

2020-2025 Global Book Publishers Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Book Publishers, the word 'publisher' can refer both to an individual who leads a publishing company or an imprint and to an individual who owns/heads a magazine. Traditionally, the term refers to the distribution of printed works, such as books (the 'book trade') and newspapers.

This report elaborates the market size, market characteristics, and market growth of the Book Publishers industry, and breaks down according to the type, application, and consumption area of Book Publishers. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Book Publishers in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Book Publishers market covered in Chapter 13:

Bertelsmann

Phoenix Publishing Group

Hachette Livre

Reed Elsevier

Pearson PLC

Planeta Group

Simon & Schuster

CBS

HarperCollins

Macmillan
China South Publishing & MediaGroup
Penguin Random House
McGraw-Hill

In Chapter 6, on the basis of types, the Book Publishers market from 2015 to 2025 is primarily split into:

Consumer Books
Educational books
Religious Books
Others

In Chapter 7, on the basis of applications, the Book Publishers market from 2015 to 2025 covers:

Library
School
Enterprise
Government
Individual
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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