

# 2020-2025 Global Beer & Cider Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Beer is one of the oldest and most popular drinks in the world. Beer is classified according to the type of yeast used for brewing, such as beer, beer or wild yeast. It also includes a variety of products, such as non-alcohol and alternative types. Cider is the latest of both, mainly used as a gluten-free alternative to beer. It consists of fruit juice, mainly apple.

This report elaborates the market size, market characteristics, and market growth of the Beer & Cider industry, and breaks down according to the type, application, and consumption area of Beer & Cider. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Beer & Cider in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Beer & Cider market covered in Chapter 13:

Molson Coors Brewing Company

Kirin Holdings Co. Ltd.

Carlsberg AS

Diageo plc

Heineken NV

Anheuser-Busch InBev SA/NV

In Chapter 6, on the basis of types, the Beer & Cider market from 2015 to 2025 is

primarily split into:

Beer  
Cider

In Chapter 7, on the basis of applications, the Beer & Cider market from 2015 to 2025 covers:

Corporate Hospitality  
Family Dinner  
Bars  
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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