

2020-2025 Global Augmented Reality Mobile Games Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Augmented Reality Mobile Games industry, and breaks down according to the type, application, and consumption area of Augmented Reality Mobile Games. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Augmented Reality Mobile Games in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Augmented Reality Mobile Games market covered in Chapter 13:

Magic Leap

Zappar

Supercell

Apple

Tencent

Augmented Reality Labs.

Nordau Creative

Netease

Eyes on AR

Lucyd

Microsoft

Niantic

In Chapter 6, on the basis of types, the Augmented Reality Mobile Games market from 2015 to 2025 is primarily split into:

- Android
- iOS

In Chapter 7, on the basis of applications, the Augmented Reality Mobile Games market from 2015 to 2025 covers:

- Adventure Games
- Survival Games
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China
 - Japan
 - India
 - South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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