

# **2020-2025 Global Alternative Finance Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Alternative finance refers to financial channels, processes, and instruments that have emerged outside of the traditional finance system such as regulated banks and capital markets.

This report elaborates the market size, market characteristics, and market growth of the Alternative Finance industry, and breaks down according to the type, application, and consumption area of Alternative Finance. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alternative Finance in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alternative Finance market covered in Chapter 13:

MarketInvoice

White Oak

Backed

Lenny

Bread

Funding Circle

Credible

Kickstarter

Prosper Marketplace

CommonBond

Vouch

Lenda

LendingClub

WeFinance

SoFi

In Chapter 6, on the basis of types, the Alternative Finance market from 2015 to 2025 is primarily split into:

Peer-to-peer (P2P lending)

Crowdfunding

Invoice trading

In Chapter 7, on the basis of applications, the Alternative Finance market from 2015 to 2025 covers:

Institutional Users

Individual Users

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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