

# 2015-2027 Global Theme Hotel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/24ED51A66F18EN.html>

Date: March 2020

Pages: 123

Price: US\$ 3,460.00 (Single User License)

ID: 24ED51A66F18EN

## Abstracts

The worldwide market for Theme Hotel is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Verona

Club Med

ONYX

MGM

The First Group

Vikiwand

CK Asset Holdings Limited

Poseidon Undersea Resorts

Chang Long

Magbificent Hotel Investment Limited

### Major Types Covered

Natural Scenery

History and Culture

## Urban Characteristics

Celebrity Culture

Artistic Features

## Major Applications Covered

Individual

Comercial

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Theme Hotel Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Theme Hotel Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE THEME HOTEL MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL THEME HOTEL MARKET-SEGMENTATION BY TYPE**

- 5.1 Natural Scenery
- 5.2 History and Culture
- 5.3 Urban Characteristics

5.4 Celebrity Culture

5.5 Artistic Features

## **6 GLOBAL THEME HOTEL MARKET-SEGMENTATION BY APPLICATION**

6.1 Individual

6.2 Comercial

## **7 GLOBAL THEME HOTEL MARKET-SEGMENTATION BY MARKETING CHANNEL**

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

8.1 Verona

8.1.1 Verona Profile

8.1.2 Verona Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Verona Product/Solution Launches and Enhancements Analysis

8.1.4 Verona Business Overview/Recent Development/Acquisitions

8.2 Club Med

8.2.1 Club Med Profile

8.2.2 Club Med Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Club Med Product/Solution Launches and Enhancements Analysis

8.2.4 Club Med Business Overview/Recent Development/Acquisitions

8.3 ONYX

8.3.1 ONYX Profile

8.3.2 ONYX Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 ONYX Product/Solution Launches and Enhancements Analysis

8.3.4 ONYX Business Overview/Recent Development/Acquisitions

8.4 MGM

8.4.1 MGM Profile

8.4.2 MGM Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 MGM Product/Solution Launches and Enhancements Analysis

8.4.4 MGM Business Overview/Recent Development/Acquisitions

8.5 The First Group

8.5.1 The First Group Profile

8.5.2 The First Group Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 The First Group Product/Solution Launches and Enhancements Analysis

- 8.5.4 The First Group Business Overview/Recent Development/Acquisitions
- 8.6 Vikiwand
  - 8.6.1 Vikiwand Profile
  - 8.6.2 Vikiwand Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 Vikiwand Product/Solution Launches and Enhancements Analysis
  - 8.6.4 Vikiwand Business Overview/Recent Development/Acquisitions
- 8.7 CK Asset Holdings Limited
  - 8.7.1 CK Asset Holdings Limited Profile
  - 8.7.2 CK Asset Holdings Limited Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 CK Asset Holdings Limited Product/Solution Launches and Enhancements Analysis
  - 8.7.4 CK Asset Holdings Limited Business Overview/Recent Development/Acquisitions
- 8.8 Poseidon Undersea Resorts
  - 8.8.1 Poseidon Undersea Resorts Profile
  - 8.8.2 Poseidon Undersea Resorts Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 Poseidon Undersea Resorts Product/Solution Launches and Enhancements Analysis
  - 8.8.4 Poseidon Undersea Resorts Business Overview/Recent Development/Acquisitions
- 8.9 Chang Long
  - 8.9.1 Chang Long Profile
  - 8.9.2 Chang Long Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 Chang Long Product/Solution Launches and Enhancements Analysis
  - 8.9.4 Chang Long Business Overview/Recent Development/Acquisitions
- 8.10 Magbificent Hotel Investment Limited
  - 8.10.1 Magbificent Hotel Investment Limited Profile
  - 8.10.2 Magbificent Hotel Investment Limited Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Magbificent Hotel Investment Limited Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Magbificent Hotel Investment Limited Business Overview/Recent Development/Acquisitions

## **9 GLOBAL THEME HOTEL MARKET-SEGMENTATION BY GEOGRAPHY**

## **10 NORTH AMERICA**

- 10.1 North America Theme Hotel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Theme Hotel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Theme Hotel Production Analysis from 2015-2020
- 10.4 North America Theme Hotel Consumption Analysis from 2015-2020
- 10.5 North America Theme Hotel Import and Export from 2015-2020
- 10.6 North America Theme Hotel Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Theme Hotel Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Theme Hotel by Country (United States, Canada)
  - 10.8.1 North America Theme Hotel Sales by Country (2015-2020)
  - 10.8.2 North America Theme Hotel Consumption Value by Country (2015-2020)
- 10.9 North America Theme Hotel Market PEST Analysis

## **11 EUROPE**

- 11.1 Europe Theme Hotel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Theme Hotel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Theme Hotel Production Analysis from 2015-2020
- 11.4 Europe Theme Hotel Consumption Analysis from 2015-2020
- 11.5 Europe Theme Hotel Import and Export from 2015-2020
- 11.6 Europe Theme Hotel Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Theme Hotel Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Theme Hotel by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Theme Hotel Sales by Country (2015-2020)
  - 11.8.2 Europe Theme Hotel Consumption Value by Country (2015-2020)
- 11.9 Europe Theme Hotel Market PEST Analysis

## **12 ASIA-PACIFIC**

- 12.1 Asia-Pacific Theme Hotel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Theme Hotel Consumption, Terminal Price, Consumption Value and

## Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Theme Hotel Production Analysis from 2015-2020

12.4 Asia-Pacific Theme Hotel Consumption Analysis from 2015-2020

12.5 Asia-Pacific Theme Hotel Import and Export from 2015-2020

12.6 Asia-Pacific Theme Hotel Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Theme Hotel Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Theme Hotel by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Theme Hotel Sales by Country (2015-2020)

12.8.2 Asia-Pacific Theme Hotel Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Theme Hotel Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Theme Hotel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Theme Hotel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Theme Hotel Production Analysis from 2015-2020

13.4 Latin America Theme Hotel Consumption Analysis from 2015-2020

13.5 Latin America Theme Hotel Import and Export from 2015-2020

13.6 Latin America Theme Hotel Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Theme Hotel Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Theme Hotel by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Theme Hotel Sales by Country (2015-2020)

13.8.2 Latin America Theme Hotel Consumption Value by Country (2015-2020)

13.9 Latin America Theme Hotel Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Theme Hotel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Theme Hotel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020



- 14.3 Middle East & Africa Theme Hotel Production Analysis from 2015-2020
- 14.4 Middle East & Africa Theme Hotel Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Theme Hotel Import and Export from 2015-2020
- 14.6 Middle East & Africa Theme Hotel Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Theme Hotel Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Theme Hotel by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Theme Hotel Sales by Country (2015-2020)
  - 14.8.2 Middle East & Africa Theme Hotel Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Theme Hotel Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL THEME HOTEL MARKET FROM 2020-2027**

- 15.1 Future Forecast of the Global Theme Hotel Market from 2020-2027 Segment by Region
- 15.2 Global Theme Hotel Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Theme Hotel Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Theme Hotel Market Value (\$) and Growth Rate of Theme Hotel from 2015-2027  
Global Theme Hotel Production and Growth Rate Segment by Product Type from 2015-2027

Global Theme Hotel Consumption and Growth Rate Segment by Application from 2015-2027

Figure Theme Hotel Picture

Table Product Specifications of Theme Hotel

Table Driving Factors for this Market

Table Industry News of Theme Hotel Market

Figure Value Chain Status of Theme Hotel

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Theme Hotel Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Theme Hotel Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Natural Scenery of Theme Hotel

Figure History and Culture of Theme Hotel

Figure Urban Characteristics of Theme Hotel

Figure Celebrity Culture of Theme Hotel

Figure Artistic Features of Theme Hotel

Table Global Theme Hotel Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Theme Hotel Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Individual of Theme Hotel

Figure Commercial of Theme Hotel

Table Global Theme Hotel Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Theme Hotel Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Theme Hotel

Figure Online Channel of Theme Hotel

Table Verona Profile (Company Name, Plants Distribution, Sales Region)

Figure Verona Sales and Growth Rate from 2015-2020  
Figure Verona Revenue (\$) and Global Market Share from 2015-2020  
Table Verona Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Club Med Profile (Company Name, Plants Distribution, Sales Region)  
Figure Club Med Sales and Growth Rate from 2015-2020  
Figure Club Med Revenue (\$) and Global Market Share from 2015-2020  
Table Club Med Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table ONYX Profile (Company Name, Plants Distribution, Sales Region)  
Figure ONYX Sales and Growth Rate from 2015-2020  
Figure ONYX Revenue (\$) and Global Market Share from 2015-2020  
Table ONYX Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table MGM Profile (Company Name, Plants Distribution, Sales Region)  
Figure MGM Sales and Growth Rate from 2015-2020  
Figure MGM Revenue (\$) and Global Market Share from 2015-2020  
Table MGM Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table The First Group Profile (Company Name, Plants Distribution, Sales Region)  
Figure The First Group Sales and Growth Rate from 2015-2020  
Figure The First Group Revenue (\$) and Global Market Share from 2015-2020  
Table The First Group Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Vikiwand Profile (Company Name, Plants Distribution, Sales Region)  
Figure Vikiwand Sales and Growth Rate from 2015-2020  
Figure Vikiwand Revenue (\$) and Global Market Share from 2015-2020  
Table Vikiwand Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table CK Asset Holdings Limited Profile (Company Name, Plants Distribution, Sales Region)  
Figure CK Asset Holdings Limited Sales and Growth Rate from 2015-2020  
Figure CK Asset Holdings Limited Revenue (\$) and Global Market Share from 2015-2020  
Table CK Asset Holdings Limited Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Poseidon Undersea Resorts Profile (Company Name, Plants Distribution, Sales Region)  
Figure Poseidon Undersea Resorts Sales and Growth Rate from 2015-2020  
Figure Poseidon Undersea Resorts Revenue (\$) and Global Market Share from 2015-2020  
Table Poseidon Undersea Resorts Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Chang Long Profile (Company Name, Plants Distribution, Sales Region)  
Figure Chang Long Sales and Growth Rate from 2015-2020

Figure Chang Long Revenue (\$) and Global Market Share from 2015-2020  
Table Chang Long Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Magbificent Hotel Investment Limited Profile (Company Name, Plants Distribution, Sales Region)  
Figure Magbificent Hotel Investment Limited Sales and Growth Rate from 2015-2020  
Figure Magbificent Hotel Investment Limited Revenue (\$) and Global Market Share from 2015-2020  
Table Magbificent Hotel Investment Limited Theme Hotel Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Global Theme Hotel Production Value (\$) by Region from 2015-2020  
Table Global Theme Hotel Production Value Share by Region from 2015-2020  
Table Global Theme Hotel Production by Region from 2015-2020  
Table Global Theme Hotel Consumption Value (\$) by Region from 2015-2020  
Table Global Theme Hotel Consumption by Region from 2015-2020  
Table North America Theme Hotel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table North America Theme Hotel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table North America Theme Hotel Import and Export from 2015-2020  
Table North America Theme Hotel Value (\$) by Type (2015-2020)  
Table North America Theme Hotel Production by Type (2015-2020)  
Table North America Theme Hotel Consumption by Application (2015-2020)  
Table North America Theme Hotel Consumption by Country (2015-2020)  
Table North America Theme Hotel Consumption Value (\$) by Country (2015-2020)  
Figure North America Theme Hotel Market PEST Analysis  
Table Europe Theme Hotel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Europe Theme Hotel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Europe Theme Hotel Import and Export from 2015-2020  
Table Europe Theme Hotel Value (\$) by Type (2015-2020)  
Table Europe Theme Hotel Production by Type (2015-2020)  
Table Europe Theme Hotel Consumption by Application (2015-2020)  
Table Europe Theme Hotel Consumption by Country (2015-2020)  
Table Europe Theme Hotel Consumption Value (\$) by Country (2015-2020)  
Figure Europe Theme Hotel Market PEST Analysis  
Table Asia-Pacific Theme Hotel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Asia-Pacific Theme Hotel Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Theme Hotel Import and Export from 2015-2020

Table Asia-Pacific Theme Hotel Value (\$) by Type (2015-2020)

Table Asia-Pacific Theme Hotel Production by Type (2015-2020)

Table Asia-Pacific Theme Hotel Consumption by Application (2015-2020)

Table Asia-Pacific Theme Hotel Consumption by Country (2015-2020)

Table Asia-Pacific Theme Hotel Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Theme Hotel Market PEST Analysis

Table Latin America Theme Hotel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Theme Hotel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Theme Hotel Import and Export from 2015-2020

Table Latin America Theme Hotel Value (\$) by Type (2015-2020)

Table Latin America Theme Hotel Production by Type (2015-2020)

Table Latin America Theme Hotel Consumption by Application (2015-2020)

Table Latin America Theme Hotel Consumption by Country (2015-2020)

Table Latin America Theme Hotel Consumption Value (\$) by Country (2015-2020)

Figure Latin America Theme Hotel Market PEST Analysis

Table Middle East & Africa Theme Hotel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Theme Hotel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Theme Hotel Import and Export from 2015-2020

Table Middle East & Africa Theme Hotel Value (\$) by Type (2015-2020)

Table Middle East & Africa Theme Hotel Production by Type (2015-2020)

Table Middle East & Africa Theme Hotel Consumption by Application (2015-2020)

Table Middle East & Africa Theme Hotel Consumption by Country (2015-2020)

Table Middle East & Africa Theme Hotel Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Theme Hotel Market PEST Analysis

Table Global Theme Hotel Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Theme Hotel Production and Growth Rate Forecast by Region (2020-2027)

Table Global Theme Hotel Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Theme Hotel Production and Growth Rate Forecast by Type (2020-2027)

Table Global Theme Hotel Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Theme Hotel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/24ED51A66F18EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24ED51A66F18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

