

# **2020-2025 Global AR HUD (Augmented Reality Head-up Display) for Automotive Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the AR HUD (Augmented Reality Head-up Display) for Automotive industry, and breaks down according to the type, application, and consumption area of AR HUD (Augmented Reality Head-up Display) for Automotive. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for AR HUD (Augmented Reality Head-up Display) for Automotive in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global AR HUD (Augmented Reality Head-up Display) for Automotive market covered in Chapter 13:

Hyundai Motor Company

Garmin Limited

Pioneer Corporation

General Motors

WayRay SA

Visteon Corporation

Volkswagen AG

DigiLens Inc.

Texas Instruments Inc.

Nippon Seiki Co, Ltd  
Harman International Industries Inc.  
LG Business Solutions  
Continental AG  
Yazaki Corporation  
Panasonic Corporation  
Robert Bosch GmbH  
MicroVision, Inc.  
Denso Corporation

In Chapter 6, on the basis of types, the AR HUD (Augmented Reality Head-up Display) for Automotive market from 2015 to 2025 is primarily split into:

AR HUD Navigation  
AR HUD ACC  
AR HUD LDW  
Advanced AR HUD

In Chapter 7, on the basis of applications, the AR HUD (Augmented Reality Head-up Display) for Automotive market from 2015 to 2025 covers:

Passenger Cars  
Commercial Vehicles

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK

France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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