

2020-2025 Global Blended Learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Blended learning combines traditional face-to-face interaction with WBL. This mode of learning is prevalent in the K-12 segment. To meet with the evolving needs of students and academicians, regulators in the education industry worldwide are emphasizing on this education methodology than traditional learning methods. Blended learning has made knowledge delivery more productive and efficient as instructors share their resources and instructions online, enabling students to access these resources at their convenience. Many investors, globally, are also thus investing in the fields of education and technology.

This report elaborates the market size, market characteristics, and market growth of the Blended Learning industry, and breaks down according to the type, application, and consumption area of Blended Learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Blended Learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Blended Learning market covered in Chapter 13:

Aptara

Articulate

GP Strategies

City & Guilds Group

Cegos

Blackboard
Skillsoft
Cisco Systems
Educomp Solutions
Adobe Systems
D2L
Allen Interactions
NIIT

In Chapter 6, on the basis of types, the Blended Learning market from 2015 to 2025 is primarily split into:

Systems
Content
Courses
Solutions

In Chapter 7, on the basis of applications, the Blended Learning market from 2015 to 2025 covers:

Automotive Industry
BFSI
Consumer Goods Sector
Energy Sector

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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