

# 2020-2025 Global Anti-counterfeit Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Anti-counterfeiting refers to a measure taken to prevent the use of counterfeiting as a means to copy, copy or falsify and sell other products without the permission of the trademark owner.

This report elaborates the market size, market characteristics, and market growth of the Anti-counterfeit industry, and breaks down according to the type, application, and consumption area of Anti-counterfeit. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Anti-counterfeit in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Anti-counterfeit market covered in Chapter 13:

Savi Technology, Inc

3M Company

Alpvision S.A

Zebra Technologies Corporation

Avery Dennison Corporation

Autentix, Inc.CCL Industries Inc

Applied DNA Sciences Inc

Du Pont De Nemours

Sicpa Holding SA

In Chapter 6, on the basis of types, the Anti-counterfeit market from 2015 to 2025 is primarily split into:

- 3d optic security film
- RFID
- Holograms
- Security labels
- Packaging designs

In Chapter 7, on the basis of applications, the Anti-counterfeit market from 2015 to 2025 covers:

- Food & beverages
- Healthcare & pharmaceuticals
- Industrial & automotive
- Consumer products
- Clothing & accessories

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
  - United States
  - Canada
  - Mexico
- Europe (Covered in Chapter 9)
  - Germany
  - UK
  - France
  - Italy
  - Spain
  - Others
- Asia-Pacific (Covered in Chapter 10)
  - China

Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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