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2020-2025 Global Application-to-Person (A2P) SMS Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/20405348C02EEN.html
Date: June 2021
Pages: 122
Price: US$ 3,360.00 (Single User License)
ID: 20405348C02EEN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Application-to-Person (A2P) SMS industry, and breaks down according to the type, application, and consumption area of Application-to-Person (A2P) SMS. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Application-to-Person (A2P) SMS in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Application-to-Person (A2P) SMS market covered in Chapter 13:
SITO Mobile
Sound Bite Communications
SAP Mobile Services
AMD Telecom S.A
ClearSky
Tyntec
Silverstreet BV
CLX Communications
Syniverse Technologies
Soprano
Vibes Media

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Infobip
Nexmo Co. Ltd.
FortyTwo Telecom AB
3Cinteractive
Ogangi Corporation
Beepsend
OpenMarket Inc.
MBlox

In Chapter 6, on the basis of types, the Application-to-Person (A2P) SMS market from 2015 to 2025 is primarily split into:
Pushed Content Services
Customer Relationship Management Services
Promotional Campaigns
Interactive Services
Inquiry Related Services

In Chapter 7, on the basis of applications, the Application-to-Person (A2P) SMS market from 2015 to 2025 covers:
Retail
BFSI
Travel and Transport
Healthcare and Hospitality
Entertainment (Gaming) and Media

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico

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Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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