Minacs

In Chapter 6, on the basis of types, the BPO Business Analytics market from 2015 to 2025 is primarily split into:
HR
Procurement
F&A
Customer Care
Logistics
Sales & Marketing
Training
Product Engineering

In Chapter 7, on the basis of applications, the BPO Business Analytics market from 2015 to 2025 covers:
BFSI
Manufacturing
Healthcare
Retail
Telecom
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and

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growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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