

2020-2025 Global Bourbon Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Bourbon is a whiskey that is distilled from grain mash containing at least 51% corn and aged a minimum of two years.

This report elaborates the market size, market characteristics, and market growth of the Bourbon industry, and breaks down according to the type, application, and consumption area of Bourbon. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Bourbon in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Bourbon market covered in Chapter 13:

Maker's Mark

Jim Beam

Buffalo Trace Distillery

Baker's

Basil Hayden's

Booker's

Blanton's

Elmer T Lee

Willett

Four Roses

Wild Turkey

Bulleit

Eagle Rare
Elijah Craig
Larceny
Heaven Hill
Pappy Van Winkle
W.L. Weller
Evan Williams
Henry Mckenna
Angel's Envy
Rebel Yell
Old Fitzgerald
Knob Creek
Old Grand-dad
Woodford Reserve
Jefferson's Bourbon

In Chapter 6, on the basis of types, the Bourbon market from 2015 to 2025 is primarily split into:

Traditional Bourbon
Wheat Bourbon
Rye Bourbon
Others

In Chapter 7, on the basis of applications, the Bourbon market from 2015 to 2025 covers:

Supermarkets/Hypermarkets
Convenience Stores
Independent Retailers
Online Sales
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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