+44 20 8123 2220
info@marketpublishers.com

2020-2025 Global A2P and P2A Messaging Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/24CD13855709EN.html
Date: September 2021
Pages: 105
Price: US$ 3,360.00 (Single User License)
ID: 24CD13855709EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the A2P and P2A Messaging industry, and breaks down according to the type, application, and consumption area of A2P and P2A Messaging. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for A2P and P2A Messaging in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global A2P and P2A Messaging market covered in Chapter 13:
Beepsend
Tata Communications Ltd.
Dialogue Communications Ltd.
AT&T
CLX Communications
Tyntec
SAP SE
Infobip Ltd.
Mahindra Comviva
Twilio, Inc.

In Chapter 6, on the basis of types, the A2P and P2A Messaging market from 2015 to

+44 20 8123 2220
info@marketpublishers.com

2025 is primarily split into:
National
Multi-Country

In Chapter 7, on the basis of applications, the A2P and P2A Messaging market from 2015 to 2025 covers:
Inquiry and Search Related Services
Customer Relationship Management Services
Notifications and Alerts
Authentication Services
Promotional and Marketing Services
Voting and Entertainment
Pushed Content Services
Interactive Messages
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China

+44 20 8123 2220
info@marketpublishers.com

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

+44 20 8123 2220
info@marketpublishers.com

Contents

1 A2P AND P2A MESSAGING MARKET - RESEARCH SCOPE

1.1 Study Goals
1.2 Market Definition and Scope
1.3 Key Market Segments
1.4 Study and Forecasting Years

2 A2P AND P2A MESSAGING MARKET - RESEARCH METHODOLOGY

2.1 Methodology
2.2 Research Data Source
  2.2.1 Secondary Data
  2.2.2 Primary Data
  2.2.3 Market Size Estimation
  2.2.4 Legal Disclaimer

3 A2P AND P2A MESSAGING MARKET FORCES

3.1 Global A2P and P2A Messaging Market Size
3.2 Top Impacting Factors (PESTEL Analysis)
  3.2.1 Political Factors
  3.2.2 Economic Factors
  3.2.3 Social Factors
  3.2.4 Technological Factors
  3.2.5 Environmental Factors
  3.2.6 Legal Factors
3.3 Industry Trend Analysis
3.4 Industry Trends Under COVID-19
  3.4.1 Risk Assessment on COVID-19
  3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
3.5 Industry Risk Assessment

4 A2P AND P2A MESSAGING MARKET - BY GEOGRAPHY

4.1 Global A2P and P2A Messaging Market Value and Market Share by Regions
  4.1.1 Global A2P and P2A Messaging Value ($) by Region (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

4.1.2 Global A2P and P2A Messaging Value Market Share by Regions (2015-2020)
4.2 Global A2P and P2A Messaging Market Production and Market Share by Major Countries
4.2.1 Global A2P and P2A Messaging Production by Major Countries (2015-2020)
4.2.2 Global A2P and P2A Messaging Production Market Share by Major Countries (2015-2020)
4.3 Global A2P and P2A Messaging Market Consumption and Market Share by Regions
4.3.1 Global A2P and P2A Messaging Consumption by Regions (2015-2020)
4.3.2 Global A2P and P2A Messaging Consumption Market Share by Regions (2015-2020)

5 A2P AND P2A MESSAGING MARKET - BY TRADE STATISTICS

5.1 Global A2P and P2A Messaging Export and Import
5.2 United States A2P and P2A Messaging Export and Import (2015-2020)
5.3 Europe A2P and P2A Messaging Export and Import (2015-2020)
5.4 China A2P and P2A Messaging Export and Import (2015-2020)
5.5 Japan A2P and P2A Messaging Export and Import (2015-2020)
5.6 India A2P and P2A Messaging Export and Import (2015-2020)
5.7 ...

6 A2P AND P2A MESSAGING MARKET - BY TYPE

6.1 Global A2P and P2A Messaging Production and Market Share by Types (2015-2020)
6.1.1 Global A2P and P2A Messaging Production by Types (2015-2020)
6.1.2 Global A2P and P2A Messaging Production Market Share by Types (2015-2020)
6.2 Global A2P and P2A Messaging Value and Market Share by Types (2015-2020)
6.2.1 Global A2P and P2A Messaging Value by Types (2015-2020)
6.2.2 Global A2P and P2A Messaging Value Market Share by Types (2015-2020)
6.3 Global A2P and P2A Messaging Production, Price and Growth Rate of National (2015-2020)
6.4 Global A2P and P2A Messaging Production, Price and Growth Rate of Multi-Country (2015-2020)

7 A2P AND P2A MESSAGING MARKET - BY APPLICATION

7.1 Global A2P and P2A Messaging Consumption and Market Share by Applications (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

7.1.1 Global A2P and P2A Messaging Consumption by Applications (2015-2020)
7.1.2 Global A2P and P2A Messaging Consumption Market Share by Applications (2015-2020)
7.2 Global A2P and P2A Messaging Consumption and Growth Rate of Inquiry and Search Related Services (2015-2020)
7.3 Global A2P and P2A Messaging Consumption and Growth Rate of Customer Relationship Management Services (2015-2020)
7.4 Global A2P and P2A Messaging Consumption and Growth Rate of Notifications and Alerts (2015-2020)
7.5 Global A2P and P2A Messaging Consumption and Growth Rate of Authentication Services (2015-2020)
7.6 Global A2P and P2A Messaging Consumption and Growth Rate of Promotional and Marketing Services (2015-2020)
7.7 Global A2P and P2A Messaging Consumption and Growth Rate of Voting and Entertainment (2015-2020)
7.8 Global A2P and P2A Messaging Consumption and Growth Rate of Pushed Content Services (2015-2020)
7.9 Global A2P and P2A Messaging Consumption and Growth Rate of Interactive Messages (2015-2020)
7.10 Global A2P and P2A Messaging Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA A2P AND P2A MESSAGING MARKET

8.1 North America A2P and P2A Messaging Market Size
8.2 United States A2P and P2A Messaging Market Size
8.3 Canada A2P and P2A Messaging Market Size
8.4 Mexico A2P and P2A Messaging Market Size
8.5 The Influence of COVID-19 on North America Market

9 EUROPE A2P AND P2A MESSAGING MARKET ANALYSIS

9.1 Europe A2P and P2A Messaging Market Size
9.2 Germany A2P and P2A Messaging Market Size
9.3 United Kingdom A2P and P2A Messaging Market Size
9.4 France A2P and P2A Messaging Market Size
9.5 Italy A2P and P2A Messaging Market Size
9.6 Spain A2P and P2A Messaging Market Size
9.7 The Influence of COVID-19 on Europe Market

+44 20 8123 2220
info@marketpublishers.com

10 ASIA-PACIFIC A2P AND P2A MESSAGING MARKET ANALYSIS

10.1 Asia-Pacific A2P and P2A Messaging Market Size
10.2 China A2P and P2A Messaging Market Size
10.3 Japan A2P and P2A Messaging Market Size
10.4 South Korea A2P and P2A Messaging Market Size
10.5 Southeast Asia A2P and P2A Messaging Market Size
10.6 India A2P and P2A Messaging Market Size
10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA A2P AND P2A MESSAGING MARKET ANALYSIS

11.1 Middle East and Africa A2P and P2A Messaging Market Size
11.2 Saudi Arabia A2P and P2A Messaging Market Size
11.3 UAE A2P and P2A Messaging Market Size
11.4 South Africa A2P and P2A Messaging Market Size
11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA A2P AND P2A MESSAGING MARKET ANALYSIS

12.1 South America A2P and P2A Messaging Market Size
12.2 Brazil A2P and P2A Messaging Market Size
12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Beepsend
  13.1.1 Beepsend Basic Information
  13.1.2 Beepsend Product Profiles, Application and Specification
  13.1.3 Beepsend A2P and P2A Messaging Market Performance (2015-2020)
13.2 Tata Communications Ltd.
  13.2.1 Tata Communications Ltd. Basic Information
  13.2.2 Tata Communications Ltd. Product Profiles, Application and Specification
  13.2.3 Tata Communications Ltd. A2P and P2A Messaging Market Performance (2015-2020)
13.3 Dialogue Communications Ltd.
  13.3.1 Dialogue Communications Ltd. Basic Information
  13.3.2 Dialogue Communications Ltd. Product Profiles, Application and Specification

+44 20 8123 2220
info@marketpublishers.com

13.3.3 Dialogue Communications Ltd. A2P and P2A Messaging Market Performance (2015-2020)
13.4 AT&T
13.4.1 AT&T Basic Information
13.4.2 AT&T Product Profiles, Application and Specification
13.4.3 AT&T A2P and P2A Messaging Market Performance (2015-2020)
13.5 CLX Communications
13.5.1 CLX Communications Basic Information
13.5.2 CLX Communications Product Profiles, Application and Specification
13.5.3 CLX Communications A2P and P2A Messaging Market Performance (2015-2020)
13.6 Tyntec
13.6.1 Tyntec Basic Information
13.6.2 Tyntec Product Profiles, Application and Specification
13.6.3 Tyntec A2P and P2A Messaging Market Performance (2015-2020)
13.7 SAP SE
13.7.1 SAP SE Basic Information
13.7.2 SAP SE Product Profiles, Application and Specification
13.7.3 SAP SE A2P and P2A Messaging Market Performance (2015-2020)
13.8 Infobip Ltd.
13.8.1 Infobip Ltd. Basic Information
13.8.2 Infobip Ltd. Product Profiles, Application and Specification
13.8.3 Infobip Ltd. A2P and P2A Messaging Market Performance (2015-2020)
13.9 Mahindra Comviva
13.9.1 Mahindra Comviva Basic Information
13.9.2 Mahindra Comviva Product Profiles, Application and Specification
13.9.3 Mahindra Comviva A2P and P2A Messaging Market Performance (2015-2020)
13.10 Twilio, Inc.
13.10.1 Twilio, Inc. Basic Information
13.10.2 Twilio, Inc. Product Profiles, Application and Specification
13.10.3 Twilio, Inc. A2P and P2A Messaging Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America A2P and P2A Messaging Market Forecast (2020-2025)
14.2 Europe A2P and P2A Messaging Market Forecast (2020-2025)
14.3 Asia-Pacific A2P and P2A Messaging Market Forecast (2020-2025)
14.4 Middle East and Africa A2P and P2A Messaging Market Forecast (2020-2025)
14.5 South America A2P and P2A Messaging Market Forecast (2020-2025)

+44 20 8123 2220
info@marketpublishers.com

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global A2P and P2A Messaging Market Forecast by Types (2020-2025)
15.1.1 Global A2P and P2A Messaging Market Forecast Production and Market Share by Types (2020-2025)
15.1.2 Global A2P and P2A Messaging Market Forecast Value and Market Share by Types (2020-2025)
15.2 Global A2P and P2A Messaging Market Forecast by Applications (2020-2025)

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure A2P and P2A Messaging Picture
Table A2P and P2A Messaging Key Market Segments
Figure Study and Forecasting Years
Figure Global A2P and P2A Messaging Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global A2P and P2A Messaging Value ($) and Growth Rate (2015-2020)
Table Global A2P and P2A Messaging Value ($) by Countries (2015-2020)
Table Global A2P and P2A Messaging Value Market Share by Regions (2015-2020)
Figure Global A2P and P2A Messaging Value Market Share by Regions in 2019
Figure Global A2P and P2A Messaging Production and Growth Rate (2015-2020)
Table Global A2P and P2A Messaging Production by Major Countries (2015-2020)
Table Global A2P and P2A Messaging Production Market Share by Major Countries (2015-2020)
Figure Global A2P and P2A Messaging Production Market Share by Regions in 2019
Figure Global A2P and P2A Messaging Consumption and Growth Rate (2015-2020)
Table Global A2P and P2A Messaging Consumption by Regions (2015-2020)
Table Global A2P and P2A Messaging Consumption Market Share by Regions (2015-2020)
Figure Global A2P and P2A Messaging Consumption Market Share by Regions in 2019
Table Global A2P and P2A Messaging Export Top 3 Country 2019
Table Global A2P and P2A Messaging Import Top 3 Country 2019
Table United States A2P and P2A Messaging Export and Import (2015-2020)
Table Europe A2P and P2A Messaging Export and Import (2015-2020)
Table China A2P and P2A Messaging Export and Import (2015-2020)
Table Japan A2P and P2A Messaging Export and Import (2015-2020)
Table India A2P and P2A Messaging Export and Import (2015-2020)
Table Global A2P and P2A Messaging Production by Types (2015-2020)
Table Global A2P and P2A Messaging Production Market Share by Types (2015-2020)
Figure Global A2P and P2A Messaging Production Share by Type (2015-2020)
Table Global A2P and P2A Messaging Value by Types (2015-2020)
Table Global A2P and P2A Messaging Value Market Share by Types (2015-2020)
Figure Global A2P and P2A Messaging Value Share by Type (2015-2020)
Figure Global National Production and Growth Rate (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

Figure Global National Price (2015-2020)
Figure Global Multi-Country Production and Growth Rate (2015-2020)
Figure Global Multi-Country Price (2015-2020)
Table Global A2P and P2A Messaging Consumption by Applications (2015-2020)
Table Global A2P and P2A Messaging Consumption Market Share by Applications (2015-2020)
Figure Global A2P and P2A Messaging Consumption Share by Application (2015-2020)
Figure Global Inquiry and Search Related Services Consumption and Growth Rate (2015-2020)
Figure Global Customer Relationship Management Services Consumption and Growth Rate (2015-2020)
Figure Global Notifications and Alerts Consumption and Growth Rate (2015-2020)
Figure Global Authentication Services Consumption and Growth Rate (2015-2020)
Figure Global Promotional and Marketing Services Consumption and Growth Rate (2015-2020)
Figure Global Voting and Entertainment Consumption and Growth Rate (2015-2020)
Figure Global Pushed Content Services Consumption and Growth Rate (2015-2020)
Figure Global Interactive Messages Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table North America A2P and P2A Messaging Consumption by Countries (2015-2020)
Table North America A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure North America A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure United States A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Canada A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Mexico A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table Europe A2P and P2A Messaging Consumption by Countries (2015-2020)
Table Europe A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure Europe A2P and P2A Messaging Consumption Market Share by Countries

+44 20 8123 2220
info@marketpublishers.com

(2015-2020)
Figure Germany A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure France A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Italy A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Spain A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific A2P and P2A Messaging Consumption by Countries (2015-2020)
Table Asia-Pacific A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure China A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Japan A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure South Korea A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure India A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa A2P and P2A Messaging Consumption by Countries (2015-2020)
Table Middle East and Africa A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia A2P and P2A Messaging Market Consumption and Growth Rate

+44 20 8123 2220
info@marketpublishers.com

(2015-2020)
Figure UAE A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure South Africa A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Figure South America A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table South America A2P and P2A Messaging Consumption by Countries (2015-2020)
Table South America A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure South America A2P and P2A Messaging Consumption Market Share by Countries (2015-2020)
Figure Brazil A2P and P2A Messaging Market Consumption and Growth Rate (2015-2020)
Table Beepsend Company Profile
Table Beepsend Production, Value, Price, Gross Margin 2015-2020
Figure Beepsend Production and Growth Rate
Figure Beepsend Value ($) Market Share 2015-2020
Table Tata Communications Ltd. Company Profile
Table Tata Communications Ltd. Production, Value, Price, Gross Margin 2015-2020
Figure Tata Communications Ltd. Production and Growth Rate
Figure Tata Communications Ltd. Value ($) Market Share 2015-2020
Table Dialogue Communications Ltd. Company Profile
Table Dialogue Communications Ltd. Production, Value, Price, Gross Margin 2015-2020
Figure Dialogue Communications Ltd. Production and Growth Rate
Figure Dialogue Communications Ltd. Value ($) Market Share 2015-2020
Table AT&T Company Profile
Table AT&T Production, Value, Price, Gross Margin 2015-2020
Figure AT&T Production and Growth Rate
Figure AT&T Value ($) Market Share 2015-2020
Table CLX Communications Company Profile
Table CLX Communications Production, Value, Price, Gross Margin 2015-2020
Figure CLX Communications Production and Growth Rate
Figure CLX Communications Value ($) Market Share 2015-2020
Table Tyntec Company Profile
Table Tyntec Production, Value, Price, Gross Margin 2015-2020
Figure Tyntec Production and Growth Rate
Figure Tyntec Value ($) Market Share 2015-2020

+44 20 8123 2220
info@marketpublishers.com

Table SAP SE Company Profile
Table SAP SE Production, Value, Price, Gross Margin 2015-2020
Figure SAP SE Production and Growth Rate
Figure SAP SE Value ($) Market Share 2015-2020
Table Infobip Ltd. Company Profile
Table Infobip Ltd. Production, Value, Price, Gross Margin 2015-2020
Figure Infobip Ltd. Production and Growth Rate
Figure Infobip Ltd. Value ($) Market Share 2015-2020
Table Mahindra Comviva Company Profile
Table Mahindra Comviva Production, Value, Price, Gross Margin 2015-2020
Figure Mahindra Comviva Production and Growth Rate
Figure Mahindra Comviva Value ($) Market Share 2015-2020
Table Twilio, Inc. Company Profile
Table Twilio, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Twilio, Inc. Production and Growth Rate
Figure Twilio, Inc. Value ($) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Production by Types (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Production Share by Types (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Value ($) by Types (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Value Share by Types (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Consumption by Applications (2020-2025)
Table Global A2P and P2A Messaging Market Forecast Consumption Share by Applications (2020-2025)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: 2020-2025 Global A2P and P2A Messaging Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: https://marketpublishers.com/r/24CD13855709EN.html

Price: US$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/24CD13855709EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com