

2020-2025 Global Asset Tracking Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Asset tracking is the method of tracking tangible assets by scanning bar code labels attached to assets or by using GPS, BLE or RFID to broadcast tags at their location.

This report elaborates the market size, market characteristics, and market growth of the Asset Tracking industry, and breaks down according to the type, application, and consumption area of Asset Tracking. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Asset Tracking in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Asset Tracking market covered in Chapter 13:

TomTom

Spireon

Mojix

AT&T

Honeywell

Datalogic

Gigatrack

Verizon

Sprint
ASAP Systems
SAP
Tenna
JDA Software
CalAmp
Telit
Impinj
Fleet Complete
Trimble
Ubisense
Microsoft
Oracle
IBM
Sato
Epicor Software
Stanley Black & Decker
Zebra Technologies
Asset Panda
Actsoft
Topcon
OnAsset Intelligence

In Chapter 6, on the basis of types, the Asset Tracking market from 2015 to 2025 is primarily split into:

M2M/IoT
Edge Computing
Smart Devices

In Chapter 7, on the basis of applications, the Asset Tracking market from 2015 to 2025 covers:

Aviation and Aerospace
Commercial Vehicles and Fleet Tracking
Local and State Government
Manufacturing and Warehousing
Personal Vehicles
Public Transportation

Shipping and Construction
Healthcare and Medical

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)

Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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