

# 2015-2027 Global Traffic Road Marking Coatings Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/257F98C8F473EN.html>

Date: March 2020

Pages: 134

Price: US\$ 3,460.00 (Single User License)

ID: 257F98C8F473EN

## Abstracts

The worldwide market for Traffic Road Marking Coatings is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Ennis Flint

Swarco AG

Geveko

Ozark Materials

Sherwin Williams

Crown Technologies

### Major Types Covered

Hot Melt Marking Paint

Solvent Marking Paint

Water-based Marking Paint

### Major Applications Covered

Highway Traffic

## General Road Traffic

Other

### Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Traffic Road Marking Coatings Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Traffic Road Marking Coatings Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE TRAFFIC ROAD MARKING COATINGS MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL TRAFFIC ROAD MARKING COATINGS MARKET-SEGMENTATION BY TYPE**

- 5.1 Hot Melt Marking Paint

5.2 Solvent Marking Paint

5.3 Water-based Marking Paint

## **6 GLOBAL TRAFFIC ROAD MARKING COATINGS MARKET-SEGMENTATION BY APPLICATION**

6.1 Highway Traffic

6.2 General Road Traffic

6.3 Other

## **7 GLOBAL TRAFFIC ROAD MARKING COATINGS MARKET-SEGMENTATION BY MARKETING CHANNEL**

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

8.1 Ennis Flint

8.1.1 Ennis Flint Profile

8.1.2 Ennis Flint Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Ennis Flint Product/Solution Launches and Enhancements Analysis

8.1.4 Ennis Flint Business Overview/Recent Development/Acquisitions

8.2 Swarco AG

8.2.1 Swarco AG Profile

8.2.2 Swarco AG Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Swarco AG Product/Solution Launches and Enhancements Analysis

8.2.4 Swarco AG Business Overview/Recent Development/Acquisitions

8.3 Geveko

8.3.1 Geveko Profile

8.3.2 Geveko Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Geveko Product/Solution Launches and Enhancements Analysis

8.3.4 Geveko Business Overview/Recent Development/Acquisitions

8.4 Ozark Materials

8.4.1 Ozark Materials Profile

8.4.2 Ozark Materials Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Ozark Materials Product/Solution Launches and Enhancements Analysis

8.4.4 Ozark Materials Business Overview/Recent Development/Acquisitions

8.5 Sherwin Williams

- 8.5.1 Sherwin Williams Profile
- 8.5.2 Sherwin Williams Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Sherwin Williams Product/Solution Launches and Enhancements Analysis
- 8.5.4 Sherwin Williams Business Overview/Recent Development/Acquisitions
- 8.6 Crown Technologies
  - 8.6.1 Crown Technologies Profile
  - 8.6.2 Crown Technologies Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 Crown Technologies Product/Solution Launches and Enhancements Analysis
  - 8.6.4 Crown Technologies Business Overview/Recent Development/Acquisitions

## **9 GLOBAL TRAFFIC ROAD MARKING COATINGS MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

- 10.1 North America Traffic Road Marking Coatings Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Traffic Road Marking Coatings Production Analysis from 2015-2020
- 10.4 North America Traffic Road Marking Coatings Consumption Analysis from 2015-2020
- 10.5 North America Traffic Road Marking Coatings Import and Export from 2015-2020
- 10.6 North America Traffic Road Marking Coatings Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Traffic Road Marking Coatings Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Traffic Road Marking Coatings by Country (United States, Canada)
  - 10.8.1 North America Traffic Road Marking Coatings Sales by Country (2015-2020)
  - 10.8.2 North America Traffic Road Marking Coatings Consumption Value by Country (2015-2020)
- 10.9 North America Traffic Road Marking Coatings Market PEST Analysis

### **11 EUROPE**

- 11.1 Europe Traffic Road Marking Coatings Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Traffic Road Marking Coatings Consumption, Terminal Price, Consumption

Value and Channel Margin Analysis from 2015-2020

11.3 Europe Traffic Road Marking Coatings Production Analysis from 2015-2020

11.4 Europe Traffic Road Marking Coatings Consumption Analysis from 2015-2020

11.5 Europe Traffic Road Marking Coatings Import and Export from 2015-2020

11.6 Europe Traffic Road Marking Coatings Value, Production and Market Share by Type (2015-2020)

11.7 Europe Traffic Road Marking Coatings Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Traffic Road Marking Coatings by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Traffic Road Marking Coatings Sales by Country (2015-2020)

11.8.2 Europe Traffic Road Marking Coatings Consumption Value by Country (2015-2020)

11.9 Europe Traffic Road Marking Coatings Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Traffic Road Marking Coatings Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Traffic Road Marking Coatings Production Analysis from 2015-2020

12.4 Asia-Pacific Traffic Road Marking Coatings Consumption Analysis from 2015-2020

12.5 Asia-Pacific Traffic Road Marking Coatings Import and Export from 2015-2020

12.6 Asia-Pacific Traffic Road Marking Coatings Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Traffic Road Marking Coatings Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Traffic Road Marking Coatings by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Traffic Road Marking Coatings Sales by Country (2015-2020)

12.8.2 Asia-Pacific Traffic Road Marking Coatings Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Traffic Road Marking Coatings Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Traffic Road Marking Coatings Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Traffic Road Marking Coatings Production Analysis from 2015-2020

13.4 Latin America Traffic Road Marking Coatings Consumption Analysis from 2015-2020

13.5 Latin America Traffic Road Marking Coatings Import and Export from 2015-2020

13.6 Latin America Traffic Road Marking Coatings Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Traffic Road Marking Coatings Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Traffic Road Marking Coatings by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Traffic Road Marking Coatings Sales by Country (2015-2020)

13.8.2 Latin America Traffic Road Marking Coatings Consumption Value by Country (2015-2020)

13.9 Latin America Traffic Road Marking Coatings Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Traffic Road Marking Coatings Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Traffic Road Marking Coatings Production Analysis from 2015-2020

14.4 Middle East & Africa Traffic Road Marking Coatings Consumption Analysis from 2015-2020

14.5 Middle East & Africa Traffic Road Marking Coatings Import and Export from 2015-2020

14.6 Middle East & Africa Traffic Road Marking Coatings Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Traffic Road Marking Coatings Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Traffic Road Marking Coatings by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Traffic Road Marking Coatings Sales by Country (2015-2020)

14.8.2 Middle East & Africa Traffic Road Marking Coatings Consumption Value by Country (2015-2020)



14.9 Middle East & Africa Traffic Road Marking Coatings Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL TRAFFIC ROAD MARKING COATINGS MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Traffic Road Marking Coatings Market from 2020-2027 Segment by Region

15.2 Global Traffic Road Marking Coatings Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Traffic Road Marking Coatings Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Traffic Road Marking Coatings Market Value (\$) and Growth Rate of Traffic Road Marking Coatings from 2015-2027

Global Traffic Road Marking Coatings Production and Growth Rate Segment by Product Type from 2015-2027

Global Traffic Road Marking Coatings Consumption and Growth Rate Segment by Application from 2015-2027

Figure Traffic Road Marking Coatings Picture

Table Product Specifications of Traffic Road Marking Coatings

Table Driving Factors for this Market

Table Industry News of Traffic Road Marking Coatings Market

Figure Value Chain Status of Traffic Road Marking Coatings

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Traffic Road Marking Coatings Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Traffic Road Marking Coatings Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Hot Melt Marking Paint of Traffic Road Marking Coatings

Figure Solvent Marking Paint of Traffic Road Marking Coatings

Figure Water-based Marking Paint of Traffic Road Marking Coatings

Table Global Traffic Road Marking Coatings Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Traffic Road Marking Coatings Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Highway Traffic of Traffic Road Marking Coatings

Figure General Road Traffic of Traffic Road Marking Coatings

Figure Other of Traffic Road Marking Coatings

Table Global Traffic Road Marking Coatings Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Traffic Road Marking Coatings Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Traffic Road Marking Coatings

Figure Online Channel of Traffic Road Marking Coatings

Table Ennis Flint Profile (Company Name, Plants Distribution, Sales Region)

Figure Ennis Flint Sales and Growth Rate from 2015-2020

Figure Ennis Flint Revenue (\$) and Global Market Share from 2015-2020

Table Ennis Flint Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Swarco AG Profile (Company Name, Plants Distribution, Sales Region)

Figure Swarco AG Sales and Growth Rate from 2015-2020

Figure Swarco AG Revenue (\$) and Global Market Share from 2015-2020

Table Swarco AG Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Geveko Profile (Company Name, Plants Distribution, Sales Region)

Figure Geveko Sales and Growth Rate from 2015-2020

Figure Geveko Revenue (\$) and Global Market Share from 2015-2020

Table Geveko Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ozark Materials Profile (Company Name, Plants Distribution, Sales Region)

Figure Ozark Materials Sales and Growth Rate from 2015-2020

Figure Ozark Materials Revenue (\$) and Global Market Share from 2015-2020

Table Ozark Materials Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sherwin Williams Profile (Company Name, Plants Distribution, Sales Region)

Figure Sherwin Williams Sales and Growth Rate from 2015-2020

Figure Sherwin Williams Revenue (\$) and Global Market Share from 2015-2020

Table Sherwin Williams Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Crown Technologies Profile (Company Name, Plants Distribution, Sales Region)

Figure Crown Technologies Sales and Growth Rate from 2015-2020

Figure Crown Technologies Revenue (\$) and Global Market Share from 2015-2020

Table Crown Technologies Traffic Road Marking Coatings Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Traffic Road Marking Coatings Production Value (\$) by Region from 2015-2020

Table Global Traffic Road Marking Coatings Production Value Share by Region from 2015-2020

Table Global Traffic Road Marking Coatings Production by Region from 2015-2020

Table Global Traffic Road Marking Coatings Consumption Value (\$) by Region from 2015-2020

Table Global Traffic Road Marking Coatings Consumption by Region from 2015-2020

Table North America Traffic Road Marking Coatings Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Traffic Road Marking Coatings Import and Export from 2015-2020

Table North America Traffic Road Marking Coatings Value (\$) by Type (2015-2020)

Table North America Traffic Road Marking Coatings Production by Type (2015-2020)

Table North America Traffic Road Marking Coatings Consumption by Application (2015-2020)

Table North America Traffic Road Marking Coatings Consumption by Country (2015-2020)

Table North America Traffic Road Marking Coatings Consumption Value (\$) by Country (2015-2020)

Figure North America Traffic Road Marking Coatings Market PEST Analysis

Table Europe Traffic Road Marking Coatings Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Traffic Road Marking Coatings Import and Export from 2015-2020

Table Europe Traffic Road Marking Coatings Value (\$) by Type (2015-2020)

Table Europe Traffic Road Marking Coatings Production by Type (2015-2020)

Table Europe Traffic Road Marking Coatings Consumption by Application (2015-2020)

Table Europe Traffic Road Marking Coatings Consumption by Country (2015-2020)

Table Europe Traffic Road Marking Coatings Consumption Value (\$) by Country (2015-2020)

Figure Europe Traffic Road Marking Coatings Market PEST Analysis

Table Asia-Pacific Traffic Road Marking Coatings Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Traffic Road Marking Coatings Import and Export from 2015-2020

Table Asia-Pacific Traffic Road Marking Coatings Value (\$) by Type (2015-2020)

Table Asia-Pacific Traffic Road Marking Coatings Production by Type (2015-2020)

Table Asia-Pacific Traffic Road Marking Coatings Consumption by Application (2015-2020)

Table Asia-Pacific Traffic Road Marking Coatings Consumption by Country (2015-2020)

Table Asia-Pacific Traffic Road Marking Coatings Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Traffic Road Marking Coatings Market PEST Analysis

Table Latin America Traffic Road Marking Coatings Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Traffic Road Marking Coatings Import and Export from 2015-2020

Table Latin America Traffic Road Marking Coatings Value (\$) by Type (2015-2020)

Table Latin America Traffic Road Marking Coatings Production by Type (2015-2020)

Table Latin America Traffic Road Marking Coatings Consumption by Application (2015-2020)

Table Latin America Traffic Road Marking Coatings Consumption by Country (2015-2020)

Table Latin America Traffic Road Marking Coatings Consumption Value (\$) by Country (2015-2020)

Figure Latin America Traffic Road Marking Coatings Market PEST Analysis

Table Middle East & Africa Traffic Road Marking Coatings Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Traffic Road Marking Coatings Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Traffic Road Marking Coatings Import and Export from 2015-2020

Table Middle East & Africa Traffic Road Marking Coatings Value (\$) by Type (2015-2020)

Table Middle East & Africa Traffic Road Marking Coatings Production by Type (2015-2020)

Table Middle East & Africa Traffic Road Marking Coatings Consumption by Application (2015-2020)

Table Middle East & Africa Traffic Road Marking Coatings Consumption by Country (2015-2020)

Table Middle East & Africa Traffic Road Marking Coatings Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Traffic Road Marking Coatings Market PEST Analysis

Table Global Traffic Road Marking Coatings Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Traffic Road Marking Coatings Production and Growth Rate Forecast by Region (2020-2027)

Table Global Traffic Road Marking Coatings Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Traffic Road Marking Coatings Production and Growth Rate Forecast by Type (2020-2027)

Table Global Traffic Road Marking Coatings Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Traffic Road Marking Coatings Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/257F98C8F473EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/257F98C8F473EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

