

2020-2025 Global AR HUD Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Beyond the large monitors used for in-console navigation, controls and rear-seat DVD systems, the most exciting advances are in head-up display (HUD) systems, a classification extending to any transparent display that presents data without requiring the user to look away from the usual field of view. HUD systems superimpose vehicle information such as speed, warning signals and indicator arrows on the windshield, allowing drivers to maintain their focus on the road while receiving information that would normally require a glance at an instrument panel on the dashboard.

This report elaborates the market size, market characteristics, and market growth of the AR HUD industry, and breaks down according to the type, application, and consumption area of AR HUD. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for AR HUD in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global AR HUD market covered in Chapter 13:

Continental Ag

Harman International Industries Inc.

Microvision, Inc.

Robert Bosch Gmbh
Texas Instruments Inc.
Pioneer Corporation
Panasonic Corporation
Garmin Ltd.
Visteon Corporation
Denso Corporation
Nippon Seiki Co., Ltd.
Yazaki Corporation

In Chapter 6, on the basis of types, the AR HUD market from 2015 to 2025 is primarily split into:

Windshield HUD
Integrated HUD

In Chapter 7, on the basis of applications, the AR HUD market from 2015 to 2025 covers:

Passenger car
Commercial vehicle

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)

Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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