

# 2020-2025 Global Alternative Tourism Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Alternative tourism combines tourist products or individual tourist services, different from mass tourism by means of supply, organization and the human resources involved. This report elaborates the market size, market characteristics, and market growth of the Alternative Tourism industry, and breaks down according to the type, application, and consumption area of Alternative Tourism. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alternative Tourism in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alternative Tourism market covered in Chapter 13:

Adventure Alternative

The Travel Company

Amphitriion Group

Meli Tours

G Adventure

In Chapter 6, on the basis of types, the Alternative Tourism market from 2015 to 2025 is primarily split into:

Active Tourism

Explore and Encounter Tourism

Committed Tourism

## Others

In Chapter 7, on the basis of applications, the Alternative Tourism market from 2015 to 2025 covers:

Individual  
Business  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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