

2015-2027 Global UHD TV Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/273492F669D5EN.html>

Date: March 2020

Pages: 110

Price: US\$ 3,460.00 (Single User License)

ID: 273492F669D5EN

Abstracts

The worldwide market for UHD TV is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

CHANGHONG ELECTRIC

LG Electronics

Hisense

SONY

SAMSUNG

Major Types Covered

Below 52 inches

52 to 65 inches

Above 65 inches

Major Applications Covered

Home

Commercial

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020
Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global UHD TV Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the UHD TV Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE UHD TV MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL UHD TV MARKET-SEGMENTATION BY TYPE

- 5.1 Below 52 inches
- 5.2 52 to 65 inches
- 5.3 Above 65 inches

6 GLOBAL UHD TV MARKET-SEGMENTATION BY APPLICATION

6.1 Home

6.2 Commercial

7 GLOBAL UHD TV MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 CHANGHONG ELECTRIC

8.1.1 CHANGHONG ELECTRIC Profile

8.1.2 CHANGHONG ELECTRIC Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 CHANGHONG ELECTRIC Product/Solution Launches and Enhancements Analysis

8.1.4 CHANGHONG ELECTRIC Business Overview/Recent Development/Acquisitions

8.2 LG Electronics

8.2.1 LG Electronics Profile

8.2.2 LG Electronics Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 LG Electronics Product/Solution Launches and Enhancements Analysis

8.2.4 LG Electronics Business Overview/Recent Development/Acquisitions

8.3 Hisense

8.3.1 Hisense Profile

8.3.2 Hisense Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Hisense Product/Solution Launches and Enhancements Analysis

8.3.4 Hisense Business Overview/Recent Development/Acquisitions

8.4 SONY

8.4.1 SONY Profile

8.4.2 SONY Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 SONY Product/Solution Launches and Enhancements Analysis

8.4.4 SONY Business Overview/Recent Development/Acquisitions

8.5 SAMSUNG

8.5.1 SAMSUNG Profile

8.5.2 SAMSUNG Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 SAMSUNG Product/Solution Launches and Enhancements Analysis

8.5.4 SAMSUNG Business Overview/Recent Development/Acquisitions

9 GLOBAL UHD TV MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America UHD TV Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America UHD TV Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America UHD TV Production Analysis from 2015-2020

10.4 North America UHD TV Consumption Analysis from 2015-2020

10.5 North America UHD TV Import and Export from 2015-2020

10.6 North America UHD TV Value, Production and Market Share by Type (2015-2020)

10.7 North America UHD TV Consumption, Value and Market Share by Application (2015-2020)

10.8 North America UHD TV by Country (United States, Canada)

10.8.1 North America UHD TV Sales by Country (2015-2020)

10.8.2 North America UHD TV Consumption Value by Country (2015-2020)

10.9 North America UHD TV Market PEST Analysis

11 EUROPE

11.1 Europe UHD TV Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe UHD TV Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe UHD TV Production Analysis from 2015-2020

11.4 Europe UHD TV Consumption Analysis from 2015-2020

11.5 Europe UHD TV Import and Export from 2015-2020

11.6 Europe UHD TV Value, Production and Market Share by Type (2015-2020)

11.7 Europe UHD TV Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe UHD TV by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe UHD TV Sales by Country (2015-2020)

11.8.2 Europe UHD TV Consumption Value by Country (2015-2020)

11.9 Europe UHD TV Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific UHD TV Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific UHD TV Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific UHD TV Production Analysis from 2015-2020
- 12.4 Asia-Pacific UHD TV Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific UHD TV Import and Export from 2015-2020
- 12.6 Asia-Pacific UHD TV Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific UHD TV Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific UHD TV by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific UHD TV Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific UHD TV Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific UHD TV Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America UHD TV Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America UHD TV Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America UHD TV Production Analysis from 2015-2020
- 13.4 Latin America UHD TV Consumption Analysis from 2015-2020
- 13.5 Latin America UHD TV Import and Export from 2015-2020
- 13.6 Latin America UHD TV Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America UHD TV Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America UHD TV by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America UHD TV Sales by Country (2015-2020)
 - 13.8.2 Latin America UHD TV Consumption Value by Country (2015-2020)
- 13.9 Latin America UHD TV Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa UHD TV Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa UHD TV Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa UHD TV Production Analysis from 2015-2020

14.4 Middle East & Africa UHD TV Consumption Analysis from 2015-2020

14.5 Middle East & Africa UHD TV Import and Export from 2015-2020

14.6 Middle East & Africa UHD TV Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa UHD TV Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa UHD TV by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa UHD TV Sales by Country (2015-2020)

14.8.2 Middle East & Africa UHD TV Consumption Value by Country (2015-2020)

14.9 Middle East & Africa UHD TV Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL UHD TV MARKET FROM 2020-2027

15.1 Future Forecast of the Global UHD TV Market from 2020-2027 Segment by Region

15.2 Global UHD TV Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global UHD TV Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global UHD TV Market Value (\$) and Growth Rate of UHD TV from 2015-2027
Global UHD TV Production and Growth Rate Segment by Product Type from 2015-2027
Global UHD TV Consumption and Growth Rate Segment by Application from 2015-2027
Figure UHD TV Picture
Table Product Specifications of UHD TV
Table Driving Factors for this Market
Table Industry News of UHD TV Market
Figure Value Chain Status of UHD TV
Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
Table Distributors/Traders
Table Downstream Major Customer Analysis (by Region, by Preference)
Table Global UHD TV Production and Growth Rate Segment by Product Type from 2015-2020
Table Global UHD TV Value (\$) and Growth Rate Segment by Product Type from 2015-2020
Figure Below 52 inches of UHD TV
Figure 52 to 65 inches of UHD TV
Figure Above 65 inches of UHD TV
Table Global UHD TV Consumption and Growth Rate Segment by Application from 2015-2020
Table Global UHD TV Value (\$) and Growth Rate Segment by Application from 2015-2020
Figure Home of UHD TV
Figure Commercial of UHD TV
Table Global UHD TV Consumption and Growth Rate Segment by Marketing Channel from 2015-2020
Table Global UHD TV Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020
Figure Traditional Marketing Channel (Offline) of UHD TV
Figure Online Channel of UHD TV
Table CHANGHONG ELECTRIC Profile (Company Name, Plants Distribution, Sales Region)
Figure CHANGHONG ELECTRIC Sales and Growth Rate from 2015-2020
Figure CHANGHONG ELECTRIC Revenue (\$) and Global Market Share from

2015-2020

Table CHANGHONG ELECTRIC UHD TV Sales, Price, Revenue, Gross Margin (2015-2020)

Table LG Electronics Profile (Company Name, Plants Distribution, Sales Region)

Figure LG Electronics Sales and Growth Rate from 2015-2020

Figure LG Electronics Revenue (\$) and Global Market Share from 2015-2020

Table LG Electronics UHD TV Sales, Price, Revenue, Gross Margin (2015-2020)

Table Hisense Profile (Company Name, Plants Distribution, Sales Region)

Figure Hisense Sales and Growth Rate from 2015-2020

Figure Hisense Revenue (\$) and Global Market Share from 2015-2020

Table Hisense UHD TV Sales, Price, Revenue, Gross Margin (2015-2020)

Table SONY Profile (Company Name, Plants Distribution, Sales Region)

Figure SONY Sales and Growth Rate from 2015-2020

Figure SONY Revenue (\$) and Global Market Share from 2015-2020

Table SONY UHD TV Sales, Price, Revenue, Gross Margin (2015-2020)

Table SAMSUNG Profile (Company Name, Plants Distribution, Sales Region)

Figure SAMSUNG Sales and Growth Rate from 2015-2020

Figure SAMSUNG Revenue (\$) and Global Market Share from 2015-2020

Table SAMSUNG UHD TV Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global UHD TV Production Value (\$) by Region from 2015-2020

Table Global UHD TV Production Value Share by Region from 2015-2020

Table Global UHD TV Production by Region from 2015-2020

Table Global UHD TV Consumption Value (\$) by Region from 2015-2020

Table Global UHD TV Consumption by Region from 2015-2020

Table North America UHD TV Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America UHD TV Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America UHD TV Import and Export from 2015-2020

Table North America UHD TV Value (\$) by Type (2015-2020)

Table North America UHD TV Production by Type (2015-2020)

Table North America UHD TV Consumption by Application (2015-2020)

Table North America UHD TV Consumption by Country (2015-2020)

Table North America UHD TV Consumption Value (\$) by Country (2015-2020)

Figure North America UHD TV Market PEST Analysis

Table Europe UHD TV Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe UHD TV Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe UHD TV Import and Export from 2015-2020
Table Europe UHD TV Value (\$) by Type (2015-2020)
Table Europe UHD TV Production by Type (2015-2020)
Table Europe UHD TV Consumption by Application (2015-2020)
Table Europe UHD TV Consumption by Country (2015-2020)
Table Europe UHD TV Consumption Value (\$) by Country (2015-2020)
Figure Europe UHD TV Market PEST Analysis
Table Asia-Pacific UHD TV Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Asia-Pacific UHD TV Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Asia-Pacific UHD TV Import and Export from 2015-2020
Table Asia-Pacific UHD TV Value (\$) by Type (2015-2020)
Table Asia-Pacific UHD TV Production by Type (2015-2020)
Table Asia-Pacific UHD TV Consumption by Application (2015-2020)
Table Asia-Pacific UHD TV Consumption by Country (2015-2020)
Table Asia-Pacific UHD TV Consumption Value (\$) by Country (2015-2020)
Figure Asia-Pacific UHD TV Market PEST Analysis
Table Latin America UHD TV Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America UHD TV Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America UHD TV Import and Export from 2015-2020
Table Latin America UHD TV Value (\$) by Type (2015-2020)
Table Latin America UHD TV Production by Type (2015-2020)
Table Latin America UHD TV Consumption by Application (2015-2020)
Table Latin America UHD TV Consumption by Country (2015-2020)
Table Latin America UHD TV Consumption Value (\$) by Country (2015-2020)
Figure Latin America UHD TV Market PEST Analysis
Table Middle East & Africa UHD TV Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa UHD TV Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa UHD TV Import and Export from 2015-2020
Table Middle East & Africa UHD TV Value (\$) by Type (2015-2020)
Table Middle East & Africa UHD TV Production by Type (2015-2020)
Table Middle East & Africa UHD TV Consumption by Application (2015-2020)
Table Middle East & Africa UHD TV Consumption by Country (2015-2020)
Table Middle East & Africa UHD TV Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa UHD TV Market PEST Analysis

Table Global UHD TV Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global UHD TV Production and Growth Rate Forecast by Region (2020-2027)

Table Global UHD TV Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global UHD TV Production and Growth Rate Forecast by Type (2020-2027)

Table Global UHD TV Consumption and Growth Rate Forecast by Application
(2020-2027)

I would like to order

Product name: 2015-2027 Global UHD TV Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/273492F669D5EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/273492F669D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

