

2020-2025 Global Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Ready-to-drinks (RTDs) – beverages that are in part a spirit, wine or malt and a non-alcoholic

drink, served in a pre-mixed format ready for consumption, and colloquially referred to as

alcopops. High-strength pre-mixes (HS) – pre-mixed beverages with an alcohol by volume (ABV) content of 15% or above combined with juice or any other soft drink.

This report elaborates the market size, market characteristics, and market growth of the Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes industry, and breaks down according to the type, application, and consumption area of Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes market covered in Chapter 13:

Distell

AB InBev

Boston Beer

Bacardi
Halewood
Global Brands
Radico Khaitan
Discover Diageo
Suntory Spirits
Brown-Forman

In Chapter 6, on the basis of types, the Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes market from 2015 to 2025 is primarily split into:

Wine-based RTDs
Spirit-based RTDs
Malt-based RTDs
High-Strength Premixes

In Chapter 7, on the basis of applications, the Alcoholic Ready-To-Drink (RTDs) or High Strength Premixes market from 2015 to 2025 covers:

Supermarkets & Hypermarket
Liquor Specialist Stores
Duty-free Stores
Online Retailing
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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