

2020-2025 Global Athleisure Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/22B537093BB5EN.html>

Date: July 2021

Pages: 130

Price: US\$ 3,360.00 (Single User License)

ID: 22B537093BB5EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Athleisure industry, and breaks down according to the type, application, and consumption area of Athleisure. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Athleisure in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Athleisure market covered in Chapter 13:

Under Armour Inc.

PUMA SE

VF Corp.

American Eagle Outfitters Inc.

H & M Hennes & Mauritz AB

The Gap Inc.

lululemon athletica Inc.

Nike Inc.

Columbia Sportswear Co.

Adidas AG

In Chapter 6, on the basis of types, the Athleisure market from 2015 to 2025 is primarily split into:

Mass Athleisure
Premium Athleisure

In Chapter 7, on the basis of applications, the Athleisure market from 2015 to 2025 covers:

Supermarket/Hypermarket
Specialist Stores
Online Retailers
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 ATHLEISURE MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 ATHLEISURE MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 ATHLEISURE MARKET FORCES

- 3.1 Global Athleisure Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 ATHLEISURE MARKET - BY GEOGRAPHY

- 4.1 Global Athleisure Market Value and Market Share by Regions
 - 4.1.1 Global Athleisure Value (\$) by Region (2015-2020)

- 4.1.2 Global Athleisure Value Market Share by Regions (2015-2020)
- 4.2 Global Athleisure Market Production and Market Share by Major Countries
 - 4.2.1 Global Athleisure Production by Major Countries (2015-2020)
 - 4.2.2 Global Athleisure Production Market Share by Major Countries (2015-2020)
- 4.3 Global Athleisure Market Consumption and Market Share by Regions
 - 4.3.1 Global Athleisure Consumption by Regions (2015-2020)
 - 4.3.2 Global Athleisure Consumption Market Share by Regions (2015-2020)

5 ATHLEISURE MARKET - BY TRADE STATISTICS

- 5.1 Global Athleisure Export and Import
- 5.2 United States Athleisure Export and Import (2015-2020)
- 5.3 Europe Athleisure Export and Import (2015-2020)
- 5.4 China Athleisure Export and Import (2015-2020)
- 5.5 Japan Athleisure Export and Import (2015-2020)
- 5.6 India Athleisure Export and Import (2015-2020)
- 5.7 ...

6 ATHLEISURE MARKET - BY TYPE

- 6.1 Global Athleisure Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Athleisure Production by Types (2015-2020)
 - 6.1.2 Global Athleisure Production Market Share by Types (2015-2020)
- 6.2 Global Athleisure Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Athleisure Value by Types (2015-2020)
 - 6.2.2 Global Athleisure Value Market Share by Types (2015-2020)
- 6.3 Global Athleisure Production, Price and Growth Rate of Mass Athleisure (2015-2020)
- 6.4 Global Athleisure Production, Price and Growth Rate of Premium Athleisure (2015-2020)

7 ATHLEISURE MARKET - BY APPLICATION

- 7.1 Global Athleisure Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Athleisure Consumption by Applications (2015-2020)
 - 7.1.2 Global Athleisure Consumption Market Share by Applications (2015-2020)
- 7.2 Global Athleisure Consumption and Growth Rate of Supermarket/Hypermarket (2015-2020)
- 7.3 Global Athleisure Consumption and Growth Rate of Specialist Stores (2015-2020)

- 7.4 Global Athleisure Consumption and Growth Rate of Online Retailers (2015-2020)
- 7.5 Global Athleisure Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA ATHLEISURE MARKET

- 8.1 North America Athleisure Market Size
- 8.2 United States Athleisure Market Size
- 8.3 Canada Athleisure Market Size
- 8.4 Mexico Athleisure Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE ATHLEISURE MARKET ANALYSIS

- 9.1 Europe Athleisure Market Size
- 9.2 Germany Athleisure Market Size
- 9.3 United Kingdom Athleisure Market Size
- 9.4 France Athleisure Market Size
- 9.5 Italy Athleisure Market Size
- 9.6 Spain Athleisure Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC ATHLEISURE MARKET ANALYSIS

- 10.1 Asia-Pacific Athleisure Market Size
- 10.2 China Athleisure Market Size
- 10.3 Japan Athleisure Market Size
- 10.4 South Korea Athleisure Market Size
- 10.5 Southeast Asia Athleisure Market Size
- 10.6 India Athleisure Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA ATHLEISURE MARKET ANALYSIS

- 11.1 Middle East and Africa Athleisure Market Size
- 11.2 Saudi Arabia Athleisure Market Size
- 11.3 UAE Athleisure Market Size
- 11.4 South Africa Athleisure Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA ATHLEISURE MARKET ANALYSIS

- 12.1 South America Athleisure Market Size
- 12.2 Brazil Athleisure Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Under Armour Inc.
 - 13.1.1 Under Armour Inc. Basic Information
 - 13.1.2 Under Armour Inc. Product Profiles, Application and Specification
 - 13.1.3 Under Armour Inc. Athleisure Market Performance (2015-2020)
- 13.2 PUMA SE
 - 13.2.1 PUMA SE Basic Information
 - 13.2.2 PUMA SE Product Profiles, Application and Specification
 - 13.2.3 PUMA SE Athleisure Market Performance (2015-2020)
- 13.3 VF Corp.
 - 13.3.1 VF Corp. Basic Information
 - 13.3.2 VF Corp. Product Profiles, Application and Specification
 - 13.3.3 VF Corp. Athleisure Market Performance (2015-2020)
- 13.4 American Eagle Outfitters Inc.
 - 13.4.1 American Eagle Outfitters Inc. Basic Information
 - 13.4.2 American Eagle Outfitters Inc. Product Profiles, Application and Specification
 - 13.4.3 American Eagle Outfitters Inc. Athleisure Market Performance (2015-2020)
- 13.5 H & M Hennes & Mauritz AB
 - 13.5.1 H & M Hennes & Mauritz AB Basic Information
 - 13.5.2 H & M Hennes & Mauritz AB Product Profiles, Application and Specification
 - 13.5.3 H & M Hennes & Mauritz AB Athleisure Market Performance (2015-2020)
- 13.6 The Gap Inc.
 - 13.6.1 The Gap Inc. Basic Information
 - 13.6.2 The Gap Inc. Product Profiles, Application and Specification
 - 13.6.3 The Gap Inc. Athleisure Market Performance (2015-2020)
- 13.7 lululemon athletica Inc.
 - 13.7.1 lululemon athletica Inc. Basic Information
 - 13.7.2 lululemon athletica Inc. Product Profiles, Application and Specification
 - 13.7.3 lululemon athletica Inc. Athleisure Market Performance (2015-2020)
- 13.8 Nike Inc.
 - 13.8.1 Nike Inc. Basic Information
 - 13.8.2 Nike Inc. Product Profiles, Application and Specification

13.8.3 Nike Inc. Athleisure Market Performance (2015-2020)

13.9 Columbia Sportswear Co.

13.9.1 Columbia Sportswear Co. Basic Information

13.9.2 Columbia Sportswear Co. Product Profiles, Application and Specification

13.9.3 Columbia Sportswear Co. Athleisure Market Performance (2015-2020)

13.10 Adidas AG

13.10.1 Adidas AG Basic Information

13.10.2 Adidas AG Product Profiles, Application and Specification

13.10.3 Adidas AG Athleisure Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Athleisure Market Forecast (2020-2025)

14.2 Europe Athleisure Market Forecast (2020-2025)

14.3 Asia-Pacific Athleisure Market Forecast (2020-2025)

14.4 Middle East and Africa Athleisure Market Forecast (2020-2025)

14.5 South America Athleisure Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Athleisure Market Forecast by Types (2020-2025)

15.1.1 Global Athleisure Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Athleisure Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Athleisure Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Athleisure Picture
Table Athleisure Key Market Segments
Figure Study and Forecasting Years
Figure Global Athleisure Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Athleisure Value (\$) and Growth Rate (2015-2020)
Table Global Athleisure Value (\$) by Countries (2015-2020)
Table Global Athleisure Value Market Share by Regions (2015-2020)
Figure Global Athleisure Value Market Share by Regions in 2019
Figure Global Athleisure Production and Growth Rate (2015-2020)
Table Global Athleisure Production by Major Countries (2015-2020)
Table Global Athleisure Production Market Share by Major Countries (2015-2020)
Figure Global Athleisure Production Market Share by Regions in 2019
Figure Global Athleisure Consumption and Growth Rate (2015-2020)
Table Global Athleisure Consumption by Regions (2015-2020)
Table Global Athleisure Consumption Market Share by Regions (2015-2020)
Figure Global Athleisure Consumption Market Share by Regions in 2019
Table Global Athleisure Export Top 3 Country 2019
Table Global Athleisure Import Top 3 Country 2019
Table United States Athleisure Export and Import (2015-2020)
Table Europe Athleisure Export and Import (2015-2020)
Table China Athleisure Export and Import (2015-2020)
Table Japan Athleisure Export and Import (2015-2020)
Table India Athleisure Export and Import (2015-2020)
Table Global Athleisure Production by Types (2015-2020)
Table Global Athleisure Production Market Share by Types (2015-2020)
Figure Global Athleisure Production Share by Type (2015-2020)
Table Global Athleisure Value by Types (2015-2020)
Table Global Athleisure Value Market Share by Types (2015-2020)
Figure Global Athleisure Value Share by Type (2015-2020)
Figure Global Mass Athleisure Production and Growth Rate (2015-2020)
Figure Global Mass Athleisure Price (2015-2020)
Figure Global Premium Athleisure Production and Growth Rate (2015-2020)

Figure Global Premium Athleisure Price (2015-2020)
Table Global Athleisure Consumption by Applications (2015-2020)
Table Global Athleisure Consumption Market Share by Applications (2015-2020)
Figure Global Athleisure Consumption Share by Application (2015-2020)
Figure Global Supermarket/Hypermarket Consumption and Growth Rate (2015-2020)
Figure Global Specialist Stores Consumption and Growth Rate (2015-2020)
Figure Global Online Retailers Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America Athleisure Market Consumption and Growth Rate (2015-2020)
Table North America Athleisure Consumption by Countries (2015-2020)
Table North America Athleisure Consumption Market Share by Countries (2015-2020)
Figure North America Athleisure Consumption Market Share by Countries (2015-2020)
Figure United States Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Canada Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Mexico Athleisure Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Athleisure Market Consumption and Growth Rate (2015-2020)
Table Europe Athleisure Consumption by Countries (2015-2020)
Table Europe Athleisure Consumption Market Share by Countries (2015-2020)
Figure Europe Athleisure Consumption Market Share by Countries (2015-2020)
Figure Germany Athleisure Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Athleisure Market Consumption and Growth Rate (2015-2020)
Figure France Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Italy Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Spain Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Athleisure Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Athleisure Consumption by Countries (2015-2020)
Table Asia-Pacific Athleisure Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Athleisure Consumption Market Share by Countries (2015-2020)
Figure China Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Japan Athleisure Market Consumption and Growth Rate (2015-2020)
Figure South Korea Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Athleisure Market Consumption and Growth Rate (2015-2020)
Figure India Athleisure Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Athleisure Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Athleisure Consumption by Countries (2015-2020)

Table Middle East and Africa Athleisure Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Athleisure Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Athleisure Market Consumption and Growth Rate (2015-2020)

Figure UAE Athleisure Market Consumption and Growth Rate (2015-2020)

Figure South Africa Athleisure Market Consumption and Growth Rate (2015-2020)

Figure South America Athleisure Market Consumption and Growth Rate (2015-2020)

Table South America Athleisure Consumption by Countries (2015-2020)

Table South America Athleisure Consumption Market Share by Countries (2015-2020)

Figure South America Athleisure Consumption Market Share by Countries (2015-2020)

Figure Brazil Athleisure Market Consumption and Growth Rate (2015-2020)

Table Under Armour Inc. Company Profile

Table Under Armour Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Under Armour Inc. Production and Growth Rate

Figure Under Armour Inc. Value (\$) Market Share 2015-2020

Table PUMA SE Company Profile

Table PUMA SE Production, Value, Price, Gross Margin 2015-2020

Figure PUMA SE Production and Growth Rate

Figure PUMA SE Value (\$) Market Share 2015-2020

Table VF Corp. Company Profile

Table VF Corp. Production, Value, Price, Gross Margin 2015-2020

Figure VF Corp. Production and Growth Rate

Figure VF Corp. Value (\$) Market Share 2015-2020

Table American Eagle Outfitters Inc. Company Profile

Table American Eagle Outfitters Inc. Production, Value, Price, Gross Margin 2015-2020

Figure American Eagle Outfitters Inc. Production and Growth Rate

Figure American Eagle Outfitters Inc. Value (\$) Market Share 2015-2020

Table H & M Hennes & Mauritz AB Company Profile

Table H & M Hennes & Mauritz AB Production, Value, Price, Gross Margin 2015-2020

Figure H & M Hennes & Mauritz AB Production and Growth Rate

Figure H & M Hennes & Mauritz AB Value (\$) Market Share 2015-2020

Table The Gap Inc. Company Profile

Table The Gap Inc. Production, Value, Price, Gross Margin 2015-2020

Figure The Gap Inc. Production and Growth Rate

Figure The Gap Inc. Value (\$) Market Share 2015-2020

Table lululemon athletica Inc. Company Profile

Table lululemon athletica Inc. Production, Value, Price, Gross Margin 2015-2020

Figure lululemon athletica Inc. Production and Growth Rate

Figure lululemon athletica Inc. Value (\$) Market Share 2015-2020
Table Nike Inc. Company Profile
Table Nike Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Nike Inc. Production and Growth Rate
Figure Nike Inc. Value (\$) Market Share 2015-2020
Table Columbia Sportswear Co. Company Profile
Table Columbia Sportswear Co. Production, Value, Price, Gross Margin 2015-2020
Figure Columbia Sportswear Co. Production and Growth Rate
Figure Columbia Sportswear Co. Value (\$) Market Share 2015-2020
Table Adidas AG Company Profile
Table Adidas AG Production, Value, Price, Gross Margin 2015-2020
Figure Adidas AG Production and Growth Rate
Figure Adidas AG Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Athleisure Market Forecast Production by Types (2020-2025)
Table Global Athleisure Market Forecast Production Share by Types (2020-2025)
Table Global Athleisure Market Forecast Value (\$) by Types (2020-2025)
Table Global Athleisure Market Forecast Value Share by Types (2020-2025)
Table Global Athleisure Market Forecast Consumption by Applications (2020-2025)
Table Global Athleisure Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Athleisure Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/22B537093BB5EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/22B537093BB5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

