

# 2020-2025 Global Advanced Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Advanced analytics is a part of data science that uses high-level methods and tools to focus on projecting future trends, events, and behaviors. This gives organizations the ability to perform advanced statistical models such as 'what-if' calculations, as well as future-proof various aspects of their operations.

This report elaborates the market size, market characteristics, and market growth of the Advanced Analytics industry, and breaks down according to the type, application, and consumption area of Advanced Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Advanced Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Advanced Analytics market covered in Chapter 13:

Microsoft

Accretive technologies

Angoss Software

FICO

HP

Rapid Miner

Dell

Information Builder

SAS Institute

Oracle

KNIME

Mengaputer Intelligence

IBM

SAP

Micro strategy

In Chapter 6, on the basis of types, the Advanced Analytics market from 2015 to 2025 is primarily split into:

Statistical Analysis

Big Data Analytics

Customer Analytics

Visual Analytics

Risk Analytics

Business Analytics

Others

In Chapter 7, on the basis of applications, the Advanced Analytics market from 2015 to 2025 covers:

Banking and Financial services

Telecom and IT

Healthcare

Government and Defense

Transportation and Logistics

Consumer goods and Retail

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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