

2015-2027 Global Toothpaste Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2262C8E8BB8DEN.html>

Date: March 2020

Pages: 102

Price: US\$ 3,460.00 (Single User License)

ID: 2262C8E8BB8DEN

Abstracts

The worldwide market for Toothpaste is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Henkel

Unilever

Lion

Sunstar

Colgate

Kao

LG household and Health Care

PandG

GlaxoSmithKline (GSK)

Church and Dwight

Major Types Covered

Regular

Cavity Protection

Whitening

Major Applications Covered

Adults

Children

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Toothpaste Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Toothpaste Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE TOOTHPASTE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL TOOTHPASTE MARKET-SEGMENTATION BY TYPE

- 5.1 Regular
- 5.2 Cavity Protection
- 5.3 Whitening

6 GLOBAL TOOTHPASTE MARKET-SEGMENTATION BY APPLICATION

6.1 Adults

6.2 Children

7 GLOBAL TOOTHPASTE MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Henkel

8.1.1 Henkel Profile

8.1.2 Henkel Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Henkel Product/Solution Launches and Enhancements Analysis

8.1.4 Henkel Business Overview/Recent Development/Acquisitions

8.2 Unilever

8.2.1 Unilever Profile

8.2.2 Unilever Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Unilever Product/Solution Launches and Enhancements Analysis

8.2.4 Unilever Business Overview/Recent Development/Acquisitions

8.3 Lion

8.3.1 Lion Profile

8.3.2 Lion Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Lion Product/Solution Launches and Enhancements Analysis

8.3.4 Lion Business Overview/Recent Development/Acquisitions

8.4 Sunstar

8.4.1 Sunstar Profile

8.4.2 Sunstar Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Sunstar Product/Solution Launches and Enhancements Analysis

8.4.4 Sunstar Business Overview/Recent Development/Acquisitions

8.5 Colgate

8.5.1 Colgate Profile

8.5.2 Colgate Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Colgate Product/Solution Launches and Enhancements Analysis

8.5.4 Colgate Business Overview/Recent Development/Acquisitions

8.6 Kao

- 8.6.1 Kao Profile
- 8.6.2 Kao Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Kao Product/Solution Launches and Enhancements Analysis
- 8.6.4 Kao Business Overview/Recent Development/Acquisitions
- 8.7 LG household and Health Care
 - 8.7.1 LG household and Health Care Profile
 - 8.7.2 LG household and Health Care Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 LG household and Health Care Product/Solution Launches and Enhancements Analysis
 - 8.7.4 LG household and Health Care Business Overview/Recent Development/Acquisitions
- 8.8 PandG
 - 8.8.1 PandG Profile
 - 8.8.2 PandG Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 PandG Product/Solution Launches and Enhancements Analysis
 - 8.8.4 PandG Business Overview/Recent Development/Acquisitions
- 8.9 GlaxoSmithKline (GSK)
 - 8.9.1 GlaxoSmithKline (GSK) Profile
 - 8.9.2 GlaxoSmithKline (GSK) Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 GlaxoSmithKline (GSK) Product/Solution Launches and Enhancements Analysis
 - 8.9.4 GlaxoSmithKline (GSK) Business Overview/Recent Development/Acquisitions
- 8.10 Church and Dwight
 - 8.10.1 Church and Dwight Profile
 - 8.10.2 Church and Dwight Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Church and Dwight Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Church and Dwight Business Overview/Recent Development/Acquisitions

9 GLOBAL TOOTHPASTE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Toothpaste Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Toothpaste Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Toothpaste Production Analysis from 2015-2020

- 10.4 North America Toothpaste Consumption Analysis from 2015-2020
- 10.5 North America Toothpaste Import and Export from 2015-2020
- 10.6 North America Toothpaste Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Toothpaste Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Toothpaste by Country (United States, Canada)
 - 10.8.1 North America Toothpaste Sales by Country (2015-2020)
 - 10.8.2 North America Toothpaste Consumption Value by Country (2015-2020)
- 10.9 North America Toothpaste Market PEST Analysis

11 EUROPE

- 11.1 Europe Toothpaste Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Toothpaste Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Toothpaste Production Analysis from 2015-2020
- 11.4 Europe Toothpaste Consumption Analysis from 2015-2020
- 11.5 Europe Toothpaste Import and Export from 2015-2020
- 11.6 Europe Toothpaste Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Toothpaste Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Toothpaste by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Toothpaste Sales by Country (2015-2020)
 - 11.8.2 Europe Toothpaste Consumption Value by Country (2015-2020)
- 11.9 Europe Toothpaste Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Toothpaste Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Toothpaste Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Toothpaste Production Analysis from 2015-2020
- 12.4 Asia-Pacific Toothpaste Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Toothpaste Import and Export from 2015-2020
- 12.6 Asia-Pacific Toothpaste Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Toothpaste Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Toothpaste by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Toothpaste Sales by Country (2015-2020)

12.8.2 Asia-Pacific Toothpaste Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Toothpaste Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Toothpaste Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Toothpaste Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Toothpaste Production Analysis from 2015-2020

13.4 Latin America Toothpaste Consumption Analysis from 2015-2020

13.5 Latin America Toothpaste Import and Export from 2015-2020

13.6 Latin America Toothpaste Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Toothpaste Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Toothpaste by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Toothpaste Sales by Country (2015-2020)

13.8.2 Latin America Toothpaste Consumption Value by Country (2015-2020)

13.9 Latin America Toothpaste Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Toothpaste Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Toothpaste Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Toothpaste Production Analysis from 2015-2020

14.4 Middle East & Africa Toothpaste Consumption Analysis from 2015-2020

14.5 Middle East & Africa Toothpaste Import and Export from 2015-2020

14.6 Middle East & Africa Toothpaste Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Toothpaste Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Toothpaste by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Toothpaste Sales by Country (2015-2020)

14.8.2 Middle East & Africa Toothpaste Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Toothpaste Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL TOOTHPASTE MARKET FROM 2020-2027

15.1 Future Forecast of the Global Toothpaste Market from 2020-2027 Segment by Region

15.2 Global Toothpaste Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Toothpaste Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Toothpaste Market Value (\$) and Growth Rate of Toothpaste from 2015-2027

Global Toothpaste Production and Growth Rate Segment by Product Type from 2015-2027

Global Toothpaste Consumption and Growth Rate Segment by Application from 2015-2027

Figure Toothpaste Picture

Table Product Specifications of Toothpaste

Table Driving Factors for this Market

Table Industry News of Toothpaste Market

Figure Value Chain Status of Toothpaste

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Toothpaste Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Toothpaste Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Regular of Toothpaste

Figure Cavity Protection of Toothpaste

Figure Whitening of Toothpaste

Table Global Toothpaste Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Toothpaste Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Adults of Toothpaste

Figure Children of Toothpaste

Table Global Toothpaste Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Toothpaste Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Toothpaste

Figure Online Channel of Toothpaste

Table Henkel Profile (Company Name, Plants Distribution, Sales Region)

Figure Henkel Sales and Growth Rate from 2015-2020

Figure Henkel Revenue (\$) and Global Market Share from 2015-2020

Table Henkel Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Unilever Profile (Company Name, Plants Distribution, Sales Region)
Figure Unilever Sales and Growth Rate from 2015-2020
Figure Unilever Revenue (\$) and Global Market Share from 2015-2020
Table Unilever Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Lion Profile (Company Name, Plants Distribution, Sales Region)
Figure Lion Sales and Growth Rate from 2015-2020
Figure Lion Revenue (\$) and Global Market Share from 2015-2020
Table Lion Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Sunstar Profile (Company Name, Plants Distribution, Sales Region)
Figure Sunstar Sales and Growth Rate from 2015-2020
Figure Sunstar Revenue (\$) and Global Market Share from 2015-2020
Table Sunstar Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Colgate Profile (Company Name, Plants Distribution, Sales Region)
Figure Colgate Sales and Growth Rate from 2015-2020
Figure Colgate Revenue (\$) and Global Market Share from 2015-2020
Table Colgate Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Kao Profile (Company Name, Plants Distribution, Sales Region)
Figure Kao Sales and Growth Rate from 2015-2020
Figure Kao Revenue (\$) and Global Market Share from 2015-2020
Table Kao Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table LG household and Health Care Profile (Company Name, Plants Distribution, Sales Region)
Figure LG household and Health Care Sales and Growth Rate from 2015-2020
Figure LG household and Health Care Revenue (\$) and Global Market Share from 2015-2020
Table LG household and Health Care Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table PandG Profile (Company Name, Plants Distribution, Sales Region)
Figure PandG Sales and Growth Rate from 2015-2020
Figure PandG Revenue (\$) and Global Market Share from 2015-2020
Table PandG Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table GlaxoSmithKline (GSK) Profile (Company Name, Plants Distribution, Sales Region)
Figure GlaxoSmithKline (GSK) Sales and Growth Rate from 2015-2020
Figure GlaxoSmithKline (GSK) Revenue (\$) and Global Market Share from 2015-2020
Table GlaxoSmithKline (GSK) Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)
Table Church and Dwight Profile (Company Name, Plants Distribution, Sales Region)

Figure Church and Dwight Sales and Growth Rate from 2015-2020

Figure Church and Dwight Revenue (\$) and Global Market Share from 2015-2020

Table Church and Dwight Toothpaste Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Toothpaste Production Value (\$) by Region from 2015-2020

Table Global Toothpaste Production Value Share by Region from 2015-2020

Table Global Toothpaste Production by Region from 2015-2020

Table Global Toothpaste Consumption Value (\$) by Region from 2015-2020

Table Global Toothpaste Consumption by Region from 2015-2020

Table North America Toothpaste Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Toothpaste Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Toothpaste Import and Export from 2015-2020

Table North America Toothpaste Value (\$) by Type (2015-2020)

Table North America Toothpaste Production by Type (2015-2020)

Table North America Toothpaste Consumption by Application (2015-2020)

Table North America Toothpaste Consumption by Country (2015-2020)

Table North America Toothpaste Consumption Value (\$) by Country (2015-2020)

Figure North America Toothpaste Market PEST Analysis

Table Europe Toothpaste Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Toothpaste Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Toothpaste Import and Export from 2015-2020

Table Europe Toothpaste Value (\$) by Type (2015-2020)

Table Europe Toothpaste Production by Type (2015-2020)

Table Europe Toothpaste Consumption by Application (2015-2020)

Table Europe Toothpaste Consumption by Country (2015-2020)

Table Europe Toothpaste Consumption Value (\$) by Country (2015-2020)

Figure Europe Toothpaste Market PEST Analysis

Table Asia-Pacific Toothpaste Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Toothpaste Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Toothpaste Import and Export from 2015-2020

Table Asia-Pacific Toothpaste Value (\$) by Type (2015-2020)

Table Asia-Pacific Toothpaste Production by Type (2015-2020)

Table Asia-Pacific Toothpaste Consumption by Application (2015-2020)

Table Asia-Pacific Toothpaste Consumption by Country (2015-2020)
Table Asia-Pacific Toothpaste Consumption Value (\$) by Country (2015-2020)
Figure Asia-Pacific Toothpaste Market PEST Analysis
Table Latin America Toothpaste Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America Toothpaste Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America Toothpaste Import and Export from 2015-2020
Table Latin America Toothpaste Value (\$) by Type (2015-2020)
Table Latin America Toothpaste Production by Type (2015-2020)
Table Latin America Toothpaste Consumption by Application (2015-2020)
Table Latin America Toothpaste Consumption by Country (2015-2020)
Table Latin America Toothpaste Consumption Value (\$) by Country (2015-2020)
Figure Latin America Toothpaste Market PEST Analysis
Table Middle East & Africa Toothpaste Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa Toothpaste Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa Toothpaste Import and Export from 2015-2020
Table Middle East & Africa Toothpaste Value (\$) by Type (2015-2020)
Table Middle East & Africa Toothpaste Production by Type (2015-2020)
Table Middle East & Africa Toothpaste Consumption by Application (2015-2020)
Table Middle East & Africa Toothpaste Consumption by Country (2015-2020)
Table Middle East & Africa Toothpaste Consumption Value (\$) by Country (2015-2020)
Figure Middle East & Africa Toothpaste Market PEST Analysis
Table Global Toothpaste Value (\$) and Growth Rate Forecast by Region (2020-2027)
Table Global Toothpaste Production and Growth Rate Forecast by Region (2020-2027)
Table Global Toothpaste Consumption and Growth Rate Forecast by Region (2020-2027)
Table Global Toothpaste Production and Growth Rate Forecast by Type (2020-2027)
Table Global Toothpaste Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Toothpaste Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2262C8E8BB8DEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2262C8E8BB8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

