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2020-2025 Global Bluetooth Beacon Devices Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A beacon is a small Bluetooth radio transmitter, powered by batteries. Beacons are similar to a lighthouse in functionality. These small hardware devices incessantly transmit Bluetooth Low Energy (BLE) signals. The Bluetooth enabled smartphones are capable of scanning and displaying these signals.Beacons could be deployed on store-fronts, real estate properties, amusement parks, events and other public venues to broadcast contextually-relevant advertisements and notifications.
This report elaborates the market size, market characteristics, and market growth of the Bluetooth Beacon Devices industry, and breaks down according to the type, application, and consumption area of Bluetooth Beacon Devices. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Bluetooth Beacon Devices in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Bluetooth Beacon Devices market covered in Chapter 13:
Gelo
PLUS Location Systems (BlueCats)
Estimote
General Electric
Sensorberg
Onyx Beacon

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PayPal
Qualcomm (Gimbal)
Blue Sense Networks
Glimworm Beacons
Kontakt.io

In Chapter 6, on the basis of types, the Bluetooth Beacon Devices market from 2015 to 2025 is primarily split into:
Apple iBeacon
AltBeacon
Eddystone

In Chapter 7, on the basis of applications, the Bluetooth Beacon Devices market from 2015 to 2025 covers:
Retail
Non-retail

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)

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China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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