

2020-2025 Global Alternative Medicine Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Alternative medicine involves the application of traditional methods of medication such as the use of herbs and other mind and body healing techniques that are mostly based on faith and belief. Most of the alternative therapies include long time medication and are mostly used for chronic pains and ailments.

This report elaborates the market size, market characteristics, and market growth of the Alternative Medicine industry, and breaks down according to the type, application, and consumption area of Alternative Medicine. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alternative Medicine in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alternative Medicine market covered in Chapter 13:

Herbal Hills

Thorne Research

Herb Pharma

Helio USA

Pure encapsulations

Pacific Nutritional

Nordic Naturals

Deepure Plus

Medigenics

In Chapter 6, on the basis of types, the Alternative Medicine market from 2015 to 2025 is primarily split into:

- Herbal supplements
- Nutraceuticals Supplements
- Others

In Chapter 7, on the basis of applications, the Alternative Medicine market from 2015 to 2025 covers:

- Men
- Women

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 ALTERNATIVE MEDICINE MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 ALTERNATIVE MEDICINE MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 ALTERNATIVE MEDICINE MARKET FORCES

- 3.1 Global Alternative Medicine Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 ALTERNATIVE MEDICINE MARKET - BY GEOGRAPHY

- 4.1 Global Alternative Medicine Market Value and Market Share by Regions
 - 4.1.1 Global Alternative Medicine Value (\$) by Region (2015-2020)

- 4.1.2 Global Alternative Medicine Value Market Share by Regions (2015-2020)
- 4.2 Global Alternative Medicine Market Production and Market Share by Major Countries
 - 4.2.1 Global Alternative Medicine Production by Major Countries (2015-2020)
 - 4.2.2 Global Alternative Medicine Production Market Share by Major Countries (2015-2020)
- 4.3 Global Alternative Medicine Market Consumption and Market Share by Regions
 - 4.3.1 Global Alternative Medicine Consumption by Regions (2015-2020)
 - 4.3.2 Global Alternative Medicine Consumption Market Share by Regions (2015-2020)

5 ALTERNATIVE MEDICINE MARKET - BY TRADE STATISTICS

- 5.1 Global Alternative Medicine Export and Import
- 5.2 United States Alternative Medicine Export and Import (2015-2020)
- 5.3 Europe Alternative Medicine Export and Import (2015-2020)
- 5.4 China Alternative Medicine Export and Import (2015-2020)
- 5.5 Japan Alternative Medicine Export and Import (2015-2020)
- 5.6 India Alternative Medicine Export and Import (2015-2020)
- 5.7 ...

6 ALTERNATIVE MEDICINE MARKET - BY TYPE

- 6.1 Global Alternative Medicine Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Alternative Medicine Production by Types (2015-2020)
 - 6.1.2 Global Alternative Medicine Production Market Share by Types (2015-2020)
- 6.2 Global Alternative Medicine Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Alternative Medicine Value by Types (2015-2020)
 - 6.2.2 Global Alternative Medicine Value Market Share by Types (2015-2020)
- 6.3 Global Alternative Medicine Production, Price and Growth Rate of Herbal supplements (2015-2020)
- 6.4 Global Alternative Medicine Production, Price and Growth Rate of Nutraceuticals Supplements (2015-2020)
- 6.5 Global Alternative Medicine Production, Price and Growth Rate of Others (2015-2020)

7 ALTERNATIVE MEDICINE MARKET - BY APPLICATION

- 7.1 Global Alternative Medicine Consumption and Market Share by Applications (2015-2020)

- 7.1.1 Global Alternative Medicine Consumption by Applications (2015-2020)
- 7.1.2 Global Alternative Medicine Consumption Market Share by Applications (2015-2020)
- 7.2 Global Alternative Medicine Consumption and Growth Rate of Men (2015-2020)
- 7.3 Global Alternative Medicine Consumption and Growth Rate of Women (2015-2020)

8 NORTH AMERICA ALTERNATIVE MEDICINE MARKET

- 8.1 North America Alternative Medicine Market Size
- 8.2 United States Alternative Medicine Market Size
- 8.3 Canada Alternative Medicine Market Size
- 8.4 Mexico Alternative Medicine Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE ALTERNATIVE MEDICINE MARKET ANALYSIS

- 9.1 Europe Alternative Medicine Market Size
- 9.2 Germany Alternative Medicine Market Size
- 9.3 United Kingdom Alternative Medicine Market Size
- 9.4 France Alternative Medicine Market Size
- 9.5 Italy Alternative Medicine Market Size
- 9.6 Spain Alternative Medicine Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC ALTERNATIVE MEDICINE MARKET ANALYSIS

- 10.1 Asia-Pacific Alternative Medicine Market Size
- 10.2 China Alternative Medicine Market Size
- 10.3 Japan Alternative Medicine Market Size
- 10.4 South Korea Alternative Medicine Market Size
- 10.5 Southeast Asia Alternative Medicine Market Size
- 10.6 India Alternative Medicine Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA ALTERNATIVE MEDICINE MARKET ANALYSIS

- 11.1 Middle East and Africa Alternative Medicine Market Size
- 11.2 Saudi Arabia Alternative Medicine Market Size
- 11.3 UAE Alternative Medicine Market Size

11.4 South Africa Alternative Medicine Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA ALTERNATIVE MEDICINE MARKET ANALYSIS

12.1 South America Alternative Medicine Market Size

12.2 Brazil Alternative Medicine Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Herbal Hills

13.1.1 Herbal Hills Basic Information

13.1.2 Herbal Hills Product Profiles, Application and Specification

13.1.3 Herbal Hills Alternative Medicine Market Performance (2015-2020)

13.2 Thorne Research

13.2.1 Thorne Research Basic Information

13.2.2 Thorne Research Product Profiles, Application and Specification

13.2.3 Thorne Research Alternative Medicine Market Performance (2015-2020)

13.3 Herb Pharma

13.3.1 Herb Pharma Basic Information

13.3.2 Herb Pharma Product Profiles, Application and Specification

13.3.3 Herb Pharma Alternative Medicine Market Performance (2015-2020)

13.4 Helio USA

13.4.1 Helio USA Basic Information

13.4.2 Helio USA Product Profiles, Application and Specification

13.4.3 Helio USA Alternative Medicine Market Performance (2015-2020)

13.5 Pure encapsulations

13.5.1 Pure encapsulations Basic Information

13.5.2 Pure encapsulations Product Profiles, Application and Specification

13.5.3 Pure encapsulations Alternative Medicine Market Performance (2015-2020)

13.6 Pacific Nutritional

13.6.1 Pacific Nutritional Basic Information

13.6.2 Pacific Nutritional Product Profiles, Application and Specification

13.6.3 Pacific Nutritional Alternative Medicine Market Performance (2015-2020)

13.7 Nordic Naturals

13.7.1 Nordic Naturals Basic Information

13.7.2 Nordic Naturals Product Profiles, Application and Specification

13.7.3 Nordic Naturals Alternative Medicine Market Performance (2015-2020)

13.8 Deepure Plus

13.8.1 Deepure Plus Basic Information

13.8.2 Deepure Plus Product Profiles, Application and Specification

13.8.3 Deepure Plus Alternative Medicine Market Performance (2015-2020)

13.9 Medigenics

13.9.1 Medigenics Basic Information

13.9.2 Medigenics Product Profiles, Application and Specification

13.9.3 Medigenics Alternative Medicine Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Alternative Medicine Market Forecast (2020-2025)

14.2 Europe Alternative Medicine Market Forecast (2020-2025)

14.3 Asia-Pacific Alternative Medicine Market Forecast (2020-2025)

14.4 Middle East and Africa Alternative Medicine Market Forecast (2020-2025)

14.5 South America Alternative Medicine Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Alternative Medicine Market Forecast by Types (2020-2025)

15.1.1 Global Alternative Medicine Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Alternative Medicine Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Alternative Medicine Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Alternative Medicine Picture

Table Alternative Medicine Key Market Segments

Figure Study and Forecasting Years

Figure Global Alternative Medicine Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Alternative Medicine Value (\$) and Growth Rate (2015-2020)

Table Global Alternative Medicine Value (\$) by Countries (2015-2020)

Table Global Alternative Medicine Value Market Share by Regions (2015-2020)

Figure Global Alternative Medicine Value Market Share by Regions in 2019

Figure Global Alternative Medicine Production and Growth Rate (2015-2020)

Table Global Alternative Medicine Production by Major Countries (2015-2020)

Table Global Alternative Medicine Production Market Share by Major Countries (2015-2020)

Figure Global Alternative Medicine Production Market Share by Regions in 2019

Figure Global Alternative Medicine Consumption and Growth Rate (2015-2020)

Table Global Alternative Medicine Consumption by Regions (2015-2020)

Table Global Alternative Medicine Consumption Market Share by Regions (2015-2020)

Figure Global Alternative Medicine Consumption Market Share by Regions in 2019

Table Global Alternative Medicine Export Top 3 Country 2019

Table Global Alternative Medicine Import Top 3 Country 2019

Table United States Alternative Medicine Export and Import (2015-2020)

Table Europe Alternative Medicine Export and Import (2015-2020)

Table China Alternative Medicine Export and Import (2015-2020)

Table Japan Alternative Medicine Export and Import (2015-2020)

Table India Alternative Medicine Export and Import (2015-2020)

Table Global Alternative Medicine Production by Types (2015-2020)

Table Global Alternative Medicine Production Market Share by Types (2015-2020)

Figure Global Alternative Medicine Production Share by Type (2015-2020)

Table Global Alternative Medicine Value by Types (2015-2020)

Table Global Alternative Medicine Value Market Share by Types (2015-2020)

Figure Global Alternative Medicine Value Share by Type (2015-2020)

Figure Global Herbal supplements Production and Growth Rate (2015-2020)

Figure Global Herbal supplements Price (2015-2020)

Figure Global Nutraceuticals Supplements Production and Growth Rate (2015-2020)
Figure Global Nutraceuticals Supplements Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global Alternative Medicine Consumption by Applications (2015-2020)
Table Global Alternative Medicine Consumption Market Share by Applications (2015-2020)
Figure Global Alternative Medicine Consumption Share by Application (2015-2020)
Figure Global Men Consumption and Growth Rate (2015-2020)
Figure Global Women Consumption and Growth Rate (2015-2020)
Figure North America Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Table North America Alternative Medicine Consumption by Countries (2015-2020)
Table North America Alternative Medicine Consumption Market Share by Countries (2015-2020)
Figure North America Alternative Medicine Consumption Market Share by Countries (2015-2020)
Figure United States Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure Canada Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure Mexico Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Table Europe Alternative Medicine Consumption by Countries (2015-2020)
Table Europe Alternative Medicine Consumption Market Share by Countries (2015-2020)
Figure Europe Alternative Medicine Consumption Market Share by Countries (2015-2020)
Figure Germany Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure France Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure Italy Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure Spain Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Alternative Medicine Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Alternative Medicine Consumption by Countries (2015-2020)

Table Asia-Pacific Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure China Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure Japan Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure South Korea Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure India Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Alternative Medicine Consumption by Countries (2015-2020)

Table Middle East and Africa Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure UAE Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure South Africa Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Figure South America Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Table South America Alternative Medicine Consumption by Countries (2015-2020)

Table South America Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure South America Alternative Medicine Consumption Market Share by Countries (2015-2020)

Figure Brazil Alternative Medicine Market Consumption and Growth Rate (2015-2020)

Table Herbal Hills Company Profile

Table Herbal Hills Production, Value, Price, Gross Margin 2015-2020

Figure Herbal Hills Production and Growth Rate

Figure Herbal Hills Value (\$) Market Share 2015-2020

Table Thorne Research Company Profile

Table Thorne Research Production, Value, Price, Gross Margin 2015-2020

Figure Thorne Research Production and Growth Rate
Figure Thorne Research Value (\$) Market Share 2015-2020
Table Herb Pharma Company Profile
Table Herb Pharma Production, Value, Price, Gross Margin 2015-2020
Figure Herb Pharma Production and Growth Rate
Figure Herb Pharma Value (\$) Market Share 2015-2020
Table Helio USA Company Profile
Table Helio USA Production, Value, Price, Gross Margin 2015-2020
Figure Helio USA Production and Growth Rate
Figure Helio USA Value (\$) Market Share 2015-2020
Table Pure encapsulations Company Profile
Table Pure encapsulations Production, Value, Price, Gross Margin 2015-2020
Figure Pure encapsulations Production and Growth Rate
Figure Pure encapsulations Value (\$) Market Share 2015-2020
Table Pacific Nutritional Company Profile
Table Pacific Nutritional Production, Value, Price, Gross Margin 2015-2020
Figure Pacific Nutritional Production and Growth Rate
Figure Pacific Nutritional Value (\$) Market Share 2015-2020
Table Nordic Naturals Company Profile
Table Nordic Naturals Production, Value, Price, Gross Margin 2015-2020
Figure Nordic Naturals Production and Growth Rate
Figure Nordic Naturals Value (\$) Market Share 2015-2020
Table Deepure Plus Company Profile
Table Deepure Plus Production, Value, Price, Gross Margin 2015-2020
Figure Deepure Plus Production and Growth Rate
Figure Deepure Plus Value (\$) Market Share 2015-2020
Table Medigenics Company Profile
Table Medigenics Production, Value, Price, Gross Margin 2015-2020
Figure Medigenics Production and Growth Rate
Figure Medigenics Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Alternative Medicine Market Forecast Production by Types (2020-2025)
Table Global Alternative Medicine Market Forecast Production Share by Types (2020-2025)

Table Global Alternative Medicine Market Forecast Value (\$) by Types (2020-2025)

Table Global Alternative Medicine Market Forecast Value Share by Types (2020-2025)

Table Global Alternative Medicine Market Forecast Consumption by Applications
(2020-2025)

Table Global Alternative Medicine Market Forecast Consumption Share by Applications
(2020-2025)

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