

# 2015-2027 Global Supply Chain Analytics Sales Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Supply Chain Analytics Sales is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

SAP SE

TARGIT

Birst, INC.

Kinaxis

Manhattan Associates

Microstrategy

SAS Institute, INC.

Sage Clarity Systems

Demand Management

JDA Software Group

IBM Corporation

Oracle Corporation

Capgemini S.A.

Mu Sigma

## Genpact

Logility

Infor Inc. (Birst, Inc.)

Tableau

## Major Types Covered

Planning & Procurement

Sales & Operations Planning (S&Op)

Manufacturing Analytics

Transportation & Logistics Analytics

Visualization & Reporting Tools

## Major Applications Covered

Retail & Consumer Goods

Healthcare

Manufacturing

Transportation

Aerospace & Defense

High Technology Products

Others

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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