

## 2015-2027 Global Sweet Potato Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2C93DDDFB40EEN.html

Date: April 2020

Pages: 125

Price: US\$ 3,460.00 (Single User License)

ID: 2C93DDDFB40EEN

## **Abstracts**

The worldwide market for Sweet Potato is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Nash Produce Wayne E. Bailey Produce ConAgra Foods

Dole

McCain

Carolina Innovative Food Ingredients

Sweet Potato Spirit

Ham Farms

**Bright Harvest Sweet Potato** 

Heinz

Major Types Covered Canned



#### Frozen

Puree

Major Applications Covered

Commercial

Residential

Top Countries Data Covered in This Report

**United States** 

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

**Thailand** 

**Philippines** 

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE



Egypt Nigeria South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



### **Contents**

#### 1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

#### 2 KEY FINDINGS OF THE STUDY

#### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Sweet Potato Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Sweet Potato Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

#### **4 VALUE CHAIN OF THE SWEET POTATO MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

#### **5 GLOBAL SWEET POTATO MARKET-SEGMENTATION BY TYPE**

- 5.1 Canned
- 5.2 Frozen
- 5.3 Puree



#### 6 GLOBAL SWEET POTATO MARKET-SEGMENTATION BY APPLICATION

- 6.1 Commercial
- 6.2 Residential

## 7 GLOBAL SWEET POTATO MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

#### **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 Nash Produce
  - 8.1.1 Nash Produce Profile
  - 8.1.2 Nash Produce Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 Nash Produce Product/Solution Launches and Enhancements Analysis
  - 8.1.4 Nash Produce Business Overview/Recent Development/Acquisitions
- 8.2 Wayne E. Bailey Produce
  - 8.2.1 Wayne E. Bailey Produce Profile
- 8.2.2 Wayne E. Bailey Produce Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Wayne E. Bailey Produce Product/Solution Launches and Enhancements Analysis
- 8.2.4 Wayne E. Bailey Produce Business Overview/Recent Development/Acquisitions
- 8.3 ConAgra Foods
  - 8.3.1 ConAgra Foods Profile
  - 8.3.2 ConAgra Foods Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 ConAgra Foods Product/Solution Launches and Enhancements Analysis
- 8.3.4 ConAgra Foods Business Overview/Recent Development/Acquisitions
- 8.4 Dole
  - 8.4.1 Dole Profile
  - 8.4.2 Dole Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Dole Product/Solution Launches and Enhancements Analysis
- 8.4.4 Dole Business Overview/Recent Development/Acquisitions
- 8.5 McCain
- 8.5.1 McCain Profile
- 8.5.2 McCain Sales, Growth Rate and Global Market Share from 2015-2020



- 8.5.3 McCain Product/Solution Launches and Enhancements Analysis
- 8.5.4 McCain Business Overview/Recent Development/Acquisitions
- 8.6 Carolina Innovative Food Ingredients
  - 8.6.1 Carolina Innovative Food Ingredients Profile
- 8.6.2 Carolina Innovative Food Ingredients Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Carolina Innovative Food Ingredients Product/Solution Launches and Enhancements Analysis
- 8.6.4 Carolina Innovative Food Ingredients Business Overview/Recent Development/Acquisitions
- 8.7 Sweet Potato Spirit
  - 8.7.1 Sweet Potato Spirit Profile
- 8.7.2 Sweet Potato Spirit Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 Sweet Potato Spirit Product/Solution Launches and Enhancements Analysis
- 8.7.4 Sweet Potato Spirit Business Overview/Recent Development/Acquisitions
- 8.8 Ham Farms
  - 8.8.1 Ham Farms Profile
  - 8.8.2 Ham Farms Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 Ham Farms Product/Solution Launches and Enhancements Analysis
- 8.8.4 Ham Farms Business Overview/Recent Development/Acquisitions
- 8.9 Bright Harvest Sweet Potato
  - 8.9.1 Bright Harvest Sweet Potato Profile
- 8.9.2 Bright Harvest Sweet Potato Sales, Growth Rate and Global Market Share from 2015-2020
- 8.9.3 Bright Harvest Sweet Potato Product/Solution Launches and Enhancements Analysis
- 8.9.4 Bright Harvest Sweet Potato Business Overview/Recent
- Development/Acquisitions
- 8.10 Heinz
  - 8.10.1 Heinz Profile
  - 8.10.2 Heinz Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Heinz Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Heinz Business Overview/Recent Development/Acquisitions

### 9 GLOBAL SWEET POTATO MARKET-SEGMENTATION BY GEOGRAPHY

#### 10 NORTH AMERICA



- 10.1 North America Sweet Potato Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Sweet Potato Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Sweet Potato Production Analysis from 2015-2020
- 10.4 North America Sweet Potato Consumption Analysis from 2015-2020
- 10.5 North America Sweet Potato Import and Export from 2015-2020
- 10.6 North America Sweet Potato Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Sweet Potato Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Sweet Potato by Country (United States, Canada)
  - 10.8.1 North America Sweet Potato Sales by Country (2015-2020)
  - 10.8.2 North America Sweet Potato Consumption Value by Country (2015-2020)
- 10.9 North America Sweet Potato Market PEST Analysis

#### 11 EUROPE

- 11.1 Europe Sweet Potato Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Sweet Potato Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Sweet Potato Production Analysis from 2015-2020
- 11.4 Europe Sweet Potato Consumption Analysis from 2015-2020
- 11.5 Europe Sweet Potato Import and Export from 2015-2020
- 11.6 Europe Sweet Potato Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Sweet Potato Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Sweet Potato by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Sweet Potato Sales by Country (2015-2020)
  - 11.8.2 Europe Sweet Potato Consumption Value by Country (2015-2020)
- 11.9 Europe Sweet Potato Market PEST Analysis

#### 12 ASIA-PACIFIC

- 12.1 Asia-Pacific Sweet Potato Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Sweet Potato Consumption, Terminal Price, Consumption Value and



Channel Margin Analysis from 2015-2020

- 12.3 Asia-Pacific Sweet Potato Production Analysis from 2015-2020
- 12.4 Asia-Pacific Sweet Potato Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Sweet Potato Import and Export from 2015-2020
- 12.6 Asia-Pacific Sweet Potato Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Sweet Potato Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Sweet Potato by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Sweet Potato Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific Sweet Potato Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Sweet Potato Market PEST Analysis

#### **13 LATIN AMERICA**

- 13.1 Latin America Sweet Potato Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Sweet Potato Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Sweet Potato Production Analysis from 2015-2020
- 13.4 Latin America Sweet Potato Consumption Analysis from 2015-2020
- 13.5 Latin America Sweet Potato Import and Export from 2015-2020
- 13.6 Latin America Sweet Potato Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Sweet Potato Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Sweet Potato by Country (Brazil, Mexico, Argentina, Columbia, Chile)
  - 13.8.1 Latin America Sweet Potato Sales by Country (2015-2020)
  - 13.8.2 Latin America Sweet Potato Consumption Value by Country (2015-2020)
- 13.9 Latin America Sweet Potato Market PEST Analysis

#### 14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Sweet Potato Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Sweet Potato Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020



- 14.3 Middle East & Africa Sweet Potato Production Analysis from 2015-2020
- 14.4 Middle East & Africa Sweet Potato Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Sweet Potato Import and Export from 2015-2020
- 14.6 Middle East & Africa Sweet Potato Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Sweet Potato Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Sweet Potato by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Sweet Potato Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Sweet Potato Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Sweet Potato Market PEST Analysis

# 15 FUTURE FORECAST OF THE GLOBAL SWEET POTATO MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Sweet Potato Market from 2020-2027 Segment by Region
- 15.2 Global Sweet Potato Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Sweet Potato Consumption and Growth Rate Forecast by Application (2020-2027)

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Global Sweet Potato Market Value (\$) and Growth Rate of Sweet Potato from 2015-2027

Global Sweet Potato Production and Growth Rate Segment by Product Type from 2015-2027

Global Sweet Potato Consumption and Growth Rate Segment by Application from 2015-2027

Figure Sweet Potato Picture

Table Product Specifications of Sweet Potato

Table Driving Factors for this Market

Table Industry News of Sweet Potato Market

Figure Value Chain Status of Sweet Potato

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Sweet Potato Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Sweet Potato Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Canned of Sweet Potato

Figure Frozen of Sweet Potato

Figure Puree of Sweet Potato

Table Global Sweet Potato Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Sweet Potato Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Commercial of Sweet Potato

Figure Residential of Sweet Potato

Table Global Sweet Potato Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Sweet Potato Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Sweet Potato

Figure Online Channel of Sweet Potato

Table Nash Produce Profile (Company Name, Plants Distribution, Sales Region)

Figure Nash Produce Sales and Growth Rate from 2015-2020



Figure Nash Produce Revenue (\$) and Global Market Share from 2015-2020 Table Nash Produce Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020) Table Wayne E. Bailey Produce Profile (Company Name, Plants Distribution, Sales Region)

Figure Wayne E. Bailey Produce Sales and Growth Rate from 2015-2020

Figure Wayne E. Bailey Produce Revenue (\$) and Global Market Share from 2015-2020

Table Wayne E. Bailey Produce Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table ConAgra Foods Profile (Company Name, Plants Distribution, Sales Region)

Figure ConAgra Foods Sales and Growth Rate from 2015-2020

Figure ConAgra Foods Revenue (\$) and Global Market Share from 2015-2020

Table ConAgra Foods Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dole Profile (Company Name, Plants Distribution, Sales Region)

Figure Dole Sales and Growth Rate from 2015-2020

Figure Dole Revenue (\$) and Global Market Share from 2015-2020

Table Dole Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table McCain Profile (Company Name, Plants Distribution, Sales Region)

Figure McCain Sales and Growth Rate from 2015-2020

Figure McCain Revenue (\$) and Global Market Share from 2015-2020

Table McCain Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Carolina Innovative Food Ingredients Profile (Company Name, Plants Distribution, Sales Region)

Figure Carolina Innovative Food Ingredients Sales and Growth Rate from 2015-2020

Figure Carolina Innovative Food Ingredients Revenue (\$) and Global Market Share from 2015-2020

Table Carolina Innovative Food Ingredients Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sweet Potato Spirit Profile (Company Name, Plants Distribution, Sales Region)

Figure Sweet Potato Spirit Sales and Growth Rate from 2015-2020

Figure Sweet Potato Spirit Revenue (\$) and Global Market Share from 2015-2020

Table Sweet Potato Spirit Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ham Farms Profile (Company Name, Plants Distribution, Sales Region)

Figure Ham Farms Sales and Growth Rate from 2015-2020

Figure Ham Farms Revenue (\$) and Global Market Share from 2015-2020

Table Ham Farms Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bright Harvest Sweet Potato Profile (Company Name, Plants Distribution, Sales Region)

Figure Bright Harvest Sweet Potato Sales and Growth Rate from 2015-2020



Figure Bright Harvest Sweet Potato Revenue (\$) and Global Market Share from 2015-2020

Table Bright Harvest Sweet Potato Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Heinz Profile (Company Name, Plants Distribution, Sales Region)

Figure Heinz Sales and Growth Rate from 2015-2020

Figure Heinz Revenue (\$) and Global Market Share from 2015-2020

Table Heinz Sweet Potato Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Sweet Potato Production Value (\$) by Region from 2015-2020

Table Global Sweet Potato Production Value Share by Region from 2015-2020

Table Global Sweet Potato Production by Region from 2015-2020

Table Global Sweet Potato Consumption Value (\$) by Region from 2015-2020

Table Global Sweet Potato Consumption by Region from 2015-2020

Table North America Sweet Potato Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Sweet Potato Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Sweet Potato Import and Export from 2015-2020

Table North America Sweet Potato Value (\$) by Type (2015-2020)

Table North America Sweet Potato Production by Type (2015-2020)

Table North America Sweet Potato Consumption by Application (2015-2020)

Table North America Sweet Potato Consumption by Country (2015-2020)

Table North America Sweet Potato Consumption Value (\$) by Country (2015-2020)

Figure North America Sweet Potato Market PEST Analysis

Table Europe Sweet Potato Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Sweet Potato Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Sweet Potato Import and Export from 2015-2020

Table Europe Sweet Potato Value (\$) by Type (2015-2020)

Table Europe Sweet Potato Production by Type (2015-2020)

Table Europe Sweet Potato Consumption by Application (2015-2020)

Table Europe Sweet Potato Consumption by Country (2015-2020)

Table Europe Sweet Potato Consumption Value (\$) by Country (2015-2020)

Figure Europe Sweet Potato Market PEST Analysis

Table Asia-Pacific Sweet Potato Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Sweet Potato Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020



Table Asia-Pacific Sweet Potato Import and Export from 2015-2020

Table Asia-Pacific Sweet Potato Value (\$) by Type (2015-2020)

Table Asia-Pacific Sweet Potato Production by Type (2015-2020)

Table Asia-Pacific Sweet Potato Consumption by Application (2015-2020)

Table Asia-Pacific Sweet Potato Consumption by Country (2015-2020)

Table Asia-Pacific Sweet Potato Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Sweet Potato Market PEST Analysis

Table Latin America Sweet Potato Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Sweet Potato Consumption, Terminal Price, Consumption Value

(\$) and Channel Margin Analysis from 2015-2020

Table Latin America Sweet Potato Import and Export from 2015-2020

Table Latin America Sweet Potato Value (\$) by Type (2015-2020)

Table Latin America Sweet Potato Production by Type (2015-2020)

Table Latin America Sweet Potato Consumption by Application (2015-2020)

Table Latin America Sweet Potato Consumption by Country (2015-2020)

Table Latin America Sweet Potato Consumption Value (\$) by Country (2015-2020)

Figure Latin America Sweet Potato Market PEST Analysis

Table Middle East & Africa Sweet Potato Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Sweet Potato Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Sweet Potato Import and Export from 2015-2020

Table Middle East & Africa Sweet Potato Value (\$) by Type (2015-2020)

Table Middle East & Africa Sweet Potato Production by Type (2015-2020)

Table Middle East & Africa Sweet Potato Consumption by Application (2015-2020)

Table Middle East & Africa Sweet Potato Consumption by Country (2015-2020)

Table Middle East & Africa Sweet Potato Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Sweet Potato Market PEST Analysis

Table Global Sweet Potato Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Sweet Potato Production and Growth Rate Forecast by Region (2020-2027)

Table Global Sweet Potato Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Sweet Potato Production and Growth Rate Forecast by Type (2020-2027)

Table Global Sweet Potato Consumption and Growth Rate Forecast by Application (2020-2027)



#### I would like to order

Product name: 2015-2027 Global Sweet Potato Industry Market Research Report, Segment by Player,

Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/2C93DDDFB40EEN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2C93DDFB40EEN.html">https://marketpublishers.com/r/2C93DDFB40EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

