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2015-2027 Global Trade Promotion Management Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/241EFFCCD88AEN.html
Date: May 2020
Pages: 134
Price: US$ 3,460.00 (Single User License)
ID: 241EFFCCD88AEN

Abstracts

The worldwide market for Trade Promotion Management Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
UpClear
Acumen Commercial Insights
CPGToolBox
Blueshift
T-Pro Solutions
Oracle
Exceedra
AFS Technologies
Wipro
RI
Accenture
IRI

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McKinsey and Company
Anaplan
SAP

Major Types Covered
Cloud-Based
On-Premises

Major Applications Covered
Large Enterprises
Medium-Sized Enterprise
Small Enterprises

Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil

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Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

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