

# 2020-2025 Global Analytics Market Report -Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/247D912FBC2EEN.html

Date: June 2021 Pages: 127 Price: US\$ 3,360.00 (Single User License) ID: 247D912FBC2EEN

# **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Analytics industry, and breaks down according to the type, application, and consumption area of Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19. In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Analytics market covered in Chapter 13: Salesforce.com Inc. Microsoft Corp. Oracle Corp. International Business Machines Corp. Informatica LLC SAP SE Amazon.com Inc. SAS Institute Inc. QlikTech international AB MicroStrategy Inc.

In Chapter 6, on the basis of types, the Analytics market from 2015 to 2025 is primarily split into:



Services

Software

In Chapter 7, on the basis of applications, the Analytics market from 2015 to 2025 covers: BFSI Manufacturing Retail Healthcare Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States Europe China Japan India

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12: North America (Covered in Chapter 8) United States Canada Mexico Europe (Covered in Chapter 9) Germany UK France Italy Spain Others Asia-Pacific (Covered in Chapter 10) China Japan India South Korea Southeast Asia



Middle East and Africa (Covered in Chapter 11) Saudi Arabia UAE South Africa Others South America (Covered in Chapter 12) Brazil Others

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



# Contents

#### **1 ANALYTICS MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

#### 2 ANALYTICS MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

#### **3 ANALYTICS MARKET FORCES**

- 3.1 Global Analytics Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
- 3.4.1 Risk Assessment on COVID-19
- 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
- 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

#### 4 ANALYTICS MARKET - BY GEOGRAPHY

- 4.1 Global Analytics Market Value and Market Share by Regions
  - 4.1.1 Global Analytics Value (\$) by Region (2015-2020)



4.1.2 Global Analytics Value Market Share by Regions (2015-2020)

- 4.2 Global Analytics Market Production and Market Share by Major Countries
- 4.2.1 Global Analytics Production by Major Countries (2015-2020)
- 4.2.2 Global Analytics Production Market Share by Major Countries (2015-2020)
- 4.3 Global Analytics Market Consumption and Market Share by Regions
- 4.3.1 Global Analytics Consumption by Regions (2015-2020)
- 4.3.2 Global Analytics Consumption Market Share by Regions (2015-2020)

# **5 ANALYTICS MARKET - BY TRADE STATISTICS**

- 5.1 Global Analytics Export and Import
- 5.2 United States Analytics Export and Import (2015-2020)
- 5.3 Europe Analytics Export and Import (2015-2020)
- 5.4 China Analytics Export and Import (2015-2020)
- 5.5 Japan Analytics Export and Import (2015-2020)
- 5.6 India Analytics Export and Import (2015-2020)
- 5.7 ...

# 6 ANALYTICS MARKET - BY TYPE

- 6.1 Global Analytics Production and Market Share by Types (2015-2020)
- 6.1.1 Global Analytics Production by Types (2015-2020)
- 6.1.2 Global Analytics Production Market Share by Types (2015-2020)
- 6.2 Global Analytics Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Analytics Value by Types (2015-2020)
- 6.2.2 Global Analytics Value Market Share by Types (2015-2020)
- 6.3 Global Analytics Production, Price and Growth Rate of Services (2015-2020)
- 6.4 Global Analytics Production, Price and Growth Rate of Software (2015-2020)

## 7 ANALYTICS MARKET - BY APPLICATION

- 7.1 Global Analytics Consumption and Market Share by Applications (2015-2020)
- 7.1.1 Global Analytics Consumption by Applications (2015-2020)
- 7.1.2 Global Analytics Consumption Market Share by Applications (2015-2020)
- 7.2 Global Analytics Consumption and Growth Rate of BFSI (2015-2020)
- 7.3 Global Analytics Consumption and Growth Rate of Manufacturing (2015-2020)
- 7.4 Global Analytics Consumption and Growth Rate of Retail (2015-2020)
- 7.5 Global Analytics Consumption and Growth Rate of Healthcare (2015-2020)
- 7.6 Global Analytics Consumption and Growth Rate of Others (2015-2020)



#### **8 NORTH AMERICA ANALYTICS MARKET**

- 8.1 North America Analytics Market Size
- 8.2 United States Analytics Market Size
- 8.3 Canada Analytics Market Size
- 8.4 Mexico Analytics Market Size
- 8.5 The Influence of COVID-19 on North America Market

#### 9 EUROPE ANALYTICS MARKET ANALYSIS

- 9.1 Europe Analytics Market Size
- 9.2 Germany Analytics Market Size
- 9.3 United Kingdom Analytics Market Size
- 9.4 France Analytics Market Size
- 9.5 Italy Analytics Market Size
- 9.6 Spain Analytics Market Size
- 9.7 The Influence of COVID-19 on Europe Market

#### **10 ASIA-PACIFIC ANALYTICS MARKET ANALYSIS**

- 10.1 Asia-Pacific Analytics Market Size
- 10.2 China Analytics Market Size
- 10.3 Japan Analytics Market Size
- 10.4 South Korea Analytics Market Size
- 10.5 Southeast Asia Analytics Market Size
- 10.6 India Analytics Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

#### 11 MIDDLE EAST AND AFRICA ANALYTICS MARKET ANALYSIS

- 11.1 Middle East and Africa Analytics Market Size
- 11.2 Saudi Arabia Analytics Market Size
- 11.3 UAE Analytics Market Size
- 11.4 South Africa Analytics Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

#### **12 SOUTH AMERICA ANALYTICS MARKET ANALYSIS**

2020-2025 Global Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-1..



- 12.1 South America Analytics Market Size
- 12.2 Brazil Analytics Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Salesforce.com Inc.
- 13.1.1 Salesforce.com Inc. Basic Information
- 13.1.2 Salesforce.com Inc. Product Profiles, Application and Specification
- 13.1.3 Salesforce.com Inc. Analytics Market Performance (2015-2020)
- 13.2 Microsoft Corp.
- 13.2.1 Microsoft Corp. Basic Information
- 13.2.2 Microsoft Corp. Product Profiles, Application and Specification
- 13.2.3 Microsoft Corp. Analytics Market Performance (2015-2020)

## 13.3 Oracle Corp.

- 13.3.1 Oracle Corp. Basic Information
- 13.3.2 Oracle Corp. Product Profiles, Application and Specification
- 13.3.3 Oracle Corp. Analytics Market Performance (2015-2020)
- 13.4 International Business Machines Corp.
  - 13.4.1 International Business Machines Corp. Basic Information
- 13.4.2 International Business Machines Corp. Product Profiles, Application and Specification
- 13.4.3 International Business Machines Corp. Analytics Market Performance (2015-2020)
- 13.5 Informatica LLC
- 13.5.1 Informatica LLC Basic Information
- 13.5.2 Informatica LLC Product Profiles, Application and Specification
- 13.5.3 Informatica LLC Analytics Market Performance (2015-2020)
- 13.6 SAP SE
- 13.6.1 SAP SE Basic Information
- 13.6.2 SAP SE Product Profiles, Application and Specification
- 13.6.3 SAP SE Analytics Market Performance (2015-2020)
- 13.7 Amazon.com Inc.
- 13.7.1 Amazon.com Inc. Basic Information
- 13.7.2 Amazon.com Inc. Product Profiles, Application and Specification
- 13.7.3 Amazon.com Inc. Analytics Market Performance (2015-2020)

13.8 SAS Institute Inc.

- 13.8.1 SAS Institute Inc. Basic Information
- 13.8.2 SAS Institute Inc. Product Profiles, Application and Specification



13.8.3 SAS Institute Inc. Analytics Market Performance (2015-2020)

13.9 QlikTech international AB

- 13.9.1 QlikTech international AB Basic Information
- 13.9.2 QlikTech international AB Product Profiles, Application and Specification
- 13.9.3 QlikTech international AB Analytics Market Performance (2015-2020)

13.10 MicroStrategy Inc.

- 13.10.1 MicroStrategy Inc. Basic Information
- 13.10.2 MicroStrategy Inc. Product Profiles, Application and Specification
- 13.10.3 MicroStrategy Inc. Analytics Market Performance (2015-2020)

#### **14 MARKET FORECAST - BY REGIONS**

14.1 North America Analytics Market Forecast (2020-2025)

- 14.2 Europe Analytics Market Forecast (2020-2025)
- 14.3 Asia-Pacific Analytics Market Forecast (2020-2025)
- 14.4 Middle East and Africa Analytics Market Forecast (2020-2025)
- 14.5 South America Analytics Market Forecast (2020-2025)

### 15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Analytics Market Forecast by Types (2020-2025)

15.1.1 Global Analytics Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Analytics Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Analytics Market Forecast by Applications (2020-2025)



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Analytics Picture** Table Analytics Key Market Segments Figure Study and Forecasting Years Figure Global Analytics Market Size and Growth Rate 2015-2025 Figure Industry PESTEL Analysis Figure Global COVID-19 Status Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19 Figure Global Analytics Value (\$) and Growth Rate (2015-2020) Table Global Analytics Value (\$) by Countries (2015-2020) Table Global Analytics Value Market Share by Regions (2015-2020) Figure Global Analytics Value Market Share by Regions in 2019 Figure Global Analytics Production and Growth Rate (2015-2020) Table Global Analytics Production by Major Countries (2015-2020) Table Global Analytics Production Market Share by Major Countries (2015-2020) Figure Global Analytics Production Market Share by Regions in 2019 Figure Global Analytics Consumption and Growth Rate (2015-2020) Table Global Analytics Consumption by Regions (2015-2020) Table Global Analytics Consumption Market Share by Regions (2015-2020) Figure Global Analytics Consumption Market Share by Regions in 2019 Table Global Analytics Export Top 3 Country 2019 Table Global Analytics Import Top 3 Country 2019 Table United States Analytics Export and Import (2015-2020) Table Europe Analytics Export and Import (2015-2020) Table China Analytics Export and Import (2015-2020) Table Japan Analytics Export and Import (2015-2020) Table India Analytics Export and Import (2015-2020) Table Global Analytics Production by Types (2015-2020) Table Global Analytics Production Market Share by Types (2015-2020) Figure Global Analytics Production Share by Type (2015-2020) Table Global Analytics Value by Types (2015-2020) Table Global Analytics Value Market Share by Types (2015-2020) Figure Global Analytics Value Share by Type (2015-2020) Figure Global Services Production and Growth Rate (2015-2020) Figure Global Services Price (2015-2020) Figure Global Software Production and Growth Rate (2015-2020)



Figure Global Software Price (2015-2020) Table Global Analytics Consumption by Applications (2015-2020) Table Global Analytics Consumption Market Share by Applications (2015-2020) Figure Global Analytics Consumption Share by Application (2015-2020) Figure Global BFSI Consumption and Growth Rate (2015-2020) Figure Global Manufacturing Consumption and Growth Rate (2015-2020) Figure Global Retail Consumption and Growth Rate (2015-2020) Figure Global Healthcare Consumption and Growth Rate (2015-2020) Figure Global Others Consumption and Growth Rate (2015-2020) Figure North America Analytics Market Consumption and Growth Rate (2015-2020) Table North America Analytics Consumption by Countries (2015-2020) Table North America Analytics Consumption Market Share by Countries (2015-2020) Figure North America Analytics Consumption Market Share by Countries (2015-2020) Figure United States Analytics Market Consumption and Growth Rate (2015-2020) Figure Canada Analytics Market Consumption and Growth Rate (2015-2020) Figure Mexico Analytics Market Consumption and Growth Rate (2015-2020) Figure North America COVID-19 Status Figure Europe Analytics Market Consumption and Growth Rate (2015-2020) Table Europe Analytics Consumption by Countries (2015-2020) Table Europe Analytics Consumption Market Share by Countries (2015-2020) Figure Europe Analytics Consumption Market Share by Countries (2015-2020) Figure Germany Analytics Market Consumption and Growth Rate (2015-2020) Figure United Kingdom Analytics Market Consumption and Growth Rate (2015-2020) Figure France Analytics Market Consumption and Growth Rate (2015-2020) Figure Italy Analytics Market Consumption and Growth Rate (2015-2020) Figure Spain Analytics Market Consumption and Growth Rate (2015-2020) Figure Europe COVID-19 Status Figure Asia-Pacific Analytics Market Consumption and Growth Rate (2015-2020) Table Asia-Pacific Analytics Consumption by Countries (2015-2020) Table Asia-Pacific Analytics Consumption Market Share by Countries (2015-2020) Figure Asia-Pacific Analytics Consumption Market Share by Countries (2015-2020) Figure China Analytics Market Consumption and Growth Rate (2015-2020) Figure Japan Analytics Market Consumption and Growth Rate (2015-2020) Figure South Korea Analytics Market Consumption and Growth Rate (2015-2020) Figure Southeast Asia Analytics Market Consumption and Growth Rate (2015-2020) Figure India Analytics Market Consumption and Growth Rate (2015-2020) Figure Asia Pacific COVID-19 Status Figure Middle East and Africa Analytics Market Consumption and Growth Rate

(2015-2020)



Table Middle East and Africa Analytics Consumption by Countries (2015-2020) Table Middle East and Africa Analytics Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Analytics Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Analytics Market Consumption and Growth Rate (2015-2020) Figure UAE Analytics Market Consumption and Growth Rate (2015-2020) Figure South Africa Analytics Market Consumption and Growth Rate (2015-2020) Figure South America Analytics Market Consumption and Growth Rate (2015-2020) Table South America Analytics Consumption by Countries (2015-2020) Table South America Analytics Consumption Market Share by Countries (2015-2020) Figure South America Analytics Consumption Market Share by Countries (2015-2020) Figure Brazil Analytics Market Consumption and Growth Rate (2015-2020) Table Salesforce.com Inc. Company Profile Table Salesforce.com Inc. Production, Value, Price, Gross Margin 2015-2020 Figure Salesforce.com Inc. Production and Growth Rate Figure Salesforce.com Inc. Value (\$) Market Share 2015-2020 Table Microsoft Corp. Company Profile Table Microsoft Corp. Production, Value, Price, Gross Margin 2015-2020 Figure Microsoft Corp. Production and Growth Rate Figure Microsoft Corp. Value (\$) Market Share 2015-2020 Table Oracle Corp. Company Profile Table Oracle Corp. Production, Value, Price, Gross Margin 2015-2020 Figure Oracle Corp. Production and Growth Rate Figure Oracle Corp. Value (\$) Market Share 2015-2020 Table International Business Machines Corp. Company Profile Table International Business Machines Corp. Production, Value, Price, Gross Margin 2015-2020 Figure International Business Machines Corp. Production and Growth Rate Figure International Business Machines Corp. Value (\$) Market Share 2015-2020 Table Informatica LLC Company Profile Table Informatica LLC Production, Value, Price, Gross Margin 2015-2020 Figure Informatica LLC Production and Growth Rate Figure Informatica LLC Value (\$) Market Share 2015-2020 Table SAP SE Company Profile Table SAP SE Production, Value, Price, Gross Margin 2015-2020 Figure SAP SE Production and Growth Rate Figure SAP SE Value (\$) Market Share 2015-2020 Table Amazon.com Inc. Company Profile



Table Amazon.com Inc. Production, Value, Price, Gross Margin 2015-2020 Figure Amazon.com Inc. Production and Growth Rate Figure Amazon.com Inc. Value (\$) Market Share 2015-2020 Table SAS Institute Inc. Company Profile Table SAS Institute Inc. Production, Value, Price, Gross Margin 2015-2020 Figure SAS Institute Inc. Production and Growth Rate Figure SAS Institute Inc. Value (\$) Market Share 2015-2020 Table QlikTech international AB Company Profile Table QlikTech international AB Production, Value, Price, Gross Margin 2015-2020 Figure QlikTech international AB Production and Growth Rate Figure QlikTech international AB Value (\$) Market Share 2015-2020 Table MicroStrategy Inc. Company Profile Table MicroStrategy Inc. Production, Value, Price, Gross Margin 2015-2020 Figure MicroStrategy Inc. Production and Growth Rate Figure MicroStrategy Inc. Value (\$) Market Share 2015-2020 Figure North America Market Consumption and Growth Rate Forecast (2020-2025) Figure Europe Market Consumption and Growth Rate Forecast (2020-2025) Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025) Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)Figure South America Market Consumption and Growth Rate Forecast (2020-2025) Table Global Analytics Market Forecast Production by Types (2020-2025) Table Global Analytics Market Forecast Production Share by Types (2020-2025) Table Global Analytics Market Forecast Value (\$) by Types (2020-2025) Table Global Analytics Market Forecast Value Share by Types (2020-2025) Table Global Analytics Market Forecast Consumption by Applications (2020-2025) Table Global Analytics Market Forecast Consumption Share by Applications

(2020-2025)



#### I would like to order

Product name: 2020-2025 Global Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: https://marketpublishers.com/r/247D912FBC2EEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/247D912FBC2EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2020-2025 Global Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-1....