

2020-2025 Global American Ginseng Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Ginseng is a plant characterized by a fleshy root and a single stalk with green oval-shaped leaves. It is a perennial plant that can live more than a century. Ginseng is typically derived from the root of this plant. As an herbal supplement, the extract has long been prized for its reputation of having anti-inflammatory, anti-cancer, and antioxidant properties. It is also used in the homeopathic treatment of conditions, including depression, stress, low libido, and Attention Deficit Hyperactivity Disorder (ADHD).

This report elaborates the market size, market characteristics, and market growth of the American Ginseng industry, and breaks down according to the type, application, and consumption area of American Ginseng. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for American Ginseng in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global American Ginseng market covered in Chapter 13:

Ginsana

Erborian

Vitastore

Ortis

NATURE ESSENTIAL

Allcura Naturheilmittel GmbH

Boots

Oxford Vitality

Orkla Health

Molinari

Elemis

Pharmaton

In Chapter 6, on the basis of types, the American Ginseng market from 2015 to 2025 is primarily split into:

Capsule

Tablet

Powder

Others

In Chapter 7, on the basis of applications, the American Ginseng market from 2015 to 2025 covers:

Pharma & Healthcare

Cosmetic & Skin Care

Food & Feed Additives

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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