

2020-2025 Global Activewear Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Activewear is a utility apparel, which enhances the performance of athletes during sports or fitness physical activities by improving the body movement as compared to regular clothes. Moreover, most of the activeweares are useful to prevent muscle sprains and other ligament & muscle-related injuries, owing to the adequate fitting and proper support provided by these apparels. In addition, activewear has advantages such as breathability, quick drying, static resistance, thermal resistance and chemical resistance.

This report elaborates the market size, market characteristics, and market growth of the Activewear industry, and breaks down according to the type, application, and consumption area of Activewear. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Activewear in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Activewear market covered in Chapter 13:

Lotto Sport Italia

Puma SE

Diadora

Columbia Sportswear Company

Adidas AG

New Balance

ANTA Sports Products Limited

Nike, Inc.

BasicNet S.p.A.

Jack Wolfskin

Iconix Brand Group, Inc

Li Ning Company Limited

Asics Corporation

Mizuno Corporation

In Chapter 6, on the basis of types, the Activewear market from 2015 to 2025 is primarily split into:

Sports Underwear

Tees

Cardigan

Pullover Hoods

Fleece Sweatshirts

Shorts

Leggings

Loose Sweatpants

Others

In Chapter 7, on the basis of applications, the Activewear market from 2015 to 2025 covers:

Under 12 Years Old

12-20 Years Old

20-30 Years Old

30-45 Years Old

Above 45 Years Old

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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