

2020-2025 Global Augmented Reality Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Augmented Reality industry, and breaks down according to the type, application, and consumption area of Augmented Reality. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Augmented Reality in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Augmented Reality market covered in Chapter 13:

Sizzle

Infinity Augmented Reality Inc

Zugara Inc

Osterhout Design Group

Facebook Inc

Magic Leap Inc

Catchoom Technologies

Qualcomm Technologies Inc

DAQRI

Samsung Electronics Corporation Ltd

Blipper Inc

METAIO's SDK

PTC Inc

Wikitude GmbH
Google Inc
Total Immersion
Microsoft Corporation
Sony Corporation

In Chapter 6, on the basis of types, the Augmented Reality market from 2015 to 2025 is primarily split into:

Hardware
Software

In Chapter 7, on the basis of applications, the Augmented Reality market from 2015 to 2025 covers:

Medical & Healthcare
Automotive
Aerospace & Defense
Gaming
Retail
Industrial

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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