

2020-2025 Global Big Data Analytics in Banking Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Big data analytics is the often complex process of examining large and varied data sets -- or big data -- to uncover information including hidden patterns, unknown correlations, market trends and customer preferences that can help organizations make informed business decisions.

This report elaborates the market size, market characteristics, and market growth of the Big Data Analytics in Banking industry, and breaks down according to the type, application, and consumption area of Big Data Analytics in Banking. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Big Data Analytics in Banking in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Big Data Analytics in Banking market covered in Chapter 13:

Oracle

Hitachi Data Systems

HP

Microsoft

New Relic

SAP SE

IBM

Tableau

Alteryx
Teradata
Splunk Enterprise
Amazon AWS
Google
Alation
VMware
Splice Machine

In Chapter 6, on the basis of types, the Big Data Analytics in Banking market from 2015 to 2025 is primarily split into:

On-Premise
Cloud

In Chapter 7, on the basis of applications, the Big Data Analytics in Banking market from 2015 to 2025 covers:

Feedback Management
Customer Analytics
Social Media Analytics
Fraud Detection and Management
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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