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2020-2025 Global Advertisement Production Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Advertisement Production Services refers to suppliers who provide products or companies with advertising production services. Suppliers help them promote their business by creating advertisements.
This report elaborates the market size, market characteristics, and market growth of the Advertisement Production Services industry, and breaks down according to the type, application, and consumption area of Advertisement Production Services. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Advertisement Production Services in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Advertisement Production Services market covered in Chapter 13:
Asatsu-DK Inc.
WPP plc
RSA Films
Vivendi SA
Interpublic
Partizan Midi-Minuit
Dentsu Inc.
Omnicom Group Inc.

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Publicis Groupe S.A.
Hungry Man Productions
Hakuhodo Inc.

In Chapter 6, on the basis of types, the Advertisement Production Services market from 2015 to 2025 is primarily split into:
Retouching & Layout Designing
Color Matching & Editing
Translation & Photography
Dubbing & Subtitling

In Chapter 7, on the basis of applications, the Advertisement Production Services market from 2015 to 2025 covers:
Retail
Recreation
Banking
Transportation
Education
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

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Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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