

# **2020-2025 Global Alternative and Complementary Medicine Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

<https://marketpublishers.com/r/217B400F0C83EN.html>

Date: August 2021

Pages: 132

Price: US\$ 3,360.00 (Single User License)

ID: 217B400F0C83EN

## **Abstracts**

Complementary and alternative forms of therapy are used in the treatment of chronic ailments, long-term pain among others and are also used for additional vitamins and other dietary supplementation of regular diet. Moreover, with considerable increase in the costs of conventional medicine and inclination towards body wellness rather than pharmaceutical cure is likely to boost the market over the forecast period.

This report elaborates the market size, market characteristics, and market growth of the Alternative and Complementary Medicine industry, and breaks down according to the type, application, and consumption area of Alternative and Complementary Medicine. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alternative and Complementary Medicine in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alternative and Complementary Medicine market covered in Chapter 13:

Quantum Touch Inc

Yoga Tree

Deepure Plus

Helio USA Inc.

Herbal Hills

Pure encapsulations

The Healing Company

Columbia Nutritional Inc.

John Schumacher's Unity Woods Yoga Center

Iyengar Yoga Institute

Nordic Naturals

Herb Pharm

In Chapter 6, on the basis of types, the Alternative and Complementary Medicine market from 2015 to 2025 is primarily split into:

Botanicals

Acupuncture

Mind, Body, and Yoga

Magnetic Intervention

In Chapter 7, on the basis of applications, the Alternative and Complementary Medicine market from 2015 to 2025 covers:

Direct Contact

E-training

Distance Correspondence

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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