

2020-2025 Global Beacon Technology Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A beacon is a small Bluetooth radio transmitter. It's kind of like a lighthouse: it repeatedly transmits a single signal that other devices can see. Instead of emitting visible light, though, it broadcasts a radio signal that is made up of a combination of letters and numbers transmitted on a regular interval of approximately 1/10th of a second. A Bluetooth-equipped device like a smartphone can "see" a beacon once it's in range, much like sailors looking for a lighthouse to know where they are.

This report elaborates the market size, market characteristics, and market growth of the Beacon Technology industry, and breaks down according to the type, application, and consumption area of Beacon Technology. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Beacon Technology in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Beacon Technology market covered in Chapter 13:

Blue Sense Networks

Google

Swirl

Apple Inc.

BlueCats

SLU

Onyx Beacon Ltd.
Radius Networks
ROXIMITY
Glimworm Beacons
Gimbal
Accent Advanced Systems
Kontakt.io, Inc.
Samsung
Qualcomm
Kontakt.io
Accent Advanced Systems
Aruba
Bluvision Inc.
Estimote

In Chapter 6, on the basis of types, the Beacon Technology market from 2015 to 2025 is primarily split into:

On-premise
Cloud

In Chapter 7, on the basis of applications, the Beacon Technology market from 2015 to 2025 covers:

Retail
Travel
Tourism & Hospitality
Healthcare
Financial Institutions
Real-estate
Education

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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