

# **2020-2025 Global Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Ready-to-drinks (RTDs) – beverages that are in part a spirit, wine or malt and a non-alcoholic

drink, served in a pre-mixed format ready for consumption, and colloquially referred to as

alcopops. High-strength pre-mixes (HS) – pre-mixed beverages with an alcohol by volume (ABV) content of 15% or above combined with juice or any other soft drink.

This report elaborates the market size, market characteristics, and market growth of the Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes industry, and breaks down according to the type, application, and consumption area of Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes

market covered in Chapter 13:

Distell  
AB InBev  
Boston Beer  
Radico Khaitan  
Halewood  
Discover Diageo  
Bacardi  
Global Brands  
Suntory Spirits  
Brown-Forman

In Chapter 6, on the basis of types, the Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes market from 2015 to 2025 is primarily split into:

Wine-based RTDs  
Spirit-based RTDs  
Malt-based RTDs  
High-Strength Premixes

In Chapter 7, on the basis of applications, the Alcoholic Ready-To-Drink (RTDs)-High Strength Premixes market from 2015 to 2025 covers:

Supermarkets & hypermarket  
Liquor specialist stores  
Duty-free stores  
Online retailing  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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