

# 2020-2025 Global BBQ Sauces & Rubs Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Barbecue sauce (also abbreviated as BBQ sauce) is used as a flavoring sauce, a marinade, basting, condiment or topping for meat cooked in the barbecue cooking style, including pork or beef ribs and chicken. It is a ubiquitous condiment in the Southern United States and is used on many other foods as well. In barbecuing, a rub is a mix of seasoning and flavoring ingredients that are combined and applied to the outside of meat or poultry before cooking.

This report elaborates the market size, market characteristics, and market growth of the BBQ Sauces & Rubs industry, and breaks down according to the type, application, and consumption area of BBQ Sauces & Rubs. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for BBQ Sauces & Rubs in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global BBQ Sauces & Rubs market covered in Chapter 13:

Oakridge BBQ Rub

Croix Valley

Open Pit

Gyma

Famous Dave's

McCormick & Company Inc.

Conagra Brands Inc.

Sweet Baby Ray's

Flagship

Victory Lane BBQ

Traeger

KC Masterpiece

Clorox Co

Aliminter S.A.

The Kraft Heinz Company

Sucklebusters

Stubb's

Rufus Teague

In Chapter 6, on the basis of types, the BBQ Sauces & Rubs market from 2015 to 2025 is primarily split into:

BBQ Rubs

BBQ Sauces

Hot Sauces

Others

In Chapter 7, on the basis of applications, the BBQ Sauces & Rubs market from 2015 to 2025 covers:

Commercial

Household

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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