

2020-2025 Global Analytics as a Service (AaaS) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2C4E7679CD72EN.html>

Date: September 2021

Pages: 104

Price: US\$ 3,360.00 (Single User License)

ID: 2C4E7679CD72EN

Abstracts

Analytics-as-a-Service (AaaS) provides subscription-based data analytics software and procedures through the cloud.

This report elaborates the market size, market characteristics, and market growth of the Analytics as a Service (AaaS) industry, and breaks down according to the type, application, and consumption area of Analytics as a Service (AaaS). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Analytics as a Service (AaaS) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Analytics as a Service (AaaS) market covered in Chapter 13:

IBM (U.S.)

Amazon Web Services (U.S.)

Computer Science Corporation (CSC)

Oracle Corporation (U.S.)

Gooddata (U.S.)

and Microsoft Corporation (U.S.)

SAS Institute

EMC (U.S.)

Google Incorporation (U.S.)

Hewlett-Packard Enterprise (U.S.)

In Chapter 6, on the basis of types, the Analytics as a Service (AaaS) market from 2015 to 2025 is primarily split into:

Public Cloud

Private Cloud

Hybrid Cloud

In Chapter 7, on the basis of applications, the Analytics as a Service (AaaS) market from 2015 to 2025 covers:

Small and Medium Size Business

Large Enterprises

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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