

2015-2027 Global Tyre Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/20AF2A93F3F1EN.html>

Date: March 2020

Pages: 138

Price: US\$ 3,460.00 (Single User License)

ID: 20AF2A93F3F1EN

Abstracts

The worldwide market for Tyre is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Goodyear Dunlop Tires Europe B.V

Mitas A.S.

Michelin Tyre

Hankook Tire Co.

Bridgestone Tyre Company

Nokian

Continental Tyres

Trelleborg Wheel Systems

Pirelli & C. SpA

Cooper Tire & Rubber Co. Europe Limited

Major Types Covered

Winter Tyre

Summer Tyre

All Season Tyre

Major Applications Covered

Commercial Auto

Passenger Auto

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Tyre Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Tyre Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE TYRE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL TYRE MARKET-SEGMENTATION BY TYPE

- 5.1 Winter Tyre
- 5.2 Summer Tyre
- 5.3 All Season Tyre

6 GLOBAL TYRE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Commercial Auto
- 6.2 Passenger Auto
- 6.3 Others

7 GLOBAL TYRE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Goodyear Dunlop Tires Europe B.V

8.1.1 Goodyear Dunlop Tires Europe B.V Profile

8.1.2 Goodyear Dunlop Tires Europe B.V Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Goodyear Dunlop Tires Europe B.V Product/Solution Launches and Enhancements Analysis

8.1.4 Goodyear Dunlop Tires Europe B.V Business Overview/Recent Development/Acquisitions

8.2 Mitas A.S.

8.2.1 Mitas A.S. Profile

8.2.2 Mitas A.S. Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Mitas A.S. Product/Solution Launches and Enhancements Analysis

8.2.4 Mitas A.S. Business Overview/Recent Development/Acquisitions

8.3 Michelin Tyre

8.3.1 Michelin Tyre Profile

8.3.2 Michelin Tyre Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Michelin Tyre Product/Solution Launches and Enhancements Analysis

8.3.4 Michelin Tyre Business Overview/Recent Development/Acquisitions

8.4 Hankook Tire Co.

8.4.1 Hankook Tire Co. Profile

8.4.2 Hankook Tire Co. Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Hankook Tire Co. Product/Solution Launches and Enhancements Analysis

8.4.4 Hankook Tire Co. Business Overview/Recent Development/Acquisitions

8.5 Bridgestone Tyre Company

8.5.1 Bridgestone Tyre Company Profile

8.5.2 Bridgestone Tyre Company Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Bridgestone Tyre Company Product/Solution Launches and Enhancements Analysis

8.5.4 Bridgestone Tyre Company Business Overview/Recent Development/Acquisitions

8.6 Nokian

8.6.1 Nokian Profile

8.6.2 Nokian Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Nokian Product/Solution Launches and Enhancements Analysis

8.6.4 Nokian Business Overview/Recent Development/Acquisitions

8.7 Continental Tyres

8.7.1 Continental Tyres Profile

8.7.2 Continental Tyres Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Continental Tyres Product/Solution Launches and Enhancements Analysis

8.7.4 Continental Tyres Business Overview/Recent Development/Acquisitions

8.8 Trelleborg Wheel Systems

8.8.1 Trelleborg Wheel Systems Profile

8.8.2 Trelleborg Wheel Systems Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Trelleborg Wheel Systems Product/Solution Launches and Enhancements Analysis

8.8.4 Trelleborg Wheel Systems Business Overview/Recent Development/Acquisitions

8.9 Pirelli & C. SpA

8.9.1 Pirelli & C. SpA Profile

8.9.2 Pirelli & C. SpA Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Pirelli & C. SpA Product/Solution Launches and Enhancements Analysis

8.9.4 Pirelli & C. SpA Business Overview/Recent Development/Acquisitions

8.10 Cooper Tire & Rubber Co. Europe Limited

8.10.1 Cooper Tire & Rubber Co. Europe Limited Profile

8.10.2 Cooper Tire & Rubber Co. Europe Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Cooper Tire & Rubber Co. Europe Limited Product/Solution Launches and Enhancements Analysis

8.10.4 Cooper Tire & Rubber Co. Europe Limited Business Overview/Recent Development/Acquisitions

9 GLOBAL TYRE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Tyre Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Tyre Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Tyre Production Analysis from 2015-2020
- 10.4 North America Tyre Consumption Analysis from 2015-2020
- 10.5 North America Tyre Import and Export from 2015-2020
- 10.6 North America Tyre Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Tyre Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Tyre by Country (United States, Canada)
 - 10.8.1 North America Tyre Sales by Country (2015-2020)
 - 10.8.2 North America Tyre Consumption Value by Country (2015-2020)
- 10.9 North America Tyre Market PEST Analysis

11 EUROPE

- 11.1 Europe Tyre Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Tyre Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Tyre Production Analysis from 2015-2020
- 11.4 Europe Tyre Consumption Analysis from 2015-2020
- 11.5 Europe Tyre Import and Export from 2015-2020
- 11.6 Europe Tyre Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Tyre Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Tyre by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Tyre Sales by Country (2015-2020)
 - 11.8.2 Europe Tyre Consumption Value by Country (2015-2020)
- 11.9 Europe Tyre Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Tyre Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Tyre Consumption, Terminal Price, Consumption Value and Channel

Margin Analysis from 2015-2020

12.3 Asia-Pacific Tyre Production Analysis from 2015-2020

12.4 Asia-Pacific Tyre Consumption Analysis from 2015-2020

12.5 Asia-Pacific Tyre Import and Export from 2015-2020

12.6 Asia-Pacific Tyre Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Tyre Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Tyre by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Tyre Sales by Country (2015-2020)

12.8.2 Asia-Pacific Tyre Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Tyre Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Tyre Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Tyre Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Tyre Production Analysis from 2015-2020

13.4 Latin America Tyre Consumption Analysis from 2015-2020

13.5 Latin America Tyre Import and Export from 2015-2020

13.6 Latin America Tyre Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Tyre Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Tyre by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Tyre Sales by Country (2015-2020)

13.8.2 Latin America Tyre Consumption Value by Country (2015-2020)

13.9 Latin America Tyre Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Tyre Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Tyre Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Tyre Production Analysis from 2015-2020

14.4 Middle East & Africa Tyre Consumption Analysis from 2015-2020

14.5 Middle East & Africa Tyre Import and Export from 2015-2020

14.6 Middle East & Africa Tyre Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Tyre Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Tyre by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Tyre Sales by Country (2015-2020)

14.8.2 Middle East & Africa Tyre Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Tyre Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL TYRE MARKET FROM 2020-2027

15.1 Future Forecast of the Global Tyre Market from 2020-2027 Segment by Region

15.2 Global Tyre Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Tyre Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Tyre Market Value (\$) and Growth Rate of Tyre from 2015-2027

Global Tyre Production and Growth Rate Segment by Product Type from 2015-2027

Global Tyre Consumption and Growth Rate Segment by Application from 2015-2027

Figure Tyre Picture

Table Product Specifications of Tyre

Table Driving Factors for this Market

Table Industry News of Tyre Market

Figure Value Chain Status of Tyre

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Tyre Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Tyre Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Winter Tyre of Tyre

Figure Summer Tyre of Tyre

Figure All Season Tyre of Tyre

Table Global Tyre Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Tyre Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Commercial Auto of Tyre

Figure Passenger Auto of Tyre

Figure Others of Tyre

Table Global Tyre Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Tyre Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Tyre

Figure Online Channel of Tyre

Table Goodyear Dunlop Tires Europe B.V Profile (Company Name, Plants Distribution, Sales Region)

Figure Goodyear Dunlop Tires Europe B.V Sales and Growth Rate from 2015-2020

Figure Goodyear Dunlop Tires Europe B.V Revenue (\$) and Global Market Share from 2015-2020

Table Goodyear Dunlop Tires Europe B.V Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Mitas A.S. Profile (Company Name, Plants Distribution, Sales Region)

Figure Mitas A.S. Sales and Growth Rate from 2015-2020

Figure Mitas A.S. Revenue (\$) and Global Market Share from 2015-2020

Table Mitas A.S. Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Michelin Tyre Profile (Company Name, Plants Distribution, Sales Region)

Figure Michelin Tyre Sales and Growth Rate from 2015-2020

Figure Michelin Tyre Revenue (\$) and Global Market Share from 2015-2020

Table Michelin Tyre Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Hankook Tire Co. Profile (Company Name, Plants Distribution, Sales Region)

Figure Hankook Tire Co. Sales and Growth Rate from 2015-2020

Figure Hankook Tire Co. Revenue (\$) and Global Market Share from 2015-2020

Table Hankook Tire Co. Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bridgestone Tyre Company Profile (Company Name, Plants Distribution, Sales Region)

Figure Bridgestone Tyre Company Sales and Growth Rate from 2015-2020

Figure Bridgestone Tyre Company Revenue (\$) and Global Market Share from 2015-2020

Table Bridgestone Tyre Company Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Nokian Profile (Company Name, Plants Distribution, Sales Region)

Figure Nokian Sales and Growth Rate from 2015-2020

Figure Nokian Revenue (\$) and Global Market Share from 2015-2020

Table Nokian Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Continental Tyres Profile (Company Name, Plants Distribution, Sales Region)

Figure Continental Tyres Sales and Growth Rate from 2015-2020

Figure Continental Tyres Revenue (\$) and Global Market Share from 2015-2020

Table Continental Tyres Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Trelleborg Wheel Systems Profile (Company Name, Plants Distribution, Sales Region)

Figure Trelleborg Wheel Systems Sales and Growth Rate from 2015-2020

Figure Trelleborg Wheel Systems Revenue (\$) and Global Market Share from 2015-2020

Table Trelleborg Wheel Systems Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Pirelli & C. SpA Profile (Company Name, Plants Distribution, Sales Region)

Figure Pirelli & C. SpA Sales and Growth Rate from 2015-2020

Figure Pirelli & C. SpA Revenue (\$) and Global Market Share from 2015-2020

Table Pirelli & C. SpA Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cooper Tire & Rubber Co. Europe Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Cooper Tire & Rubber Co. Europe Limited Sales and Growth Rate from 2015-2020

Figure Cooper Tire & Rubber Co. Europe Limited Revenue (\$) and Global Market Share from 2015-2020

Table Cooper Tire & Rubber Co. Europe Limited Tyre Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Tyre Production Value (\$) by Region from 2015-2020

Table Global Tyre Production Value Share by Region from 2015-2020

Table Global Tyre Production by Region from 2015-2020

Table Global Tyre Consumption Value (\$) by Region from 2015-2020

Table Global Tyre Consumption by Region from 2015-2020

Table North America Tyre Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Tyre Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Tyre Import and Export from 2015-2020

Table North America Tyre Value (\$) by Type (2015-2020)

Table North America Tyre Production by Type (2015-2020)

Table North America Tyre Consumption by Application (2015-2020)

Table North America Tyre Consumption by Country (2015-2020)

Table North America Tyre Consumption Value (\$) by Country (2015-2020)

Figure North America Tyre Market PEST Analysis

Table Europe Tyre Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Tyre Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Tyre Import and Export from 2015-2020

Table Europe Tyre Value (\$) by Type (2015-2020)

Table Europe Tyre Production by Type (2015-2020)

Table Europe Tyre Consumption by Application (2015-2020)

Table Europe Tyre Consumption by Country (2015-2020)

Table Europe Tyre Consumption Value (\$) by Country (2015-2020)

Figure Europe Tyre Market PEST Analysis

Table Asia-Pacific Tyre Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Tyre Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020

Table Asia-Pacific Tyre Import and Export from 2015-2020

Table Asia-Pacific Tyre Value (\$) by Type (2015-2020)

Table Asia-Pacific Tyre Production by Type (2015-2020)

Table Asia-Pacific Tyre Consumption by Application (2015-2020)

Table Asia-Pacific Tyre Consumption by Country (2015-2020)

Table Asia-Pacific Tyre Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Tyre Market PEST Analysis

Table Latin America Tyre Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Tyre Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Tyre Import and Export from 2015-2020

Table Latin America Tyre Value (\$) by Type (2015-2020)

Table Latin America Tyre Production by Type (2015-2020)

Table Latin America Tyre Consumption by Application (2015-2020)

Table Latin America Tyre Consumption by Country (2015-2020)

Table Latin America Tyre Consumption Value (\$) by Country (2015-2020)

Figure Latin America Tyre Market PEST Analysis

Table Middle East & Africa Tyre Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Tyre Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Tyre Import and Export from 2015-2020

Table Middle East & Africa Tyre Value (\$) by Type (2015-2020)

Table Middle East & Africa Tyre Production by Type (2015-2020)

Table Middle East & Africa Tyre Consumption by Application (2015-2020)

Table Middle East & Africa Tyre Consumption by Country (2015-2020)

Table Middle East & Africa Tyre Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Tyre Market PEST Analysis

Table Global Tyre Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Tyre Production and Growth Rate Forecast by Region (2020-2027)

Table Global Tyre Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Tyre Production and Growth Rate Forecast by Type (2020-2027)

Table Global Tyre Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Tyre Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/20AF2A93F3F1EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/20AF2A93F3F1EN.html>